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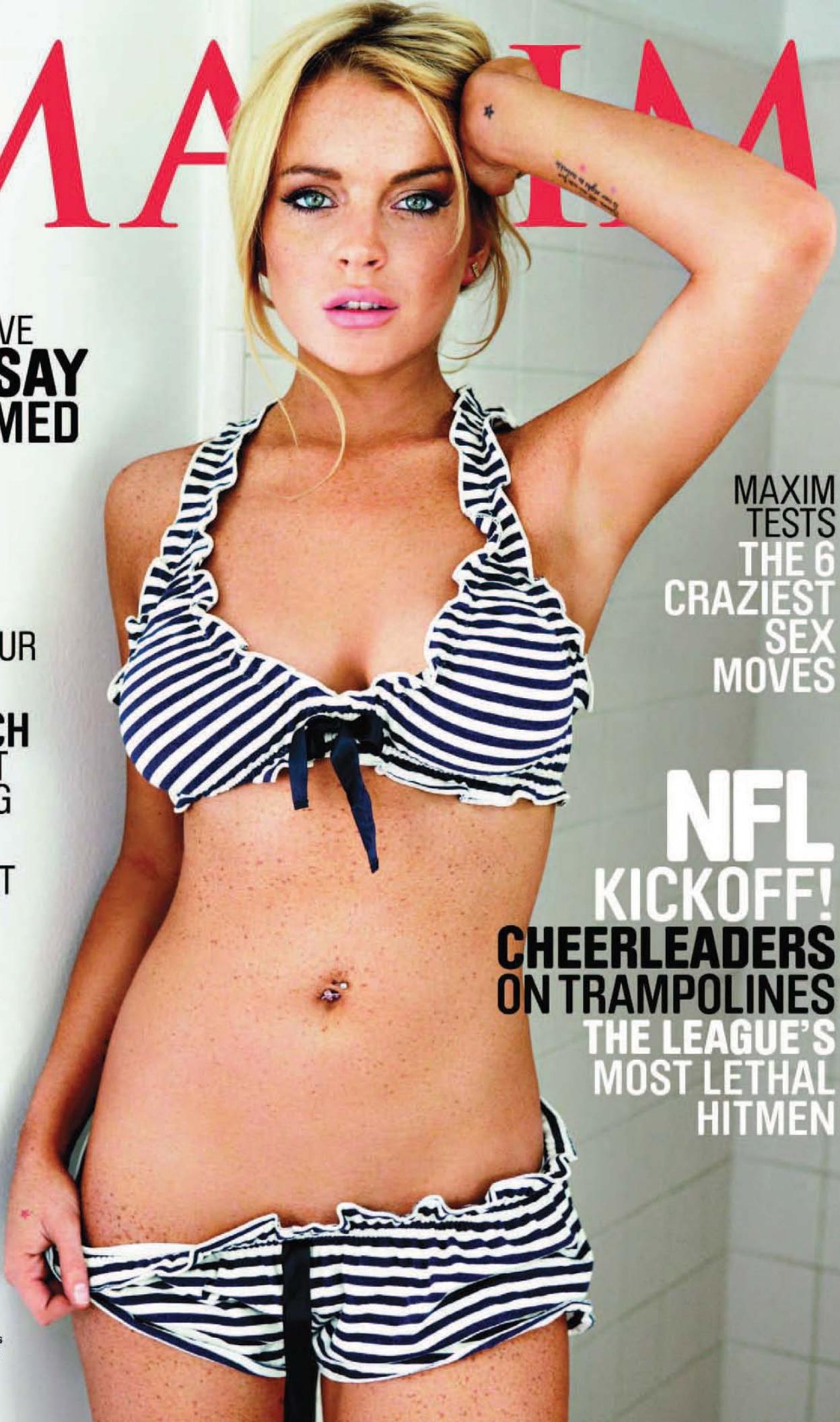
GET RICH
WITHOUT
WORKING

MEET
THE NEXT
**HEIDI
KLUM**

WARNING:
MAY CAUSE DIZZINESS
AND THE GREATEST
DREAM OF YOUR LIFE

MAXIM
TESTS
**THE 6
CRAZIEST
SEX
MOVES**

NFL
KICKOFF!
**CHEERLEADERS
ON TRAMPOLINES**
**THE LEAGUE'S
MOST LETHAL
HITMEN**





CONFESSIONS OF A
FORMER ROGAINE® CYNIC

“WHEN DID I BECOME A BELIEVER?
WHEN MY TEAMMATES
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~ Gary Manalus ~

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*In a clinical study (n=352)
of twice daily use of Men's

ROGAINE® Foam vs. Placebo.

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SEPTEMBER 2010

58 Lindsay Lohan

Just days before her bad day in court, Lindsay posed for our camera. See the incredible results here.

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Eight countries so wacked they make us look normal! (Almost.)

BY NICK LEFTLEY

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You may now remove your head from the oven: The NFL season is finally back, and so is our annual bone-crushing preview! Plus: cheerleaders on trampolines!

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The *Real Time* host opens up on Jon Stewart and death threats.

BY MARIA FONTOURA

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Introducing the newest Victoria's Secret Angel: Kylie Bisutti!

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90 Up in the Air: The High-Flying Life of Rob Dyrdek

Hang with the skateboard phenom turned business genius frontman of MTV's *Fantasy Factory*.

BY JOSH ELLS



ON THE COVER:

Photograph by Matt Jones

Styling, Lysa Cooper/Brydges MacKinney; hair, Frankie

Payne using Bumble and Bumble/Opusbeauty; makeup,

Benn Jae using Nars/Opusbeauty. Shot on location at the

Chateau Marmont. Undrest striped set.

This page: PS7 swimsuit, Citrine by the Stones rings,

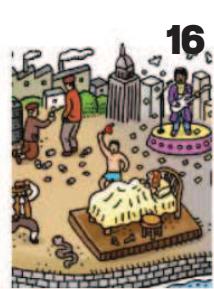
Dannijo rings, One of a Kind Jewelry, LLC necklace.

MAXIM

DEPARTMENTS



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Kacey Barnfield



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PHOTOGRAPH BY STEVE NEAVES

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NIKITA

LOOKS DO KILL



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COED FEVER

Like the sexy student here? Then check out our Campus Cuties supplement on newsstands or just head to Maxim.com for behind-the-scenes video and more shots of our class of 2010—the hottest college girls in America. You're welcome, Prof. Horny!



APP ATTACK!

Check out exclusive video of our **cover models** and other fine featured ladies with Maxim's **iPad** and **iPhone apps**.



Grab a digital version of this issue for your **iPad** or **iPhone** at Maxim.com and Maxim.com/iPad. Hurry, before the Internet runs out!



Gridiron Online

Three ways to get your pigskin fix on Maxim.com and elsewhere.

CHEERLEADERS



It's not football season without our annual tribute to cheerleaders. Pompom powers, activate!

NCAA



Text NFL to 8915 to download NFL Mobile from Verizon Wireless and get access to live game video and radio broadcasts!*

TAILGATING



Grab your grills, because we're saluting the great American pastime: tailgating. What, you thought we were going to say baseball?

Technology is a good thing. Unless it's a bad thing.



HUMAN-BASED INNOVATION. Don't settle for technology that isn't designed around the way you really use it. We didn't. Back in 1985, when we launched our first laptop, we set out with a simple goal—make technology that works with you, not against you. To do this, we knew we couldn't start in the lab. We had to start in the real world—with real people. Pretty radical thinking for back then. And today, we spend almost as much time observing and learning what people actually want in their laptops as we do developing our cutting-edge innovations.

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We don't assume you're an IT expert. (But if you are, keep reading. You'll love this next part.)

So we strive to make our laptops intuitive and easy to use. Things like one-click wireless connectivity, visual timeline file searches and tactile track pads make it easy for you to get more done. And we observed that people like to use their laptops as stereos. So we created innovations like Sleep & Music, which lets you listen to your MP3 player even while your laptop is

asleep. Heck, we even worked right alongside Microsoft® engineers to make Windows® 7 run blazingly fast and more efficiently on our laptops, like our Satellite® Series.



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Intuitive laptops are good. Intuitive laptops that break down—not so much. You need a laptop that lasts. So we developed durable one-piece cases to resist damage. Super-strong hinges gladly take a beating. And you'll really appreciate sensors that detect your laptop's falling in any direction to lock your hard drive and help protect your data. In fact, our laptops were recently given the highest reliability rate out of the top five leading laptop manufacturers.*



MORE THAN A LAPTOP. A LAPTOP EXPERT. There are more expensive laptops. There are less expensive laptops. But the best laptop is one that's built with you in mind. One that makes you more productive. And one that gets technology to work for you—so you can achieve more. After all, isn't that what you'd expect from the Laptop Expert? To learn more, visit laptops.toshiba.com.



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jokes

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Joke of the Month

Three ill men meet with their doctor. One is an alcoholic, one is a chain smoker, and one is a sex addict. The doctor says, "If any of you indulge in your vice again, you will die." Walking home, the three pass a bar. The alcoholic heads in, orders a shot, drinks it, and falls dead. His companions, severely shaken up, leave the bar. As they continue home, they see a lit cigarette on the ground. The sex addict looks at the chain smoker and says, "If you bend over to pick that up, we're both dead." **Christian Schronk**

Feeling Better?

A woman and a baby are at the doctor's office for a checkup. The doctor examines the baby and finds its weight below normal. He asks if the baby is breast-fed or bottle-fed. "Breast-fed," the woman replies. The doctor squeezes and pinches her breasts and says, "But you have no milk." "I know," the woman says. "I'm his grandmother. But I'm sure glad I came!" **Jake Red**

Food for Thought

A man comes out of a 7-Eleven with a bucket of fried chicken, a gallon of ice cream, and four hot dogs. Looking up at him from the sidewalk, a homeless man says, "Sir, I haven't eaten in four days."

The man keeps on walking and says, "Man, I wish I had your willpower."

James West

Deadly Consequences

A little boy kills a butterfly. His dad says to him, "No butter for two weeks." A few days later, the little boy kills a honeybee. His dad says, "No honey for two weeks." A few days later, the little boy's mother is walking around in the garden and steps on a cockroach. The little boy looks at his dad and says, "Do you want to tell her, or shall I?" **Chris Hedley**

THE HA-HA LIST
BY MICHAEL BRUMM

Historical Timeline of Horny Bumper Stickers

When wheel is a-waitin', don't come a-cave-paintin'.

When this chariot is at leisure, only interrupt for assassinating Caesar.

When this steamboat is on a roll, don't come a-lookin' to shovel coal.

When this velocipede is a-moanin', don't come a-who are we kidding? Nobody has sex with the velocipede guy.

When this zeppelin is a-squealin', don't come a-helium-stealin'.

When this Model T is a-swayin', don't come a-sayin' Ford is a Nazi sympathizer.

When this airplane is a-shakin', don't come a-makin' me pay for a blanket.

My mom holds me hostage on the phone and asks me annoying question after annoying question. It sounds like I'm having really bad phone sex. "Yes!" I said, "Yes!" Oh, God, yes! I already told you what I'm wearing!"



Make Us Laugh, Funnyman

ONE KNOCKDOWN-FUNNY JOKE FROM A STAND-UP COMIC.

JOKESTER: Joe DeRosa

HIGH SCHOOL NICKNAME: Lurch. Thanks a lot for reminding me.

BIGGEST WASTE OF MONEY: GQ. Eff those guys, right, *Maxim*?

WHO WOULD PLAY ME IN A MOVIE? Paul Giamatti or Dave Matthews. Can Dave Matthews act? Can Paul Giamatti sing? It either must or can't be a musical.

IF I STARRED IN A MOVIE, IT WOULD BE ABOUT: Either Paul Giamatti or Dave Matthews.

FIRST THING I'D SAVE FROM A FIRE: Man...how does one choose between Star Wars DVDs, *Indiana Jones* DVDs, and *Batman* DVDs?

Joe's new album from Comedy Central records, *The Depression Auction*, is now out on iTunes.

TO ENTER

1. Enter your caption at Maxim.com/contests.*
2. Imagine rockin' out with your watsis out as you jam on this Altec Lansing amp!
3. Check Maxim.com to see if you've won!



JULY'S WINNER

"Another day at the drag races."
Steve Waller Las Vegas, NV

*NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED. Open to legal U.S. residents, 18 years or older. Contest begins August 16, 2010 and ends September 1, 2010. Odds of winning depend on number of eligible entries received. For entry and official rules with complete entry, eligibility, prize, and other details, go to www.maxim.com. Sponsored by Alpha Media Group Inc.



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Too dumb to get into community college? Then sign up for the education of a lifetime at Maxim's new online temple of higher learning. Check out the mind-expanding courses we're offering this semester. In your face, University of Phoenix!

SURVEY OF THE HUMAN BODY

Senior editor **Patrick Carone** discusses biological chemistry and organ systems of the human body, all while creepily stroking his beard and asking you to stand and slowly turn around.

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ELEMENTARY ITALIAN I AND II

"Aye, youse guys wanna learn something or what?" asks Prof. **Dan Bova** as he swishes around the podium in a nylon tracksuit. Oh!

FUNDAMENTALS OF NURSING...

...hangovers. Managing editor **Brekke Fletcher** will be fielding your questions, with the lights out and her head on her desk.

CINEMA STUDIES II: FROM SILENT TO GONZO

Associate editor **Jesse Brukman** discusses the development of motion pictures, from the silent era to the present, with an emphasis on YouPorn and RedTube clips.

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INTRODUCTION TO ENGLISH

Sorry, this class has been canceled. Ain't no one here quantified to teach grammar and junk like that.

HEROICS

Taught by **Joe Sanders**, the office services guy, who, no b.s., saved a stranger's life after she fell onto the subway tracks. Joe pulled her to safety, then jumped down to get her shoe, making him more of a man than all the rest of us combined.

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BODY ODOR

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letters

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We're at letters@maxim.com. Do it before we cut ourselves.

Pen IS mightier

INSTEAD OF VIOLENCE,
OUR READERS USED THEIR
WORDS TO TELL US
HOW MUCH WE SUCK. YAY!

Zinger!

The cover picture of Nicole Scherzinger in the July issue is awesome! She is so freaking hot! Possibly one of the best cover shots I've seen! You need to do a better job on some of the inside pictures, though! I know you guys can do better!

Buck Swedesboro, NJ

Thanks, Buck! But, dude, seriously, you gotta lay off the Adderall! You're more excited than Richard Simmons at a Bedazzler convention!

Trust Fail

Your "Unicorn vs. Intern Mike" rundown on the July masthead page had me all excited about the July issue when you mentioned a half-naked model. Unfortunately, you referenced a page [p.40] that had no models and no nakedness. I'll never trust you again! Maybe you should bring Intern Mike back to help with quality control?

Jeremy San Jose, CA
Well, 40 is 46 when converted to the metric system. One of the many reasons we shipped Intern Mike's ass back to Canada.



Future Shock

Hey there, Maxim crew, I've just been reading through the July issue, and I noticed a small mistake you made on page 34. When talking about *Futurama*, you said it takes place in the year 2099. It actually starts in the year 2999. Hope you haven't gotten any crap from the crazed fans yet.

Josh Ealy Red cloud, NE
Our *Futurama* goof taught us hell hath no fury like nerds scorned. So you can stop sending us death threats in binary now. Please? Fine, 01100000 01101100 01100101 01100001 0110011 01100101?

Real Deal

Just wanted to drop a note to say I really enjoyed the special editorial section in your July issue ["Red, White & Bikini!"]. It was a great addition and my favorite part. Holy bananas, that model Kimberly has got to be the most beautiful all-American girl I have seen in a while! What is her deal?

Jordan F. Santa Clarita, CA
Um, what is her "deal"? If she's smart—and we think she is—she's probably having a contractor install electrified Jordan-proof fencing around her home's perimeter.

BEAST FROM THE EAST

What were you smoking while writing "In the cold tundra of Uzbekistan" in the Natasha Alam feature ["To Die For," July]? It could've been funny if most *Maxim* readers had any idea what or where tundra or Uzbekistan were... No, still not funny. Your N.Y.C. subscriptions are likely to go down. We have a huge Uzbek community.

Vladimir Tankhimovich via e-mail
And we're not going to make fun of an Eastern European man with "Tank" in his name. Please don't use us for ear-necklace material.



RACE WARS

INDY 500 CHAMP
DARIO FRANCHITTI
PIT-STOPS AT THE
MAXIM OFFICES AND
RECEIVES A CHAIR-
RACE CHALLENGE
FROM INTERN STEVE.
WHICH DRIVER
CROSSED THE
FURNITURE FINISH
LINE FIRST? READ
ON TO FIND OUT!



SAFETY FIRST

Intern Steve examines our top-notch safety gear—one stopt-double helmet from 1991 blockbuster *The Rocketeer*.



HE'S OFF

Taking the first turn with grace, Steve thanks his young, polio-afflicted years for his wheel-ed speed.



CONFETTI SHOWER

Finishing with a time of 32 seconds, our intern is ready to party...until Dario wheels in at 31.5 seconds.



PHOTO FINISH

Ever gracious in victory, Dario places a KICK ME sign on our intern's back. Go, sportsmanship!

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CIPSON

A MAXIM VIEW OF THE WORLD

MY FIRST TIME **Kacey Barnfield**

The zombie apocalypse never looked so good, and *Resident Evil: Afterlife* star Kacey Barnfield is the reason why. Pay close attention as this British bombshell—who's known in foggy London town as the mean girl from a long-running teen show called *Grange Hill*—lets us in on some of her most memorable firsts.

PHOTOGRAPHS BY STEVE NEAVES

STYLING, LISA NICOLAU/VICTORIA LEES MANAGEMENT; HAIR, WENDY TURNER/CAROL HAYES MANAGEMENT; MAKEUP, KRISTYLE GOMEZ/RED REPRESENTS



FIRST HOT SHOOT

My Maxim shoot was lots of fun. I've been in front of a camera for most of my life, so I wasn't nervous at all. My fans are used to seeing me as a teenager, though, so the pics might shock some of them.

FIRST FAKE ID

My friend and I used to pile on makeup and strap on high heels to go to clubs. It worked every time! In England the legal drinking age is 18, and I think we were about 14 the first time we got into a bar together, which sounds so young now. I remember telling these two guys how old we really were, and they both nearly dropped their pints.

FIRST SMOOCH

I had a major crush on a boy who lived down the road from me. I had my first kiss with him even though he was mean to me most of the time. Actually, he randomly came up on Facebook not so long ago, and thankfully my taste in boys has improved since I was a 10-year-old.

FIRST SEX SCENE

It was in a TV drama called *Filthy Rich*. I was pretty young, so it was daunting, but I just got on with it. Having a room filled with a camera crew means it's not very sexy at all!

FIRST IMPRESSION

I notice good manners and pretty eyes. A guy scores extra points if he can make me laugh, too. That's very important.
—Steve DeLuca

Resident Evil: Afterlife hits theaters September 10.

River Island shirt, Calvin Klein bikini bottom. (opposite) Topshop bikini.



IT'S Beer FEST season!

STOP DRINKING ALONE AND JOIN FELLOW SUDS SWALLOWERS IN CELEBRATING MANKIND'S GREATEST INVENTION.

1 SOCAL SUDS BEERFEST

AUGUST 21, REDONDO BEACH, CALIFORNIA

Beer, beach, and women dressed in beach-appropriate clothing! *Maxim* will be right there with you, waiting in line to sample all these craft brews from around the nation. Frontsy-backsy? socal-suds.com

2 16TH ANNUAL SOUTHERN BREWERS FESTIVAL

AUGUST 28, CHATTANOOGA, TENNESSEE

Southern beer, Southern BBQ, Southern belles. Prepare for your decision-making abilities to go south as well. southernbrewersfestival.com

3 GREAT AMERICAN BEER FESTIVAL

SEPTEMBER 16-18, DENVER, COLORADO

The Super Bowl of beer! Top tasters give out coveted awards to the best beers in the country. And high altitudes deliver bonus buzz for free! greatamericanbeerbestival.com

WHAT'S
IN THE maxim
Beer Fridge...



>Nothing washes down the sadness of summer's end better than a crisp-as-hell pils. We're loving the new Coney Island Mermaid Pilsner from the freaks at Shmaltz Brewing Company (makers of He'Brew beer). This German-style stuff has bite and big thirst-quenching powers, and the fish lady on the label makes us feel funny. Get it at Whole Foods.

A BRIEF HISTORY OF FRATERNITY HAZING

CAN YOU SMELL THE VOMIT AND HOMOEROTISM IN THE AIR? THAT'S RIGHT, RUSH WEEK IS COMING! SO PAY ATTENTION, PLEDGES, AND GET SCHOoled ON THIS RICH AND NOBLE TRADITION.

3,500,000,000 B.C.
Pledges forced to crawl out of the primordial ooze and then squirt their primordial ooze on a cracker.

1446 B.C.
Mistaking the plight of the Jews for an initiation prank, frats require all pledges to wander the desert for 40 years.

67 B.C.
Nero orders Roman pledges to clean the vomitorium with their toothbrushes, and Christian pledges to clean the lions' mouths with their faces.

982 A.D.
Viking pledges must sit naked on their horned helmets for 10 minutes.

1690 A.D.
Puritan frat pledges are ordered to wear the scarlet letters WH for "witch humper."

1932 A.D.
Due to the Depression, frats can no longer afford to do the Ookie Cookie. As a result, the Ookie Empty Can of Beans was born.

1984 A.D.
In honor of musician and pop icon Prince, fraternity pledges are forced to wear assless chaps and make doves cry.



10,000 B.C.
Introduction of the Mastodon Walk, an early precursor to today's Elephant Walk.

500 B.C.
Ancient Greeks ask their pledges to do the unspeakable—kiss a woman.

30 A.D.
As part of spring rush week, frat pledge Judas is duped into selling out the Son of God for 30 pieces of silver.

1215 A.D.
Ye olde medieval pledges are forced to do a mead keg-stand while licking a bubonic-plague rat.

1776 A.D.
Colonial pledges are required to spend "seven minutes in heaven" with Founding Father Benjamin Franklin. Many brothers are lost to syphilis.

1951 A.D.
Frat pledges are required to go on panty raids and then report any woman owning red panties as a Communist to the local authorities.

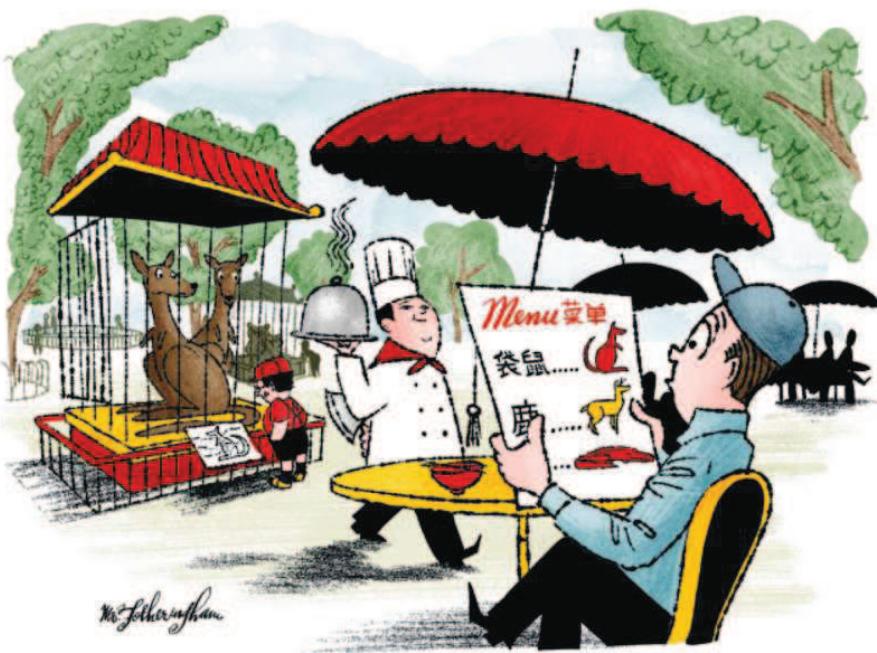
PRESENT
Fraternity hazing enters the digital age, in that pledges are forced to streak a computer lab while tweeting obscenities with their genitals.

IS THAT A GIRL IN YOUR POCKET?



Never be bored again! If you have an iPhone, iPod Touch or iPad, get Maxim magazine through the Zinio App, and check out all the hot photos, gut-busting jokes and mind-expanding articles that make Maxim the best thing to happen to men since women. Even better, you can get seriously sexy videos and special content delivered right to your device. You'll pray that the line you're waiting on at the bank never ends! **SEE A FREE PREVIEW: MAXIM.COM/ZINIO.**

MAXIM



PLEASE EAT THE ANIMALS

VISITORS TO THE BEIJING ZOO CAN TAKE THE ANIMALS HOME WITH THEM—IN THEIR BELLIES!

→ The zoo in Beijing, China has something no other zoo in the world can offer. No, not a new litter of panda bears. Bin Feng Tang, the zoo's on-site restaurant, serves up many of the 600 species found inside the zoo's cages (until recently, signs on animal enclosures actually listed which body parts tasted best). If you're ever in town, try this yummy tasting menu. Burp!

Appetizer

Protein lovers can start with a steaming bowl of **ant soup**, but if ecosystem destruction is the name of your game, then **shark fin soup** is a solid choice. Tear into the impending extinction!

Palate Cleanser

Get your stomach ready for the big guns with dishes made from **crocodile** and **peacock parts**.

Entrée

Land lovers can opt for the **kangaroo tail**, while those with a taste for the sea (read: fetid river water) should order the webbed toes of **hippopotamus**. Mmm, webby!

Dessert

Like any good meal, yours should end with a giant mouthful of **deer penis**. No need to spit!

HOORAY FOR OLD PEOPLE!

SEPTEMBER 12 IS NATIONAL GRANDPARENTS DAY! JOIN US AS WE SALUTE THE WORLD'S GREATEST GRAY-HAIRS.



FLORIDA DRIFT

Police were summoned to a Florida grocery store after witnesses saw an **old woman driving around with her three-year-old granddaughter on the roof**. The reckless granny insisted she was just letting the child have some fun. Now she faces charges of child abuse. Guess it's back to playing with lame-ass blocks for the little tyke.

BAKED ALASKA

Sherry Johnston, grandmother to wiener jockey Levi's offspring, was charged with **six felony counts of misconduct involving a "controlled substance"** just days before the newest Palin popped out. She's serving five years in the clink, which could be the best way ever to avoid diaper duty.

CHATTY GRANNY

The family of an 86-year-old Nebraska granny was shocked when she was billed more than **\$1,000 for phone-sex calls**. Suspecting identity theft, the family had the charges removed, but a week later a fresh bill for \$71.49 arrived. Billing snafu, or was the old bird back to reaching out and touching herself? It's OK if you want to vomit right now.

SENIOR STAR

Seventy-six-year-old porn enthusiast Shigeo Tokuda is **Japan's oldest adult film star**, acting in more than 300 pornos since making his debut 16 years ago. His red-hot hip-cracking films will soon be marketed to retirement homes, because, hey, old people need to have the good kinds of strokes, too.

#1 IN A SERIES

ADVANCED DICK MOVES

ERICK SHIRLEY, AUTHOR OF *THE ART OF PRINKFIGHTING*, HELPS US HELP YOU BE A TOTAL DICK.



THE APPROACH

→ The key to becoming a great asshole is to appear as anything but. Your pal wants to show you something "cool" in the latest *Wizard* magazine? Sure, you'd love a look!



ENGAGE

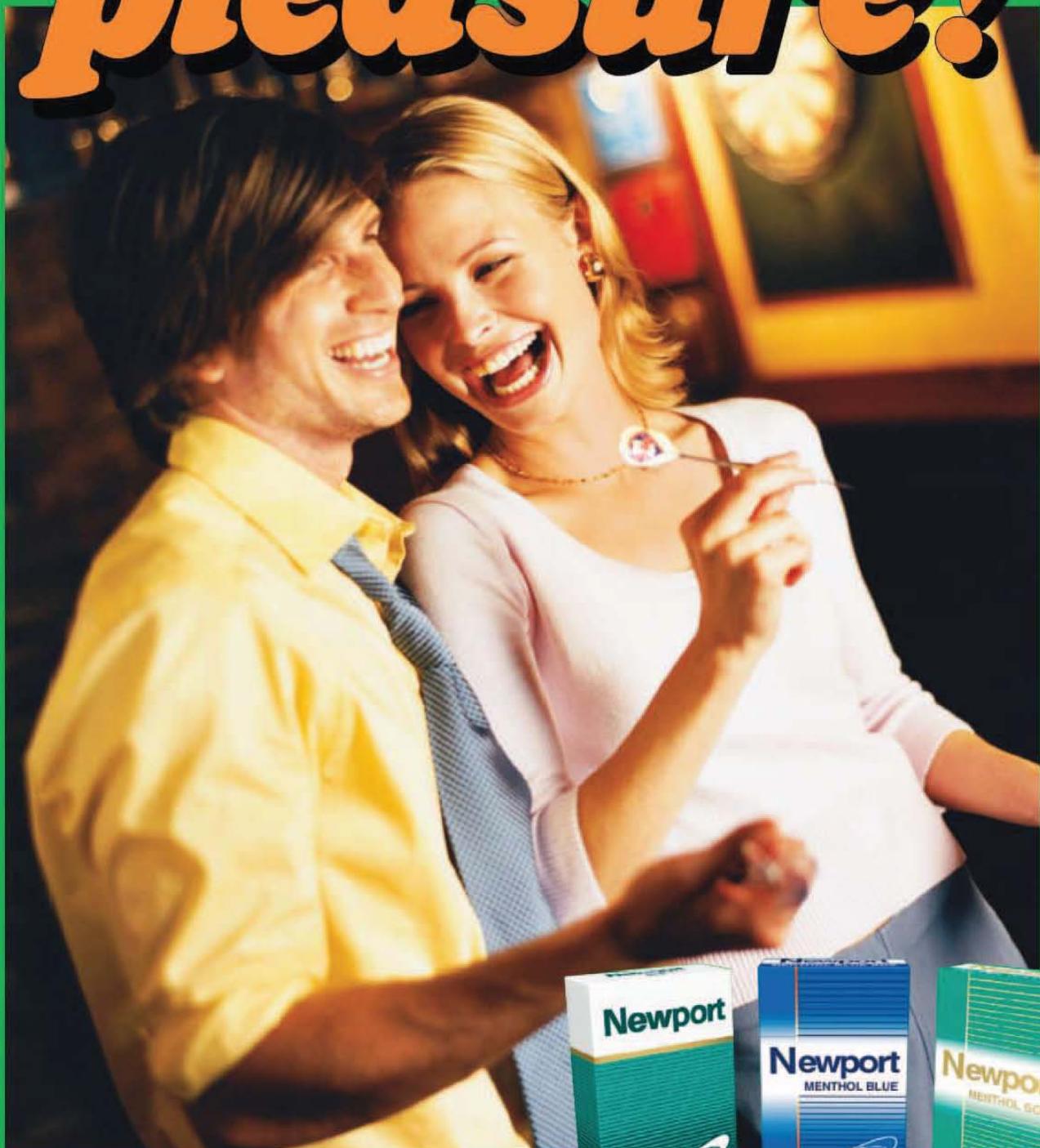
→ Really, that Green Lantern action figure is worth \$17 Canadian? Wow, so neat! Ask your pal to take a closer look.



THE FINISH

→ Instantly toss his boring bullshit on the ground and walk away. Make him pick it up in shame. Congrats, you are now a total dick!

Newport pleasure!



Visit us at Newport-pleasure.com
Restricted to Adult Smokers 21 or Older.

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

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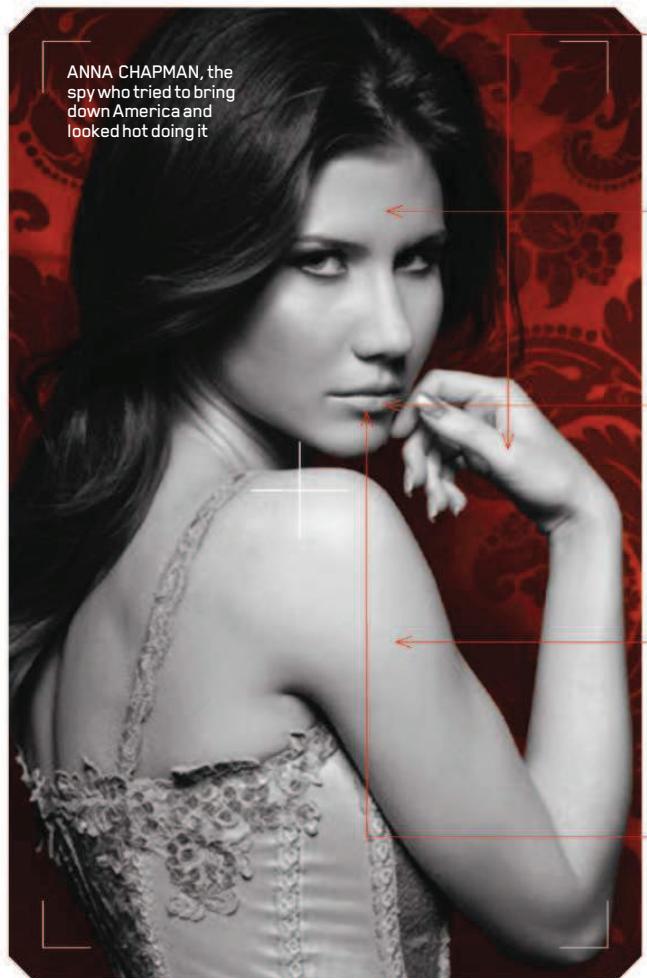
These cigarettes do not present a reduced risk of harm compared to other cigarettes.

CIGARETTES

HOW TO TELL IF YOU'RE DATING a RUSSIAN SPY

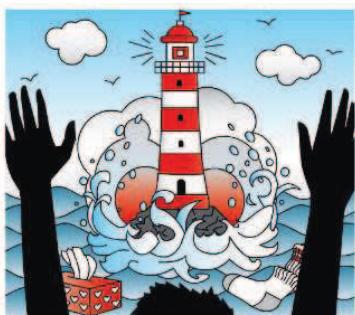
IS THE LADY IN YOUR LIFE HOT UNDER THE COVERS OR ACTUALLY UNDERCOVER?

→ A recent sting of Russian spies included red-hot Russky Anna Chapman, who has stolen as many secrets as she has hearts. Could you be dating a Commie cutie, too? We asked Jonathan Alpert, psychotherapist and deception expert, for signs she's hiding something under her babushka.



NOW YOU KNOW

WHAT TO DO IF YOU'RE CAUGHT IN A RIP CURRENT OR CAUGHT MASTURBATING.



SHE FIDGETS.

"Touching her face, playing with an object in front of her... These are indicators of a liar's stress. Folding her hands might be her subconscious way of trying to protect and soothe herself."

HER FACE IS FULL OF IT.

"Facial expressions may be exaggerated in a really bad effort to emphasize credibility. Also, there's often a mismatch between gestures and emotions. For example, she frowns when she says she loves you."

SHE TALKS LIKE BOB DYLAN.

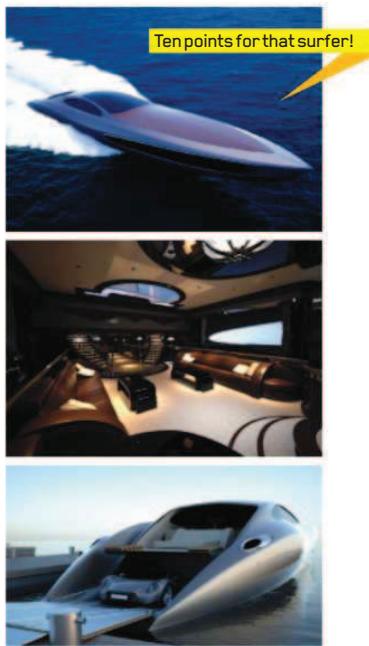
"Mumbling and talking faster than normal might indicate she's desperately trying to rush past answering questions. Also, liars tend not to use contractions. They subconsciously think it makes them sound more credible to say, 'I did not' rather than, 'I didn't.'"

SHE SQUIRMS.

"Does she seem uncomfortable when you bring up the subject of, say, spying? If so, quickly switch topics to baseball. Most truthful people would be confused by the switch, but someone lying will be relieved."

SHE'S INQUISITIVE.

"Finally, if she asks, 'What's on your mind, darling?' that's totally fine. If she asks, 'What's on your classified hard drive at work, dah-link?' then you may want to contact your local FBI office."



EXPENSIVE FLOATER

A BOAT ONLY BILL GATES' MOTHER COULD LOVE.

With the economy more depressed than that fat kid reading *Twilight* next to you on the train, bargain shopping is the norm, even for the ridiculously wealthy. So if you're planning to roll out \$25 mil on a yacht, it damn well better come with some cool freebies—like a supercar. In addition to being decked out with 52-inch TVs and a surround-sound system in every room, the luxurious Strand Craft SC122 will provide its six lucky buyers with an 880 bhp, 234 mph bonus car (which can easily be tucked away in the custom garage belowdecks). The sleek ride is so exclusive that it doesn't even have a name. We'll call ours Fasty McCostalot.

Tear out and keep in your wallet for quick reference.

Raise your arms and stay calm.

Do not exhaust yourself trying to combat the situation.

Remember that you will survive this and that you have much to live for.

Stop masturbating.

Start masturbating.

RIP CURRENT	MASTURBATING
✓	✓
✓	✓
✓	✓
✗	✓
✓	✗

SKYY Infusions® All Natural Ginger: Vodka infused with Natural Ginger Flavors. 35% alc/vol (70 proof). ©2010 Skyy Spirits, LLC, San Francisco, CA. Please enjoy responsibly. Learn more at skyyinfusions.com

GO NATURAL™



DRINK YOUR Dessert

IF YOU WANT SOME HOOCH AFTER CHOW, SKIP THE STUFFY "DIGESTIF" LIST. (BRANDY SHOULD BE THE GIRL YOU LIE TO AT THE BAR, NOT WHAT YOU SIP AFTER DINNER.) THE GOAL OF A MEAL-EXITING ELIXIR IS TO EXTEND THE "ESSENCE" OF THE MEAL AND WASH DOWN DESSERTS. SO WHEN YOU WANT TO KEEP THE TUCK-IN TRAIN ROLLING, ORDER ONE OF THESE POTENT POTABLES.

PHOTOGRAPH BY JONATHON KAMBOURIS

BIRCH

ART IN THE AGE ROOT LIQUEUR

>Think root-beer-flavored liquor. It's the pour when dessert is the main event of the meal. Having the quadruple-scoop banana split or the two-pound New Orleans-style bread pudding? Then get three fingers of this 80-proof punch with a few ice cubes. It's sweet and mildly earthy (in a good way), with healthy hints of vanilla, nutmeg, and cloves. (Note: Great for spiking eggnog come triple-Xmastime.) **Best after:** Gut-busting desserts.

TEQUILA

TANTEO CHOCOLATE

>What are your thoughts on 80-proof, choco-infused tequila with hints of jalapeño? That it's ass water? We were right there with you—until we manned up and took a slug. Awesome! Sweet, spicy, and chocolaty good. It confirms the Tijuana truism that cocoa and tequila always mix well. **Best after:** Mexican feast; release from your captors.

RUM

RON DEL BARRILITO RUM

>If you're partial to bourbon or scotch after a throw-down, do yourself a favor and order an aged rum like this killer brew. It's stiff yet has a soft caramel edge. Pro drinkers know: Whiskey sterilizes the meal, but rum's sweetness smoothly transitions the palate from food back to boozeville. **Best after:** Big-ass steak dinner with the boys. Sip with stogies, Cuban style.

BEER

EVERY BREWING

>Don't worry, face stuffer, this hop devil won't bloat, thanks to its low carbonation. And despite its motor oil color, the pour is surprisingly thin (unlike you, wide body). Mephistopheles' Stout is sweet and nutty and has naturally occurring dark-chocolate hints (thanks to roasted malt), but whatever. Let's get to the best part: This tasty sinner is 30 proof, earning it a spot in the top 100 strongest beers in the world. Guess who you'll pray to if you choke back too many? **Best after:** Church.

BITTER

NONINO AMARO LIQUEUR

>This old-world Italian bitter has been overlooked for too long. Much to our drunkey delight, it's having a resurgence and bitch-slapping gaggy and girly limoncello (sorry, Danny DeVito). This 70-proof stuff is technically grappa—a liqueur made from grape skins, stems, and seeds—which on its own can taste like kerosene-flavored sock sweat. But amaro is grappa mixed with herbs, sugar, and fruit, then aged in oak barrels. Its nose is licoricey, but it tastes like citrus and sweet tea. Unlike most Italian liqueurs, it's not syrupy but ultralight, so when you breathe in it cools and tingles the tongue as it evaporates, leaving a kiss of sugar and burnt orange. Lay this slick trick on your date and she'll soon be calling you an Italian stallion. **Best after:** Pasta gorging; paying off cops.



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THREE FUN FACTS ABOUT THAILAND (AND ONE ABOUT AUSTRALIA)

1 Making fun of the king of Thailand can land you in prison.

2 Bangkok is officially named Great City of Angels, Repository of Divine Gems, Great Land Unconquerable, Grand and Prominent Realm, Royal and Delightful Capital City Full of Nine Noble Gems, Highest Royal Dwelling and Grand Palace, Divine Shelter and Living Place of Reincarnated Spirits.

3 Falling coconuts kill more people than sharks do each year.

4 The first Australian settlers drank more alcohol per person than any other population in history.

PACIFIC PRINCESS

FROM THE PAGES OF MAXIM
THAILAND, IT'S SHELLY STEBBING!

This awesome Aussie posed for our cohorts in Thailand, and now you get to enjoy the photos in America. See that, UN? World harmony isn't so hard to achieve.

Tell us the story of how you got started.
I guess it's a cliché in the modeling world when people say they were discovered just minding their own business, but that's exactly how it happened! That morning I had literally rolled out of bed, thrown on a bikini and a dress, and headed out for a swim and some breakfast. I was approached, one thing led to another, and here I am trying to juggle modeling work with my university degree!

What does a guy have to do to get your attention?
I'm not giving away all my secrets, but I can tell you this...I like a man who looks after himself but doesn't make me fight for the mirror with him. A man with a fit body and a cheeky sense of humor is always attractive. I like a bit of flirty banter to set the scene, and deep down I'm a romantic of the simplest kind. I look for a gentleman with a twinkle in his eye and a taste for a little bit of mischief. I like to have fun.

In what way?
That's for me to know and you to wonder about...

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SWIM GYM

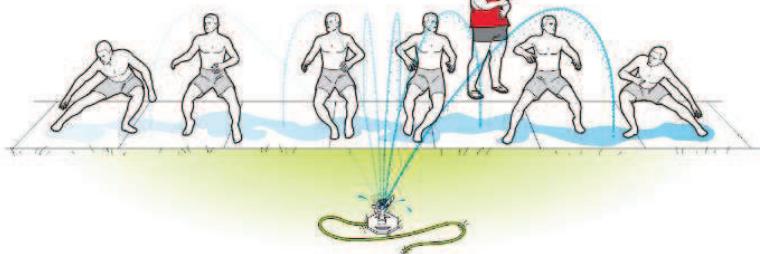
WHALE ON THE HEAT—AND THOSE ABS—with this **WATERLOGGED TOTAL-BODY WORKOUT** FROM THE MUSCLEY PROS AT CRUNCH GYMS. PREPARE TO WASH AWAY THAT GUT!



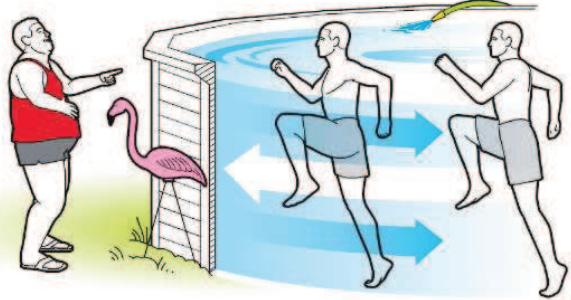
1 LATERAL SPRINKLER SPRINTS

BENEFITS: Fast-twitch muscles, core, leg strength, becoming the joke of your 'hood

→ Place a pulsating sprinkler in the center of your lawn and aim it toward your driveway or sidewalk. (But be sure the stream doesn't actually soak your running surface—slipping and breaking your hip doing this silly drill will only add to your humiliation.) Stand on dry pavement at one end. Jog to other end during the sprinkler's slow interval, staying in front of the stream's line. When you reach that end, turn and face the sprinkler.



As it quickly pulsates back, do a sideways shuffle-sprint to your starting point, always staying ahead of the spray line. That's one rep. Do 10, then rest. Face the other direction (away from the sprinkler) and do 10 more. Do two sets on each side. When done, ignore the mocking laughter from your neighbors and mumble to yourself, "You won't laugh when my abs get so strong they grow lasers!"



2 ABOVE-GROUND POOL SWIRLY STEPS

BENEFITS: Glutes, calves, lower back, shoulders, impressing your hot stepcousin

→ Come on, hillbilly, you know you have access to one. Make a whirlpool in an above-ground pool, then turn to face the current and high-step (high knees) till it stops. Do five swirls. Afterward, resume hitting on your stepcousin. What? There's no blood tie there—totally legal!

3 SPECIAL FORCES WATER TREAD

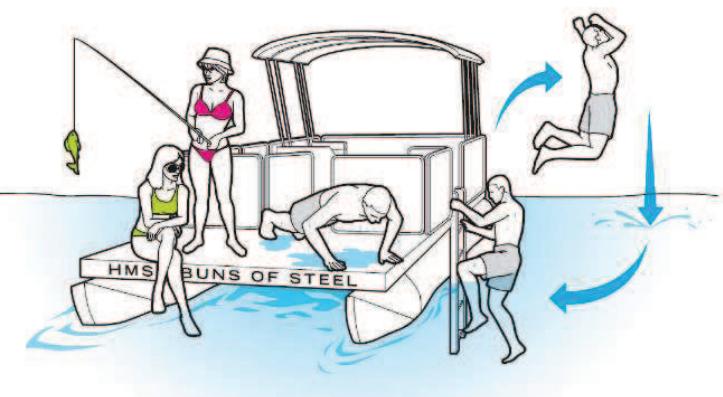
BENEFITS: Aerobic conditioning, arms, lats, confirming you're not cut out for the military

→ Treading water is just one of the many prereqs for applying to Special Forces Combat Diver School. (If you do get in, it's badass crazy, like having three instructors sneak up on you during a night dive and pull off your mask and air tank! They call it "harassment training.") Anyway, back to the workout: Go into open water and tread for two minutes—with your hands and chin out of the water the entire time. The Special Forces studs do it in full gear; you should wear a Speedo. And be sure to use a buddy, as drowning means you're dead, and if you're dead you can't kill the enemy!



4 PONTOON BOAT CIRCUIT

BENEFITS: Upper back, chest, hamstrings, justifying the fake putt-putt grass carpeting on your boat deck



→ Set sail on your floating kegger. Once in open water, hit the deck and do 15 push-ups. Pop up and immediately high-jump into the water, then surface. Climb the ladder onto the deck and drop into 15 more push-ups.

That's one circuit, wet boy. Do 10. Next, proceed to nearby tree-rope swing and begin filming a sad remake of your favorite "Do the Dew" commercial.



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ANSWERING ALL THE STUPID QUESTIONS YOU NEVER KNEW YOU HAD (AND SOME YOU DID).

HAVE A
QUERY
ABOUT THINGS
AND STUFF
AND WHATNOT?
Send your puzzlers to
ask@maxim.com!

How do drug smugglers get cocaine across the border?

We asked Dave Fluty, director of the U.S. Customs and Border Protection Houston Laboratory, to explain some of the sneaky tactics used to move the Devil's dandruff into the U.S.

1. Typically, using an industrial solvent, the crystalline tropane alkaloid better known as "cocaine" is dissolved into a liquid form.
2. Next, anything from shirts to pants to diapers is dipped into the solution and left to dry.
3. Traffickers pack the loaded wares with a "clean" shipment, hiding the coked-up gear with standard stuff.
4. If the drugs can get past a CBP chromatograph mass spectrometer, which can detect the presence of an illicit hitchhiker, a lab on the other end uses a different type of solvent (acetone or similar) to extract the dried liquid cocaine and get it back into powder form. Now, party time!

ILLUSTRATION BY DAVID M. BUISÁN



FAST FACTS

KICK OFF THE NFL SEASON WITH OUR PREVIEW (P.69) AND THESE TASTY TIDBITS ON THE PIGSKIN.

It was intended to be completely round, but it was too hard to blow up that way.

It's called a pigskin because an inflated pig's bladder used to be the game ball.

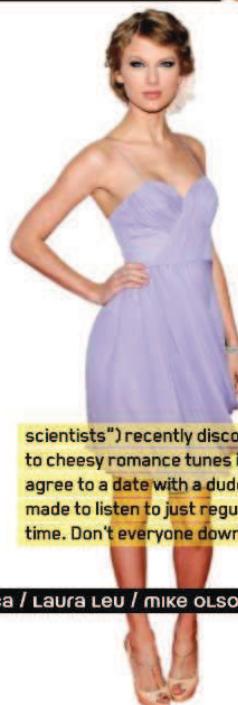
Spalding produced the first American-made football in 1887.

Twenty-four fresh balls are used for every NFL game (36 for outdoor games).

In 1931 it was narrowed an inch and a half for easier passing. Happy now, Brady?

15%

PERCENTAGE OF PEOPLE WHO CLAIM TO HAVE HAD SEX WHILE DRIVING. THE PERCENTAGE OF DRIVERS WHO'VE ADMITTED TO PLAYING VIDEO GAMES WHILE CRUISING? FIVE. CHANCES OF THOSE GROUPS OVERLAPPING? ZERO.



YOU DIDN'T ASK,
BUT WE'RE
TELLING YOU ANYWAY

CAN TENDER TUNES REALLY GET YOU A DATE?

FRENCH SCIENTISTS (all right, all right—"freedom scientists") recently discovered that more than 50 percent of women exposed to cheesy romance tunes in a waiting room were willing to trade digits and agree to a date with a dude of "average" appearance moments later. Ladies made to listen to just regular songs only gave up the goods 28 percent of the time. Don't everyone download the *Notebook* soundtrack all at once now.

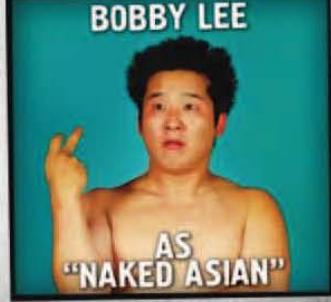
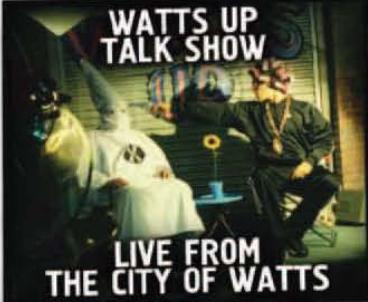
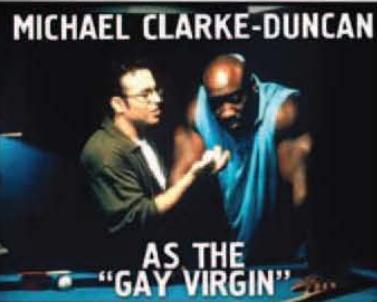
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RATED

YOUR ULTIMATE ENTERTAINMENT AUTHORITY

roid rage

METROID'S FAMOUS FEMALE PROTAGONIST, SAMUS, IS BACK IN 2D! SORT OF.

Metroid fanatics have been begging for a side-scrolling sequel to *Super Metroid* for 16 years. And while *Metroid: Other M* isn't the pure 2D throwback they've been pining for, it's the closest thing to it.

Picking up (on the Nintendo Wii) where *Super Metroid* left off, *M* has players once again in the role of space-faring, bounty-hunting badass Samus Aran. Investigating a distress call from deep space, Samus runs across old friends and enemies aboard a seemingly derelict ship. Standard sci-fi drama, but players will hear Samus in a fully scripted voice-acted entry for the first time. (*Metroid Prime* doesn't count.)

So how does the game return to its 2D roots? Players control Samus in traditional side-scroller fashion...but can point the Wii-mote at the TV and instantaneously jump into a first-person view, a mode handy for exploring and locking on to particularly nasty beasties. Targeting aliens couldn't be easier, even if you lived in Arizona. —Jesse Brukman

Other M is out August 31.

Somewhere, Q*bert is beating off to this picture.



RATED FILM



BLADE OF GLORY

BACKGROUND BADASS DANNY TREJO TAKES THE LEAD IN MACHETE.

Q&A

He's scared you shitless as the tough guy in dozens of movies, including Heat, Con Air, Desperado, and Anchorman. Now real life ex-con Danny Trejo is busting out as the star of Robert Rodriguez' Machete, a revenge flick based off the fake Grindhouse trailer. We (timidly) asked for all the gory details.

You've been in a ton of classic dude flicks. Where does Machete rate?

It's probably the best movie I've ever done. Robert De Niro, Jessica Alba, Lindsay Lohan [see page 58], Michelle Rodriguez, Don Johnson, Steven Seagal, Cheech Marin... What a cast, man!

You've worked with De Niro before. How was the reunion?

He said, "Wow, Danny, this is your first starring role. I'm really

proud of you. I knew you were gonna do it when we did *Heat*." Then I looked him right in the eyes and said, "Can you get me some coffee, Mr. De Niro?"

Nice! What's this movie about?
Steven Seagal is a drug lord who kills my wife and daughter, and I'm taking out revenge on him. It's me chopping up bad guys, you know, getting back for every time I've died in a movie.

How was working with all those hot girls?

First off, Lindsay was great on the set. Michelle Rodriguez is like a tear from God's eye... She's, like, gorgeous. And then Miss Jessica Alba? I got to kiss her about eight times.

Lucky man.

Yeah, and then my friends Mario, Max, and Craig were trying to

kiss me! They were like, "You kissed Jessica Alba—now give me a kiss!"

What intimidates Danny Trejo?

I'm allergic to handcuffs. It's been years and years, though. I got out of prison in 1969, and I ain't been back.

What's the most important thing you learned there?

The best way to stay out of trouble is to help other people. And take care of your mom!

Why should we go out and see Machete?

If you're looking for literary value, don't go. But if you want to see what real men are made of, go watch *Machete*. In order to make a good movie, you have to have the three B's: babes, bullets, and blood. We've got all of them!



LIT LOVELIES

EASY A WITH EMMA STONE IS BASED ON THE SCARLET LETTER, BUT SHE'S NOT THE FIRST DAME TO HEAT UP SCREENS AND CLIFFS NOTES.

♥ ALICIA SILVERSTONE

CLUELESS

Based on: *Emma*, by Jane Austen
Ditching corsets for Calvin Klein, Cher's matchmaking keeps her from realizing she's actually in love with her stepbrother. Creepy!



♥ SARAH MICHELLE GELLAR

CRUEL INTENTIONS

Based on: *Dangerous Liaisons*, by Pierre Choderlos de Laclos
The French tale of sex and scandal moves to N.Y.C., home of morally corrupt rich kids... Kind of like *Gossip Girl*!

♥ AMANDA BYNES

SHE'S THE MAN

Based on: *Twelfth Night*, by William Shakespeare
Viola disguises herself as her brother to play soccer, only to end up falling for his new roommate. Yeah, it might be a little gay if you ogle her.



THE CHECKUP

SORTING THROUGH THE CINEMATIC HEAP.



TAKERS

Bank robbers set to pull off their biggest heist ever run into a cop hellbent on coming between them and their \$25 million.

LOTS OF MONEY
AND RAPPERS
DANGEROUS
LADIES

HIGH-STAKES
BATTLES
DITCH THE
GIRLFRIEND

THREE-DAY
STRUGGLE
FOUR-INSTALLMENT
STRUGGLE

OUR TAKE



RESIDENT EVIL: AFTERLIFE 3D

Alice's battle against the evil Umbrella Corp. reaches its peak as she heads to L.A. to search for survivors—only to find the city overrun by the undead.



LOTTERY TICKET

When Bow Wow wins millions over a holiday weekend, he must spend the next three days shielding the ticket from his money-hungry neighbors.

With a tough-guy ensemble—including bad boys T.I. and Chris Brown—and plenty of explosions, this is the cinematic equivalent of a big, juicy steak marinated in steroids.

Milla Jovovich is back... in 3D! If that's not reason enough to check out the fourth piece of the sci-fi thriller, Ali Larter and Sienna Guillory are in 3D, too. You're welcome, eyes.

Thanks to music-video director Erik White's crazy camera work and a fun-ass cast (including Ice Cube as the neighborhood's resident weirdo), this could be a late-summer hit.



FROST THE FIRE

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THE LION KING

HIP-HOP KINGPIN T.I. IS OUT OF THE SLAMMER AND BACK ON HIS THRONE.

T.I. doesn't do subtlety. Just look at him chilling with a lion on the cover of his new album, *King Uncaged*. "That's a real picture—that wasn't no Photoshop," says the Atlanta rapper. "There were only so many literal things that we could do visually because the title, well, it doesn't lend much to the imagination. It says what it means." The man is not lying. T.I. was released from prison last December after serving seven months on weapons charges. Now, after three more months in a halfway house, his comeback is finally rounding out. "Time

is nothing like money," he says of his sentence. "You can get money back. Time, that don't come back."

After a turn in the big house, lions are no big deal. T.I. kept his cool around the big cat, whom he affectionately calls by his name, Alex. "I knew if there was any fear, Alex would've sensed it, so I told myself, 'I'm goin' all in, and if you die, at least you gon' get a good picture.'" T.I. got more than that. *King Uncaged* is no departure from the formula that made him one of the biggest stars on the planet. It's loaded with sticky-sweet

choruses on songs such as "Got Your Back," featuring R&B starlet Keri Hilson, and booming, heart-stopping anthems such as "Yeah Ya Know (Takers)." The song is the theme to *Takers*, the heist flick starring Matt Dillon, Paul Walker, and T.I. himself. The rapper also snagged a producer's credit on the movie. "It don't seem like the title 'rapper' does me any justice," he says. "There's so much more to be done. I don't think I'd be living up to my potential if I went on the rest of my life as just a rapper." Maybe he can add lion tamer to his résumé, too.—Sean Fennessey

TALES FROM THE STUDIO

THE STRAIGHT DOPE ON THE MONTH'S HOTTEST ALBUMS.



BRANDON FLOWERS FLAMINGO

The Killers' flamboyant frontman goes solo.

Three things I can't record without:
1. A Beta 58 microphone. I feel very comfortable pulling up to old faithful.
2. An engineer. I'm not a technical person—I'm a glorified delivery man.
3. A mouth-watering, cloud-

kissing, soul-edifying synth pad. My heaven on earth."

Sounds like a cross between:
"High-limit blackjack, Georgia peaches, and the I-15."

The haters will say:
"There will be no haters of *Flamingo*. Only a few reluctant souls. But the door will always be open."



JAMEY JOHNSON THE GUITAR SONG

Alabama's nu-country outlaw spills on his double album.

Three things I can't record without:
"I pretty much just need a microphone, somebody to be pissed off about, or somebody to be in love with. Everything else just falls out."

Where the magic happened:
"Los Angeles. Man, there are some serious honky tonkers out there. I had no idea, either."

Sounds like a cross between:
"Kris Kristofferson, Willie Nelson, and Merle Haggard. You mark these people as heroes."

DOWNLOAD NOW!

MICHAEL FRANTI AND SPEARHEAD "SHAKE IT"

Reggae-rap that doesn't suck. We swear!

RA RA RIOT "BOY"

Vampire Weekend buds make indie pop almost as sunny as sunny as their pals'.

ARCADE FIRE "THE SUBURBS"

War, nuclear bombs, learning to drive. Sounds like the suburbs to us!

CHROMEO "DON'T TURN THE LIGHTS ON"

Silky sex jam from the '80s-loving dance duo.

CIARA FEAT. LUDACRIS "RIDE"

R&B megafax loses inhibition, clothes.

ROBERT PLANT "HOUSE OF CARDS"

Led Zep howler finally explores his love of dust bowl Americana.

KID CUDI "REVOFEV"

A triumphant, guitar-driven return for rap's moon man.

WAVVES "SUPER SOAKER"

Sloppy, slurry idiot punk from San Diego miscreants.

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MODERN MAN

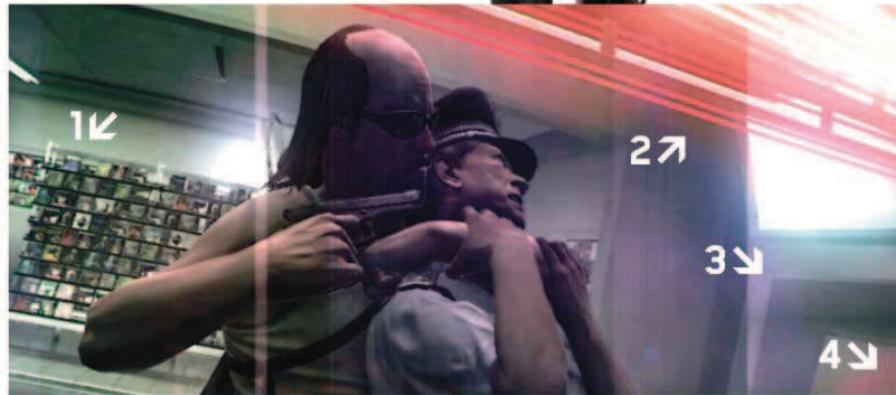
PAY HEED AS **MODERN FAMILY**'S ERIC STONESTREET MOUTHS OFF ON THE HIT'S FIRST SEASON.



GAMES

RAISING KANE

WE BREAK DOWN THE REALISTICALLY VIOLENT SHOOTER **KANE & LYNCH 2: DOG DAYS** WITH GAME DIRECTOR KARSTEN LUND.



1. "The team went to Shanghai to do research for the game. Items like the illegal DVDs on the shelves add to the authenticity of the locale."

2. "When bright lights hit a cheap video source, it'll cause the streaking you see here, which is something the team initially captured by using cheap cell phone cameras."

3. "Everything in the scene that's wet and close to the screen will splash on the lens. The game can have 12 different video effects running at once."

4. "That's actually a drop of blood, which shows Lynch taking damage. When you're hurt, the screen will get noisier; it gets grainy and fills with blood as you weaken."

Oh, to be a member of the Dunphy clan: hilariously uncomfortable siblings, marital lunacy, and trips to Maui. And then there's Sofia Vergara as the beyond-sexy Colombian trophy wife you ogle when you're not snarfing beer through your nose laughing. Before the new season starts up later this month, relive the genius of the best first season a TV show has ever had...courtesy of **Eric Stonestreet**, who plays gay dad (and sometime clown) Cameron Tucker.

loudest noise ever. The best thing is that cameras were rolling, and Ty's reaction would have you believe that a bomb just went off onstage. We watched it over and over. It's on the gag reel."

THE CLOWN. FIZBO THE CLOWN.

"I have been clowning for years, in fact. My dad named me Fizbo. I brought an article about me from the Kansas City Star to the show's creators, and they used it to write the episode where Cameron's clown antics result in a trip to the ER. So on the DVD there's a Fizbo extra with footage of me when I was 11 years old performing at kids' parties." —Brekke Fletcher

Modern Family: The Complete First Season hits DVD shelves September 21.



MOB RULE

MAFIA II MAKES CRIME SEXY ON THE PS3 AND XBOX 360.

From the clothes to the tunes to the cars, sandbox game *Mafia II* does an insanely precise job replicating a crime-ridden 1940s-50s America. Developer 2K uses all this authenticity in hopes of immersing players in a game world even more realistic and structured than the similar *Grand Theft Auto*. Instead of *GTA IV*'s Eastern European Niko, your Italian-American (obviously) Vito embarks on a journey up a Mafia family tree—from errand boy to full-on Don. With 16 hours of game play over the 10 square miles of Empire Bay (Chicago, New York, and Boston rolled into one), *Mafia* is packed to the fedora'd brim with bona fide gangster fun. It's an offer you can't refuse.—Jesse Brukman

Mafia II is out August 24.



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THE WAGS OF THE U.S. OPEN

The *real* advantage of watching tennis.

● Rafa? Roger? The Williams sisters?

Bo-o-o-ring. The true excitement during America's grand slam tennis tournament comes not when a player challenges a ruling by some ESL umpire high in his chair, but when the cameras pan to the stands for a shot of the sexy wives and girlfriends rooting for their arm-pumping significant others. No one knows why these beauties find "the gentlemen's game" such a turn-on, but Lord knows they must. Exhibit A: Brooklyn Decker, wife of U.S. tennis star (and former U.S. Open champion) Andy Roddick, pretty much needs to be the only exhibit. However, also keep an eye out for hottie Sara Foster (she of the legs for days), who is engaged to Tommy Haas; and Kim Sears, the No. 1 babe of Scottish sensation Andy Murray. Love. Set. Match.

Watch the 2010 U.S. Open August 30-September 12.

BROOKLYN DECKER (A.K.A. MRS. RODDICK)

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PRO
Andy Murray

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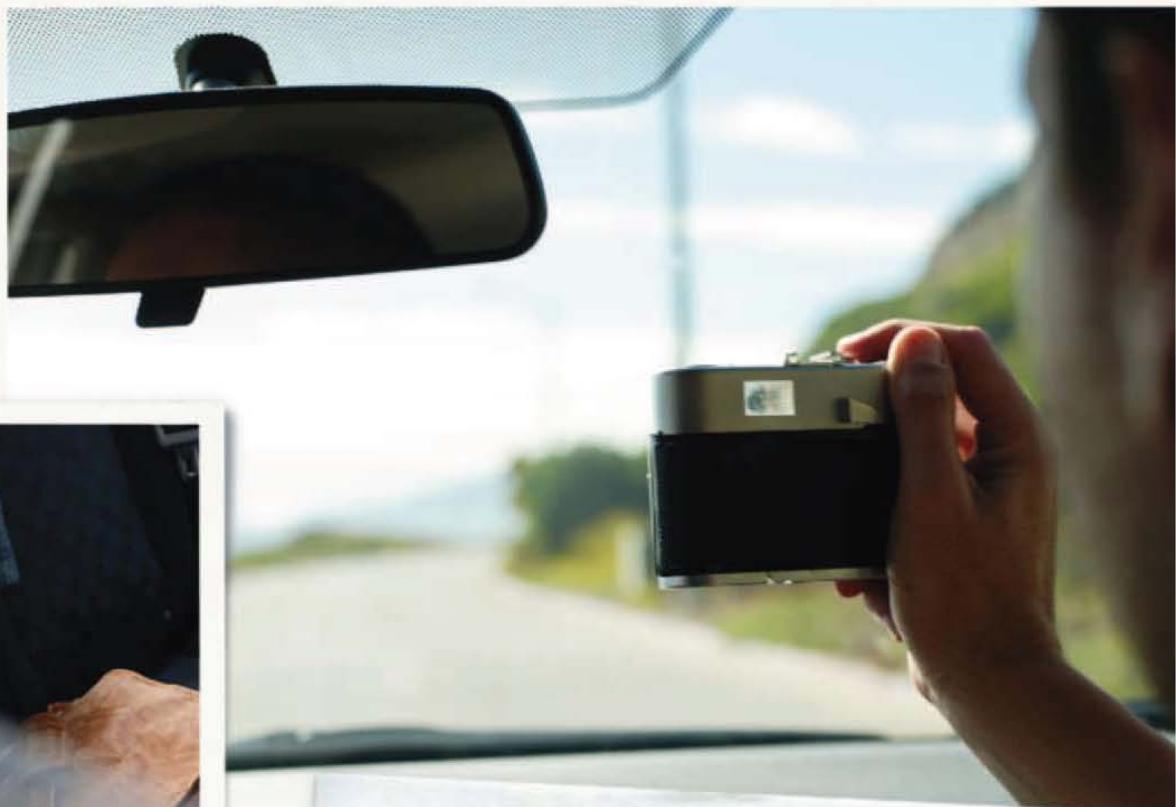
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Dark Matter

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LOOK STALE IN COMPARISON
TO THE DROOL-WORTHY **MV AGUSTA F4**.

If the Ducati in your garage isn't indie enough for you, swing a leg over the punky MV Agusta F4, an underdog superbike for those who sniff at the middle of the two-wheeled curve. The F4's slim profile may look familiar if you follow the boutique MV Agusta brand, but its internals are nearly all new, making the F4 faster, lighter, and more sophisticated than ever. And although this 189 mph surface-to-surface missile has an advanced traction control system that limits wheel spin, electronic aids can't make you a perfect rider. Remember, you're straddling a bike that puts out more power than your hootie Honda Civic, which is six times heavier. Wear a brain bucket! —Basem Wasef

METAL HEART

Finally, trickle-down economics works: The F4's 998 cc power plant pumps out 186 horsepower with a version of the variable-length intake system that debuted on MV's \$43,000 Tamburini model.

IDIOT CONTROL
Cut down on the likelihood of unplanned YouTube fame with the F4's traction control system, which tames your compulsive right wrist and makes you look like you actually know what you're doing.

Before you on a laptop, you might



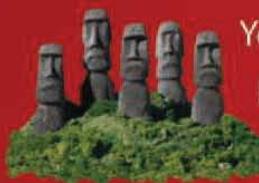
1 IN 3 LAPTOPS FAIL WITHIN 3 YEARS¹.

YIKES! Technically, it's only 31%. Lucky

you. But as prices of laptops have fallen in recent years, does it seem like reliability has too? We don't think a laptop should be a "disposable purchase." Because the way we see it, all the speeds and feeds in the world don't do you much good if your laptop is DOA.

LEADING RELIABILITY. Recently, the people at SquareTrade Warranties wanted to know whose laptops were built to last. And guess what? They discovered what we already knew: Toshiba laptops have the highest reliability rate out of the top five leading laptop manufacturers². And we're 23% more reliable than the industry average³.

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You can't just learn how to build a better laptop in a lab. You have to watch and learn how real people really use their technology—in the real world. If you don't, you end up stuffing cheap bells and whistles in where they don't belong. That's just technology for technology's sake. We believe in meaningful, cutting-edge innovations that have been researched, designed and tested to help you actually do more—and that last longer. It's how we've been building laptops since 1985, and it's what makes us different.

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¹2009 Laptop Report from SquareTrade, the leading Direct-to-Consumer Warranty Company, www.squaretrade.com/htm/pdf/SquareTrade_laptop_reliability_1109.pdf, Pg 3.

²Leading manufacturer is defined by most updated market share available from IDC WW Quarterly PC Tracker, Historical as of February 16, 2010.

³2009 Laptop Report from SquareTrade, Pg 3, 6.

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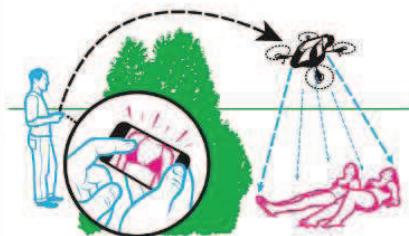


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Most RC copters are for old men who talk about pitch and yaw. The **Parrot AR.Drone** quadricopter ditches the dorkitude (and even the bulky controller), taking cues from your iPad, iPhone, or iPod Touch using a wi-fi connection. A front-facing camera helps you navigate the craft, while a bottom-facing one lets you spy on all the sordid crap your neighbors do in their backyards. \$299, parrot.com

GADGET
OF THE
MONTH

EYE IN THE SKY



If your backyard is within wi-fi range, you can make friends with your neighbors the awkward way: via the AR.Drone and an iPhone!



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By recording audio as you take notes, **Livescribe's Echo Smartpen** turns your illegible chicken scratch into valuable information. Hook it up to a computer and it'll generate instant viewable documents of your notes and doodles, which you can publish online or by e-mail. Boring class? Play its draw poker app. From \$170, livescribe.com



ORANGE CRUSH-PROOF

Pentax's waterproof **Optio W90** is easier to look at than it is to break. It's waterproof to 20 feet, shockproof, and resistant to extreme cold. That means you can capture 12.1-megapixel images of you and your buddies being eaten by polar bears. \$330, pentaximaging.com



PARTY TIME

The **Devon Tread 1** superwatch packs in enough tech to make the eyes of the average engineering student pop out like those of a love-struck cartoon wolf. The time is displayed on belt assemblies moving in a seamless motion, while its stainless-steel and polycarbonate casing will stand up to bullets and streams of drool from watch nerds. \$15,000, devonworks.com—Stan Horaczek

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Pick up this compact cordless unit and you'll be boring...in a good way!

One of the worst things that can happen when you're engaged in heavy-duty drilling and screwing is fatigue. Thankfully, the new **DeWalt DCD760KL** drill/driver is specifically designed to avoid such a problem. At a compact 8.2 inches, this unit can slip into tight areas, and at a feathery four pounds, it won't tire you out when you're working from below. But don't let the size fool you—a contractor-grade 18-volt motor packs the power to tackle tough jobs. An LED illuminates dark spaces, and the lithium-ion batteries charge up in just half an hour. So even when you're exhausted, your tool will be ready and rarin' to go. (We're still talking about the drill, by the way.) \$219, dewalt.com

PHOTOGRAPH BY TOM CORBETT



Likes: sunsets, the smell of babies, trips to IKEA...

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FASHION FOR THE SENSES



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"Writing personal, heartfelt lyrics can be a very big fuck-up. Instead, watch an episode of *Gunsmoke* and describe what's happening."

PLAY SOME GIGS

"If you just make music in your bedroom, only record nerds will adore you. You need to be playing out, so girls—and eventually the girl you like—will be into you."

GET A LOOK

"If you want to be a rockin' rock star, it's very important to find a jacket that makes you feel cool. This is probably the most important tip. Find your jacket."



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who use it on page 11.

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SHOCK TREATMENT

Saints Super Bowl champ **Jeremy Shockey** loves heavy metal.

What do you have here? It's a '69 Dodge Charger R/T. I bought it early in my career. My buddies in Oklahoma took it under their wing and fixed it from the ground up. We put a 440 engine in it that makes 500-plus horsepower. It's heavy but powerful. It's fun to let go of once in a while!

Do you get out in it much? Yeah, but not nearly as much as I should—I've only put 500 miles on it. It took too damn long to build! Here in Miami, where I live, I just take short trips to the store in it.

You're one of the most recognizable guys in the NFL. It must be hard to keep a low profile in the Charger, right? It's the car that gets the attention—even when it's not starting! I broke down in front of Whole Foods once, and while my buddy was helping me push it, everybody around was saying, "Nice car." Thanks!

What's your daily driver? An Escalade. I usually have a bunch of junk lying around in my car—cleats and all that. Not enough room in the Charger.

Ever get into trouble in it? No tickets. The only trouble I've gotten into comes from these exhaust valves that you can open up. It sounds like a jet! The lady downstairs likes to tell me to quit starting my car because it's too damn loud.

Do you drive as hardcore as you play ball? Not at all. Life's too short for road rage. Really, I just like to sputter around, man!



► Shockey's is one of about 89,000 Dodge Chargers built for the 1969 model year. More than 300 were destroyed during the production of *The Dukes of Hazzard* (1979–85).

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Sex

Just the Tips

WE TEST THE SEX MOVES THAT WOMEN'S MAGS TELL YOUR GIRLFRIEND YOU'LL LOVE. WILL YOU REALLY?

► Wondering why your lady just rubbed a scrunchie over your junk?

No, she doesn't get her kinky ideas from porn, like you. She did it because a women's magazine told her to.

You know those innocent-looking mags she brings home—with a fresh-faced Taylor Swift on the cover? They're loaded with bizarre and unsettling sex tips like, "Very gently bite the skin of his scrotum."

Horrifying? Yes. But for every ball-sac-endangering item, there must be a sex tip that works, right? We had six intrepid ladies put a bunch to the fleshy test. To the results!

THE TIP: "Bobby pins can give serious pleasure to his nipples. Use the pointy end to lightly draw circles around his headlights. As the circles get closer to his nips, his anticipation will build, causing them to get erect. Then use the pins as mini nipple

STYLING, EMMA PRITCHARD/B-A REPS; HAIR, DAMIAN MONZILLO USING RENE FURTERER/KATE RYAN INC; MAKEUP, JORDAN LONG USING BENEFIT/EXCLUSIVE ARTISTS;
LOCATION COURTESY OF JAMES CONRAD; JEZEBEL GARTER BELT AND PANTIES, PANACHE BRA, H&M STOCKINGS, MARC FISHER SHOES (OPPOSITE) CLO BRA



This hair salon gives the best trim.

SEX

clamps—the slight pinching will intensify his pleasure.”—*Cosmopolitan*

THE TEST: Mid make-out I whip out a bobby pin and delicately draw rings around my boyfriend’s areola. He giggles because he’s ticklish—and because I’m circling his nips with a hair accessory. I make the circles smaller and smaller until there’s direct contact with the target. As *Cosmo* predicted, his nipples could cut glass at this point, but I’m pretty sure it’s not because he’s “primed for action.” (Clue No. 1: He asks if I’m done yet. Clue No. 2: He’s still laughing.)

I clamp the pin on to shut him up. He’s stopped laughing, but he’s not exactly moaning. More like whimpering. I leave him clamped and turn my attention below the belt, which seems to go well...until he asks me to remove the bobby pin because it’s starting to hurt.

THE VERDICT: Less bobby pin, more hand job.—Laura Leu

THE TIP: “Sit naked in front of a mirror together and describe everything you love about each other’s body. Now take turns giving each other slow and sensual oral sex in front of the mirror.”—*Marie Claire*

THE TEST: My fiancé and I sit in front of the mirror. I try not to laugh, but a nude guy sitting cross-legged is not particularly sexy. I glance at myself and instantly zone in on my flaws: Your arm looks fat, suck in your stomach. OK, better to look at him.

I begin the description phase: “I love your defined obliques. And your back muscles.” Sounds like a shopping list. He tells me he loves my tits, my hips, and my ass. I wish I hadn’t eaten so much fro-yo.

Part one is ridiculous, so we move on to part two. The second we stand up, we both look a lot sexier. We get down to business. **THE VERDICT:** It was like watching porn, starring us—hot. The lesson: Use the mirror for visual stimulation. Save the chat for breakfast.—Gabrielle Hollander

THE TIP: “When you go down on him, have an ice cube and a cup of warm tea nearby.

ALL ABOUT YOU AND YOUR NUTS

IT’S NOT JUST THEIR SEX TIPS THAT ARE WEIRD. WOMEN’S MAGS ARE CHOCK-FULL OF STUPID-ASS “SECRETS.”

GUY SECRET REVEALED: “The age at which men stop sharing details about their sex life with their friends is: 27.”—*Cosmopolitan*

MAXIM EDITOR RESPONSE: *This is true. I would never disrespect my lady by discussing her amazing ball-cupping techniques. This isn’t running in the magazine, is it?*—Patrick Carone

GUY SECRET REVEALED: “If your man keeps scratching his nose or ears, he’s lying.”—*Women’s Health*

MAXIM EDITOR RESPONSE: *And if he scratches his balls, it means he loves you.*—Mike Dawson

GUY SECRET REVEALED: “If he takes a blurry photo of you, you’re not at the forefront of his attention.”—*Cosmopolitan*

MAXIM EDITOR RESPONSE: *Or he doesn’t know how to operate a camera. Autofocus, how the crap does that work?*—Jesse Brukman

TOTAL B.S. ALERT!
GUY SECRET REVEALED: “If your guy dreams about having sex with someone in his office, it just means he’s stressed about work.”—*Cosmopolitan*

MAXIM EDITOR RESPONSE: *Is this why David Swanson’s face keeps popping into my head while I’m masturbating in the shower?*—Dan Bova



Every few minutes, alternate between sucking on the ice and sipping the tea. The sensations will drive him wild.”—*Women’s Health*

THE TEST: This trick really seems to work. “Ooh, that’s intense,” he says when I make the first switch from cold to warm.

I’m glad he’s enjoying himself, though I feel weird pausing constantly to switch. Encouraged by his enthusiasm, I go rogue, keeping some warm water in my mouth to, I don’t know, bathe his penis in it. But the water ends up splashing all over the place, and I stumble around, coughing, looking for a towel. He doesn’t seem to mind.

THE VERDICT: His thoughts: “You’re just psyched that you cut your blow job time in half.” Um, guilty as charged.—Sarah Choi

THE TIP: “Do something unexpected with toys you have lying around the house: A hairbrush is perfect for gently scratching his skin. Run a rolling pin over his back and thighs during an erotic massage. Use a blush brush to tickle his package.”—*Cosmopolitan*

THE TESTS: I try the hairbrush first, running it over my boyfriend’s back and ass while he’s on top. This elicits an inquiry as to whether I think his back needs waxing.

Next up, the blush-brush ball tickler. This

only succeeds in making him convulse in laughter, totally killing the mood. His balls, however, are a lovely, sparkly, rosy hue.

When it comes time to massage his legs with a rolling pin, I balk. Who do they think I am, Betty freaking Crocker?

THE VERDICT: These tips were useless, but they did get me thinking more creatively. The rolling pin tip inspired me to go to the kitchen, where I handed him a wooden spoon and told him to spank me. All parties were eminently satisfied.—Odile Markovich

THE TIP: “Sprinkle a little pepper underneath his nose right before he climaxes. Sneezing can feel similar to an orgasm and amplify the feel-good effects.”—*Cosmopolitan*

THE TEST: Positioning, timing, and surprise are everything here. I get on top, and when my hubby’s ready to come, I grab the pepper shaker and hold it above his face.

He opens his eyes, sees me holding the pepper like an ice pick, and asks what the fuck I’m doing. Boner: gone. Sexual experimentation privileges: revoked.

THE VERDICT: I bet any orgasm at all is better than one that’s been derailed because one partner is trying to jam spices in the other’s orifices.—Esther Smith

THE TIP: “Pop in earplugs. It will enhance the sound of your breathing so that you can focus solely on your other four senses.”—*Women’s Health*

THE TEST: We’re in bed, and I get out the plugs. “I want to put these in,” I whisper. “In where?” he asks. “Our ears, weirdo.” He obliges, and we go at it. Initially I feel disconnected, but as our breathing gets heavier, it gets intense. Definitely the most powerful orgasm either of us has had in a while.

THE VERDICT: Sensory deprivation is actually really cool. We plan to try it again in the shower. And maybe with blindfolds.—Samara Eldridge



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sports



The 10 Worst Teams in College Football

OUR ANNUAL COUNTDOWN OF **THE MOST USELESS SQUADS** THE BCS HAS TO OFFER. BECAUSE NOTHING'S MORE FUN THAN SITTING ON YOUR ASS MOCKING PEOPLE WHO TRY HARD.

10 **NOTRE DAME**

Any notion that the Irish are lucky should be long gone by now. Sure, they got rid of human cheeseburger Charlie Weis, who brought the once-storied team to the height of mediocrity over five seasons, but new coach Brian Kelly grabbed the reins just in time to wave goodbye to star QB Jimmy Clausen. His replacement, junior Dayne Crist, is coming off a major knee injury and will have to learn an offense that's only marginally less complicated than the plot of *Inception*. Plus, the defense will be switching to a new scheme after giving up a school record 400 yards per game last year. Give the Irish credit for their smarts, though: By scheduling sandbag games like Army and Western Michigan, they might be able to pad their record. And their tiny leprechaun egos.

9 MISSISSIPPI STATE

Mississippi is famous for three things: double letters, a really long river, and, lately, some really bad football. The Bulldogs managed to scrape their way to three conference wins in the super-competitive SEC last year—including a victory over nationally ranked local rival Ole Miss—on their way to a 5-7 overall record. They even led the conference in rushing yards per game, but that was largely due to running back Anthony Dixon, who departed for the NFL. The good news? The defense returns eight starters, who just might have a sense of where the end zone is after giving up 321 points last year. (Psst, guys—just in case, it's *behind you!*) Bottom line: State's improving slightly, but like Miley Cyrus, it's at least a year or two away from prime time.

8 COLORADO

Congratulations to coach Dan Hawkins! Thanks to your 16-33 record over four seasons, we're crowning you Most Likely to Get Canned in 2010. Hawkins was hired to fire up Colorado's offense, but with last year's Buffaloes scoring less than an armless midget at a slam dunk contest, it's easy to see why the unemployment rate should rise by one in the Rocky Mountains area after this season. Not helping matters is the team's brutal Big 12 schedule, which includes games at Nebraska and Oklahoma. Don't wait for the mountains to turn blue, Colorado fans—better start pounding those Coors Lights now.

7 LOUISVILLE

Here's hoping fans at Papa John's Cardinal Stadium get free breadsticks with their order of weekly gridiron misery; otherwise there's pretty much no reason for them to attend a game. Incoming coach Charlie Strong is hoping to reenergize a once-promising program that's won only 15 games over the past three seasons. But in the process, he'll have to resolve a quarterback controversy between seniors Adam Froman and Justin Burke, who led the Cards to a combined average of 18 points per game last year. Lucky for Coach, that competition may sort itself out. Since the O-line allowed 37 sacks last year, one if not both of the QBs will probably end up in the hospital. Is it basketball season yet?

6 MINNESOTA

As Minnesota's been playing football since 1882, you'd think they'd have gotten the hang of it by now. Sadly, that seems not to be the case. The Golden Gophers are far beneath the Nittany Lions, Wolverines, and Badgers on the conference food chain, and without an inspiring mascot change (the Mutant Panthers of Death, perhaps?), they're likely to get eaten alive yet again. With an offense that finished dead last in scoring last year, the maroon and gold seems certain to be the 11th team in the Big 10.

5 SYRACUSE

The program built on gridiron legends like Ernie Davis and the great Jim Brown has fallen on hard times over the past, oh, 10 years. In 2009 alum Doug Marrone took over, fresh off a two-year stint as offensive coordinator for the New Orleans Saints, and injected upstate New York with a much-needed shot of adrenaline in the form of QB Greg Paulus. An ex-Duke point guard who was able to retain one year of football eligibility, Paulus had just enough time and skill to lead 'Cuse to a not completely

embarrassing 4-8 record. But the Orange secondary handed offenses 235 yards per game, which spells trouble heading into this season. Maybe Marrone should get Donovan McNabb back onto the field? Can't be any worse than playing for the Redskins.

4 DUKE

This team is to football what Pauly D and the Situation are to sex: They get some play, but that doesn't mean they're any good. The consistently atrocious Blue Devils actually won five games last year for the first time since 1994, but their one bright spot, QB Thaddeus Lewis, graduated to the pros. Translation: The Dookies offense will have to rely on a running game that churned out a Division I-worst 63.5 yards per game, roughly the equivalent of the quarterback falling forward on every play. Maybe that's why they chose to open the season against the mighty Elon Phoenix of Division I-AA. Calling Coach K: Can you spare a motion offense for your friends down the hall?

3 VANDERBILT

Pop quiz: If your football program just went 2-10 for the third time in eight seasons, would you load the following year's schedule with weak extra-conference opponents and local junior colleges, or would you arrange to play against 10 teams who made bowl appearances last year? If you're ex-Vanderbilt coach Bobby Johnson, you choose door number two...then quit just three weeks before your first scheduled practice, leaving your O-line coach holding the bag. The decision to take the hard road is even more puzzling given that the Commodores' D is losing five of its front seven starters. Factor in the loss of four offensive linemen as well and your guess is as good as ours as to what the hell's gonna happen at the line of scrimmage in any of these games. You're likely to see more cohesive movement—and be far more entertained—at a Civil War reenactment.

2 VIRGINIA

Though Virginia alums refer to their school as the "Harvard of the ACC," the Cavaliers weren't smart enough to improve their aerial attack after finishing last in the conference in pass efficiency in 2009. The only QB on the team with any experience, Marc Verica, threw 16 interceptions in '08 and, unsurprisingly, saw limited action last year. Expect two early wins against cream-puff opponents Richmond and Virginia Military Institute...followed by a thunderous collapse into one

of the worst seasons on record. Maybe they should try to poach a couple of players from the lacrosse team—we hear they're killer athletes.

1 WASHINGTON STATE

Everyone knows Cougars are easy, but what happened in Pullman last year is ridiculous. The entire Pac-10 scored at will on WSU, which gave up 357 points while putting a pathetic 80 on the board. Only an overtime win against Southern Methodist saved them from a winless record. (Thanks, Jesus!) But they may not be so lucky this year. Returning to the turf is an offensive line that should've been charged with involuntary manslaughter after allowing its QB to be sacked a whopping 53 times. In fact, the '09 squad ranked last in every single one of the Pac-10's major statistical categories. Throw in a worst-in-the-nation defense that gave up more than 500 yards per game and the Cougs' chances of success this season drop to nil. What about incoming recruits, you ask? What about that 1-17 conference record over



the past two years, we answer. Let's face it: No one's coming to save WSU anytime soon. In fact, if you can tackle and would like a four-year degree in veterinary medicine (their program is the tops!), feel free to give Coach Wulff a ring. And, Washington State, take heart. The dubious honor we've just bestowed on you does have one upside: This is the only top 10 list you're gonna make this year. You're welcome! •



THREE JEERS

SOMETIMES BAD FANS HAPPEN TO PERFECTLY GOOD TEAMS.

WEST VIRGINIA UNIVERSITY

Incest-related mental illness is no excuse for vandalizing your own kicker's car after he misses two field goals or sending death threats to your coach's teenage kids after he resigns.

UNIVERSITY OF OREGON

Your stadium is one of the loudest and most fearsome in the country. But what really revs you guys up? When a giant plush duck rides a motorcycle onto the field before games.

PENN STATE

Campus cops reported 397 incidents during the 2008 season, 62 percent related to alcohol. In fact, you guys get so lit at games, you created a cheer to remind yourselves what's going on: "We are! Penn State!" Actually, that's kind of awesome.

UNIVERSITY OF SOUTH CAROLINA

We get it: Your mascot is the gamecock, and cock is another word for penis, so it's freakin' hilarious to wear a hat that says COCKS ON IT. Good one.

Just days before her
appearance in a Los
Angeles courtroom,

Lindsay Lohan
stepped before the
Maxim cameras.

What follows is
the shoot that shows
exactly why

we've been
obsessed with her all
these years.

PHOTOGRAPHS BY MATT JONES

LET'S
LOOSE

Lindsay



IF YOU LOVE LINDSAY LOHAN

—and, quite honestly, why wouldn't you?—then you follow her on Twitter. And if you do, then on Wednesday, June 30 at 18:28:48, you learned the following: "with @bennjae shooting MAXIM." Yes, Lindsay brought the heat, and here are the results—*incredible* photos that remind you why you fell in love with her in the first place: She's sexy, funny, fearless, and impossible to resist.

The rest you know: A few days after the shoot came a tearful court appearance and two 90-day sentences, the first to prison, the second to rehab. "Who breaks a butterfly upon a

wheel?" the 18th-century poet Alexander Pope once asked, which is a fancy way of saying: Jeez, Judge, kind of harsh, no? Or, as Linds put it on Twitter, "It is clearly stated in Article 5 of the UN Universal Declaration of Human Rights that...OMG! An LV bag for \$1 at FashionBay!" We may be getting her 140-character updates tangled, but you get the point.

So please enjoy these amazing pics of LiLo and hope along with us for her speedy and safe return. Stay strong, Lindsay! Oh, and a quick word of advice to all the other residents of her new digs: You don't mess with the Lohan.

We know you've had a very trying week, and we want you to know that *Maxim* loves you. How are you feeling right now?

I am feeling strong. I've experienced a lot in my life, and my mom has given me a lot of faith. This too shall pass.

You just had your birthday. What are you hoping for from the upcoming year?

To focus on myself and my work and to move all press on me to focus on the work I do. Also, I'd like to do more work in India and travel to Malawi.

How would you sum up the past year of your life?

It was another year in a lifetime of learning and living.

Your new flick, *Machete*, looks really badass. How was it to work on?

We filmed in Texas, and it was such a great, fulfilling experience. I play April, Jeff Fahey's daughter, who is up against Robert De Niro. April is clever and witty and aspires to model. I get to kick ass. It was a whole new experience for me on a set. I want to do more action films!

Did you hang with costars Jessica Alba and Michelle Rodriguez?

We all had different work schedules, but I know Jessica, and I think she's a lovely, sweet girl, and hopefully we can do more work together. I love Michelle—she's so talented and kick-ass!

In addition to *Machete*, you have a big slate of movies coming up. What can you tell us about those projects and your role as Linda Lovelace?

I don't really want to discuss anything until I am on set. I need some secrets.

Your fashion line, 6126, is named for Marilyn Monroe's birthday. What's your inspiration?

Sex appeal and sensuality...without trying too hard. I feel that women have such power with their bodies alone that having mystery in your "look outfit" means so much. Flirty yet dangerously seductive. Vargas girls and pinups.

What is your advice to others about how to cope with adversity?

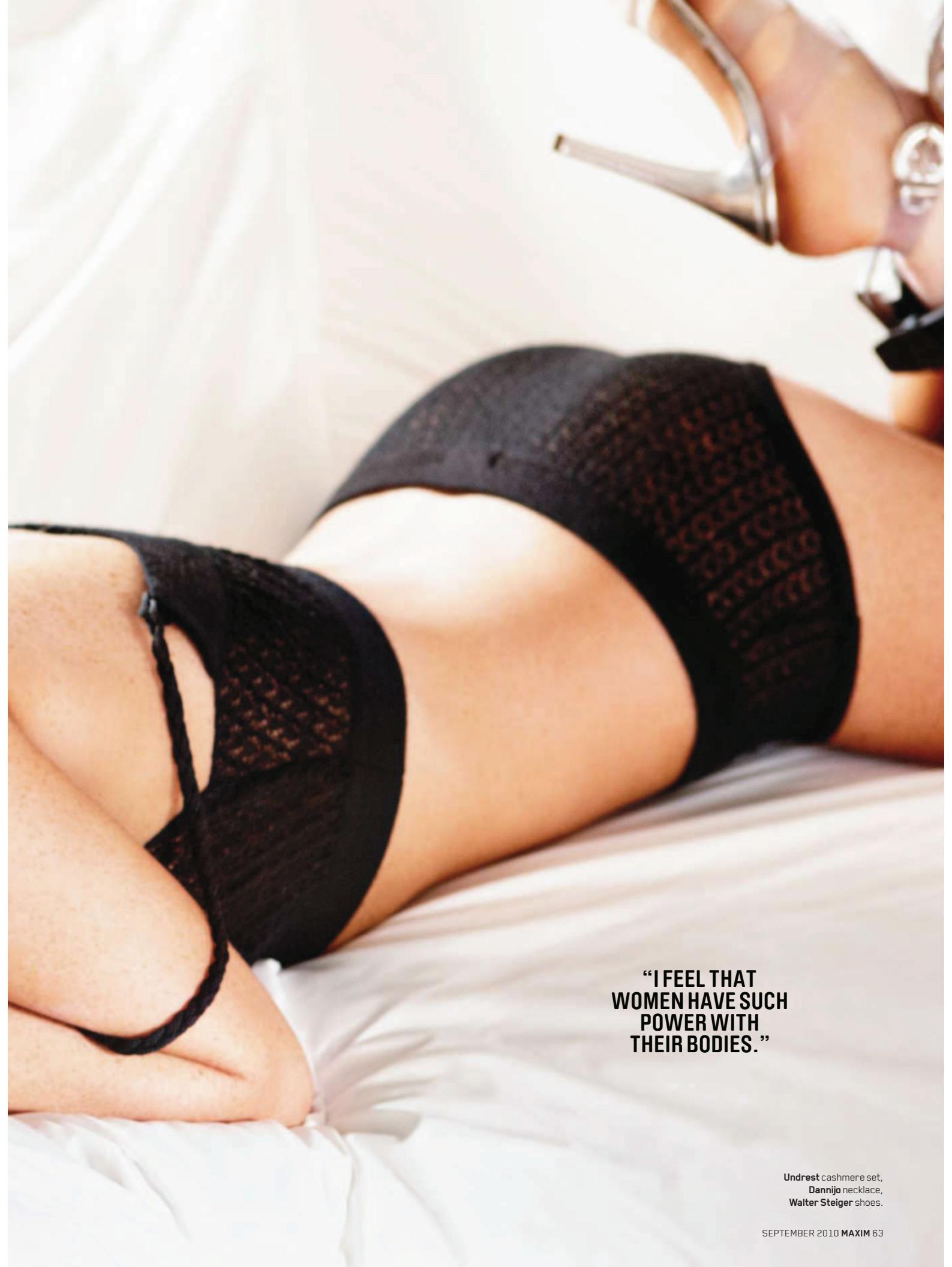
Stay true to yourself always. At the end of the day, you have to look at yourself in the mirror and be content with the choices you've made, and will make, in your life. Go with your gut!

A full-page photograph of a woman with blonde hair, wearing a red bikini. She is standing in a doorway, with one arm behind her head and the other resting on her hip. She is looking directly at the camera with a slight smile. She is wearing a small gold necklace with a heart-shaped pendant and a gold ring on her left hand. She has a tattoo on her left upper arm. The background shows a white wall and a door handle.

"I AM FEELING
STRONG. THIS TOO
SHALL PASS."

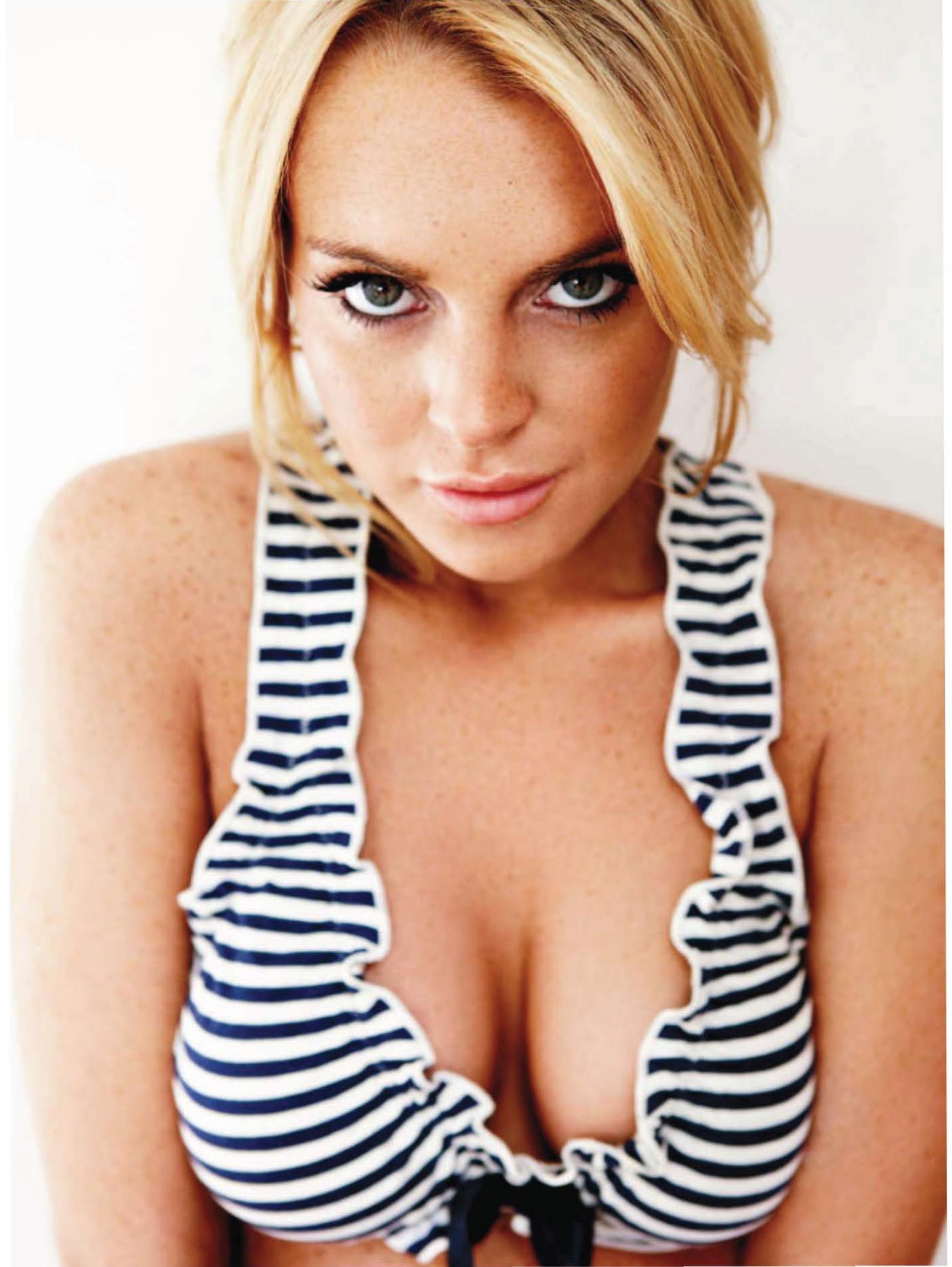
Mara Hoffman lattice
bikini, One of a Kind
Jewelry LLC necklace,
Express studded cuff.
(previous page)
Pencey fringe tank,
Helena Stuart for
Only Hearts bikini,
Dannijo Lilith necklace,
Citrine by the Stones
ring, Dannijo ring.





**“I FEEL THAT
WOMEN HAVE SUCH
POWER WITH
THEIR BODIES.”**

Undrest cashmere set,
Dannijo necklace,
Walter Steiger shoes.





"I WANT TO DO MORE
ACTION FILMS!"

6126 Shanky tank dress,
KKINI bikini bottom,
Clio Intimo bra, Citrine by the
Stones rings and earrings.
(opposite) Undrest set.

THE WIDE WORLD



Australia/ New Zealand

In brief: An arid wasteland full of bitey, poisonous monsters, surrounded by blue sparkling oceans (also full of bitey, poisonous monsters).

Insanity of note: The people. Aussies just don't give a fuck, as shown by the 27-year-old Sydney yahoo who, in 2008, drunkenly jumped into water with a 20-foot-long crocodile and had to be rescued by cops firing wildly at the beast. Or Brenton Erhardt, the Adelaide man who, not content with having a car full of cannabis and a loaded rifle, was filming himself jerking off while speeding when stopped by police. Or New Zealander Arthur Cradock, who told police he'd been raped by a wombat, just for the attention.

In five words: "Oh, yeah? Watch this, mate!"

Britain

In brief: A rainy island that mixes the best of America and Europe and the worst of vomit.

Insanity of note: The drinking. Despite its rep for polite tea gulpers, Britain is actually populated almost exclusively with shouting, fighting, sexually aggressive drunks—and that's just the children. Its most beloved sportsmen—Paul Gascoigne, George Best—were drunks; its most famous prime minister, Winston Churchill, was a drunk; and in April of this year, 20-year-old Brit Laura Hall became the first person ever to be banned, by court order, from every bar and club in the country. The average Brit could drink you under the table, then drink the table.

In five words: "Get me a fucking pint."

Russia

In brief: A huge, barren stretch of snow, wolves, snow, lethal vodka, snow, nuclear weapons, snow, very large beards, and snow.

Insanity of note: The weather. Russia has fended off attacks from both Napoleon's and Hitler's armies, just because it's so bastard cold. In the village of Oymyakon, for example, visitors are warned not to wear glasses outside, as they will freeze right to your face. Russia's vast northern Siberia region is the coldest inhabited place in the world, with temperatures that regularly dip to nearly -90° F. Urban legend says that it is cold enough to make your pee freeze midstream, which probably isn't nearly as fun as it sounds.

In five words: Don't eat the yellow Popsicles.

Scandinavia

In brief: A region with a long history of looting, pillaging, and worshiping hammer-wielding thunder gods. In other words, awesome.

Insanity of note: The sky. In Denmark, Sweden, Finland, Iceland, and Norway, relying on the sun to rise and set at regular intervals is like relying on Tom Cruise to get through an interview without cackling maniacally. As soon as you get used to polar nights (which last 24 hours) or midnight sun (exactly what it sounds like), the sky will erupt with aurora borealis, which is when solar winds interact with the Earth's atmosphere to create a light show that makes you wonder if your plate of the local delicacy, rotten shark meat, was dosed.

In five words: "Pass the rotten shark meat."

OF CRAZY

NEW YORKERS THINK CALIFORNIANS ARE INSANE. CALIFORNIANS THINK TEXANS ARE INSANE. AND TEXANS THINK EVERYBODY IS INSANE.
WELL, IT'S TIME TO KISS AND MAKE UP, BECAUSE OUTSIDE THE GOOD OLD U.S. OF A., YOU CAN'T WALK FIVE FEET WITHOUT STEPPING IN A HOT PILE OF INSANITY.

BY NICK LEFTLEY
ILLUSTRATION BY VAULT 49



Bolivia

In brief: A mix of jungles, mountains, colorful clothes, and, presumably, the sepia-toned, bullet-riddled bodies of Butch Cassidy and the Sundance Kid.

Insanity of note: The drivers. Bolivia is home to the most dangerous road in the world: the Yungas Road, more commonly known as Death Road. Despite sounding like a totally sweet theme-park ride (or just an elaborate method of snorting cocaine), it's actually a thin, treacherous road cut into the side of a mountain that has 1,500-foot drop-offs and no guard rails. It kills 200 to 300 people every year, but that doesn't stop the locals from barreling along it like there's no tomorrow. Which, for many of them, there isn't.

In five words: "Brake, brake, brake, brake, brake!"

Guinea-Bissau

In brief: A small, very poor African country, distinguished from other small, very poor African countries only by the large, very rich quality of its cocaine.

Insanity of note: The drugs. We're not kidding about that: Described as "cocaine country" and "the world's first narco state," Guinea-Bissau is the smuggling capital of the world. With up to 300,000 kilos (that's more than 330 tons) of coke passing through West Africa each year (almost all of that through Guinea-Bissau), the country's entire economy runs on allowing other people to party like it's 1989. As you'd expect, this makes it a less-than-ideal vacation spot (unless you're Charlie Sheen).

In five words: The Walmart of illegal substances.

Cambodia

In brief: A country of dense jungles (mostly chopped down now), ancient temples (mostly overrun with backpackers now), and rice fields (mostly laced with land mines now).

Insanity of note: The food. (As in stuff people willingly put in their mouths.) Whereas other countries regard their national cuisine as a delicacy, Cambodia sees theirs as a challenge. If ant eggs that burst delightfully on the tongue don't tickle your fancy (or your throat), how about some pig brains or a juicy fried tarantula on a stick? No? Then try their specialty, pong tea khon—a fertilized duck egg where you eat the nearly developed duck fetus along with the yolk. It's duckin' delish!

In five words: Close your eyes; don't chew.

Greenland

In brief: A huge, craggy expanse located in North America but owned by Denmark, Greenland is the world's largest island that is not a continent. If only it would just apply itself.

Insanity of note: The weird-ass fish. Thanks largely to global warming, scientists are having a field day in the now-unfrozen waters around Greenland, and most of the stuff they're finding—either new species or species that just shouldn't be there—resembles something Jeffrey Dahmer would have drawn in a childhood art class. The Portuguese dogfish is especially terrifying, looking exactly like Joan Rivers crossed with a couch, then flushed down the toilet.

In five words: "Jesus, throw it back in!"



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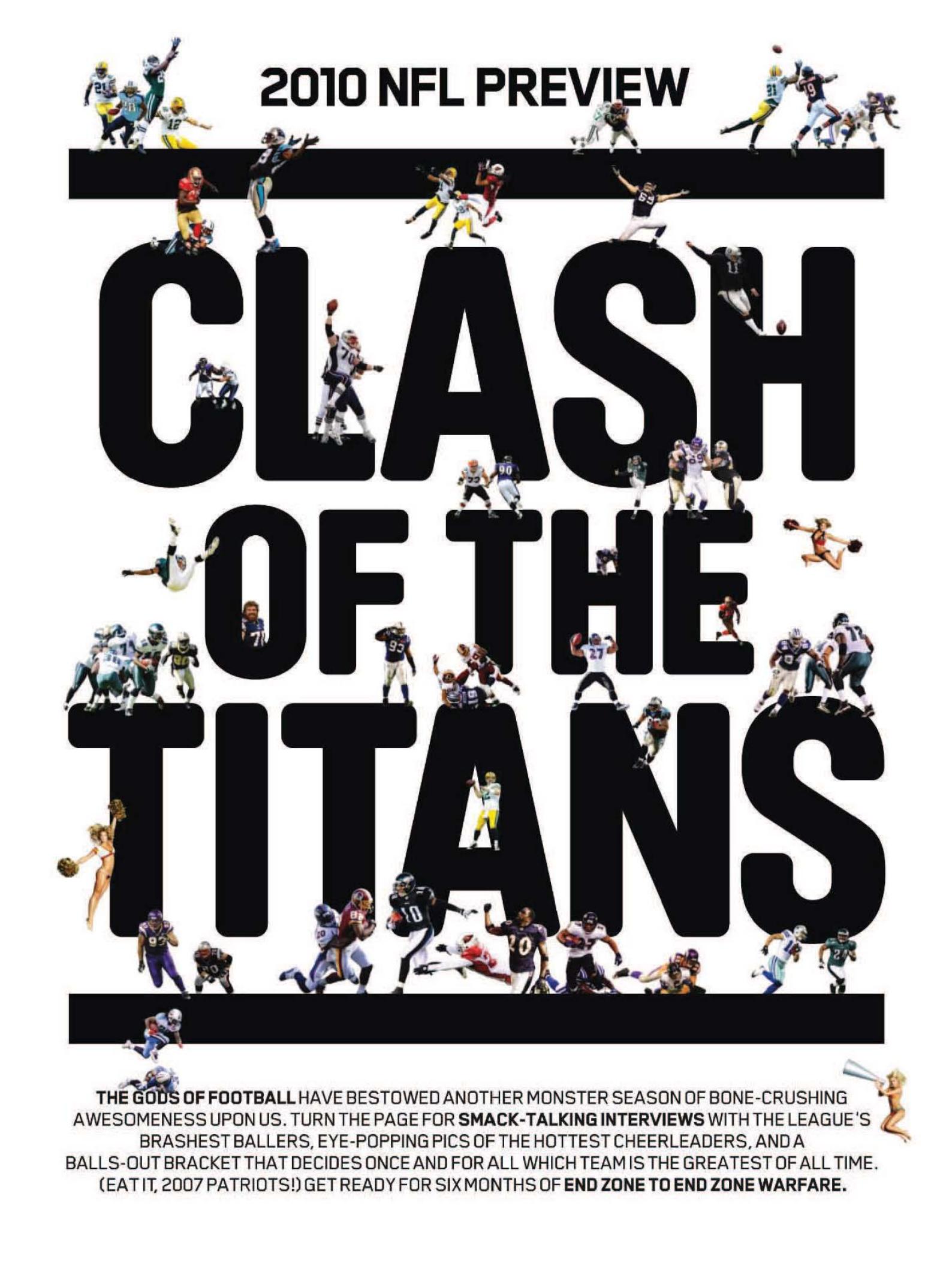
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2010 NFL PREVIEW

CLASH OF THE TITANS

THE GODS OF FOOTBALL HAVE BESTOWED ANOTHER MONSTER SEASON OF BONE-CRUSHING AWESOMENESS UPON US. TURN THE PAGE FOR **SMACK-TALKING INTERVIEWS** WITH THE LEAGUE'S BRASHEST BALLERS, EYE-POPPING PICS OF THE HOTTEST CHEERLEADERS, AND A BALLS-OUT BRACKET THAT DECIDES ONCE AND FOR ALL WHICH TEAM IS THE GREATEST OF ALL TIME. (EAT IT, 2007 PATRIOTS!) GET READY FOR SIX MONTHS OF **END ZONE TO END ZONE WARFARE**.





DARRELLE REVIS

WHOEVER SAID THAT NO MAN IS AN ISLAND HAS NEVER SEEN THE JETS SHUTDOWN CORNERBACK PLAY.

WHAT'S THE CLIMATE LIKE ON REVIS ISLAND, WHERE THE LEAGUE'S TOP RECEIVERS FIND THEMSELVES STRANDED? The first thing you've got to handle is the heat, because it's always 115, 120 degrees. It could mess up somebody's game.

DOES IT GET LONELY OUT THERE? AN OFFENSE'S BEST STRATEGY IS REALLY JUST NOT TO VISIT.

Well, the brochure we have for Revis Island says it has all these attractions. It says you can parasail, you can jet-ski, you can go snorkeling...But when you get there, none of that's going on. I'm the only one there, and I'm waiting.

YOU SHUT DOWN THE BEST WIDE RECEIVERS IN THE GAME LAST YEAR—ANDRE JOHNSON, RANDY MOSS, T.O. WHAT'S THE KEY?

My main goal is to get physical, just get in their face and disrupt their routes as much as I can.

SEEMED TO WORK AGAINST STEVE SMITH, WHOM YOU HELD TO A MEASLY FIVE YARDS. He was my toughest challenge. He's so fast and strong and

cat-quick, man. All those elements make a monster receiver. A lot of guys get intimidated by him, but I accept that challenge. It's going to be two bulls clashing heads, and we're going to see which one falls at the end of 60 minutes.

IS THERE A POINT WHERE YOU CAN LOOK AT A WIDEOUT AND KNOW THAT YOU'VE TAKEN HIM OUT OF THE GAME MENTALLY?

Yeah. You can see it in their eyes. I like to study body language too. I look at how he lines up, if he's upset when he drops a ball. You can see the frustration.

THERE WAS A LOT OF TWITTER TRASH TALK BETWEEN YOU AND CHAD OCHOCINCO BEFORE YOU SQUARED OFF. DOES THAT HAPPEN WITH EVERY RECEIVER?

No. He's the only one I have to deal with. He likes to get on your nerves.

DOESN'T THE CALL AT NIGHT?

I'm a heavy sleeper, so I probably wouldn't hear the phone anyway.

IF YOU SIGN A NEW CONTRACT, ARE YOU GOING TO TREAT YOURSELF TO SOMETHING SPECIAL?

I want to get my dream car, an Audi R8. But I might switch to a drop-top. I wasn't into them until I drove my agent's Maserati on a sunny day, and I was like, "This is nice!" I don't have any hair now, so I might buy a wig so the wind can blow in my hair a little bit.





CHRIS JOHNSON

*** THE BEST RUNNING BACK IN THE LEAGUE PLANS TO IMPROVE ON HIS 2,006-YARD SOPHOMORE SEASON. REALLY.**

Four backs were drafted before you in 2008. Did you come into the league with something to prove? Of course I came in with a chip on my shoulder. People look at it like I went in the first round, but they forget I was the 24th pick. So

that's saying 23 players—including four running backs—are better than me.

Do you still remember who they were?

Darren McFadden, Jonathan Stewart, Felix Jones, Rashard Mendenhall. I didn't forget.

Is Eric Dickerson's single-season rushing record of 2,105 yards in play?

Yeah—I'm gonna break that this season.

How can you be so sure?

Because I was supposed to break it last year, but the refs called back my 62-yard touchdown on a penalty.

If I have the first overall pick in a fantasy draft, why do I have to take you? Why not?

Adrian Peterson might have something to say about it.

There's no argument between me and Adrian Peterson if you look at the numbers: In everything I've got him beat.

Why should you be the NFL's highest-paid player?

Look at all I did last year. The records I've broken. For me not to be paid like that just don't make sense.

You nicknamed yourself Every Coach's Dream. Does that still apply?

Sure. It's my name no matter what.

That's the Ticket!

This season fans at the Dolphins' Sun Life Stadium can pay an extra \$5 to sit in the shade. What other ticket offers are on the horizon?



DETROIT LIONS

All fans who can correctly spell and pronounce the name of rookie DT Ndamukong Suh—on the first try—get \$10 off admission.

CINCINNATI BENGALS

All ex-cons who have shared a prison cell with a current Bengal player get \$15 off admission. (Limit 200 fans per game.)

GREEN BAY PACKERS

Adult males with a resting heart rate below 80 beats per

minute get half off a bratwurst at the Munch Zone at Lambeau Field.

CLEVELAND BROWNS

For an extra \$10, fans are guaranteed an obstructed-view seat so they don't have to see Jake Delhomme throw a pick six into the flat.

BUFFALO BILLS

For an extra \$10, fans are guaranteed an obstructed-view seat so they don't have to see Ryan Fitzpatrick throw a pick six into the flat.

OAKLAND RAIDERS

Raider Nation in Sections 340–350 of the upper bowl get their seats wiped down by former number one pick and current usher JaMarcus Russell.

ST. LOUIS RAMS

For their new "Let's Rebuild Together!" campaign, any fan who can run a 4.55-second 40 and execute a buttonhook gets to start at wide receiver!

MEET THE WORLD'S MOST FEARSOME TWENTY-FOURSOME.



QB: AARON RODGERS

GREEN BAY PACKERS

→ It's not easy stepping out of the shadows of one of the greatest QBs in history. But like Steve Young did in San Fran, A-Rod let his play on the field (30 TDs, 7 INTs, 4,434 yds) do the talking.



RB: CHRIS JOHNSON

TENNESSEE TITANS

→ The Offensive POTY broke the single-month rushing mark, set a record with three TDs of more than 85 yards, and challenged Usain Bolt to a race—which the fraidy-cat Olympian declined.



RB: RAY RICE

BALTIMORE RAVENS

→ In his first season as a starter, rushed for 1,339 yards and torched the Pats with an 83-yard TD run on the first play of the AFC wild-card game. Seems Baltimore's O has a Ray to match its D's.



WR: MILES AUSTIN

DALLAS COWBOYS

→ An undrafted player from a Division-1-AA school rises from third string to starter over two games and sets a franchise record in his first start. Hollywood movie? Nope, just Miles Austin's life.



WR: STEVE SMITH

CAROLINA PANTHERS

→ Forget the barely 5'9" receiver's four Pro Bowls and 50 career TDs: The man plays the most brutal sport on Earth with a Papa Smurf tattoo on his arm. No, really. Papa effin' Smurf.



TE: VERNON DAVIS

SAN FRANCISCO 49ERS

→ Vern tied a record for TD receptions by a TE with 13 last season, yet still found time to take up curling. In fact, he got so into it after just a few weeks of playing that he was named honorary captain of the U.S. men's Olympic team.



OL: JOE THOMAS

CLEVELAND BROWNS

→ Know where Thomas was on draft day in 2007? Fishing with his dad. Three Pro Bowls later, he makes time to host an Ohio cable-access show about outdoor sports. That's a hometown guy, LeBron.



OL: MICHAEL OHER

BALTIMORE RAVENS

→ In *The Blind Side*, No. 74 was a lumbering softy. In reality, he's a smart, quick monster with a mean streak. Watch it, Jesse James. You effed with Mike's movie mama!

**G: CHRIS SNEE**

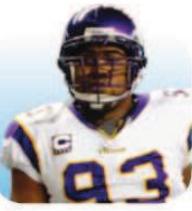
NEW YORK GIANTS
→ Even as a two-time Pro Bowler, the hard-nosed Giants guard remains one of the most underrated O-linemen in the league. Need proof he's got balls? He married Coach Coughlin's daughter.

**DE: JARED ALLEN**

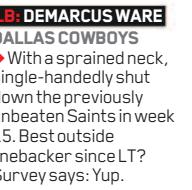
MINNESOTA VIKINGS
→ The hunter, mullet enthusiast, and QB killer recorded 14.5 sacks last season, 7.5 of which came against Aaron "My Offensive Line Must Be Drunk" Rodgers... our All-Maxim QB. Coincidence? Yes!

**DE: DWIGHT FREENEY**

INDIANAPOLIS COLTS
→ Last year Tom Brady called Freeney the league's most intimidating player, a game-changer who's "a factor every time you throw the ball." We couldn't have said it better ourselves.

**DT: VINCE WILFORK**

NEW ENGLAND PATRIOTS
→ One of the most aggressive players in the league, Wilfork racked up more than 37K in fines in 2007-08. But 2009 brought no punishments, 43 tackles, a Pro Bowl nod, and a new five-year, \$40 million contract.

**LB: DEMARCUS WARE**

DALLAS COWBOYS
→ With a sprained neck, single-handedly shut down the previously unbeaten Saints in week 15. Best outside linebacker since LT? Survey says: Yup.

G: STEVE HUTCHINSON

MINNESOTA VIKINGS
→ Remember how old man Brett Favre became 1999 Brett Favre last year? Yeah, that's because of the best O-line in football, led by Hutch, a 10-year vet who hasn't missed a Pro Bowl since 2003.

**C: NICK MANGOLD**

NEW YORK JETS
→ Did you know that Nick's Web site awesomely plays "Enter Sandman" and lets you download sexy desktop wallpapers of the long-locked Pro Bowl center? Don't even think about making fun.

**DE: KEVIN WILLIAMS**

MINNESOTA VIKINGS
→ At 311 pounds, Kevin is the slimmer half of the Vikes' "Williams Wall." Jamming up the run alongside Pat Williams, K-Will has led the best rush D in the league three of the past four years.

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STEVE SMITH

WHAT MAKES THE CAROLINA PANTHERS WIDE RECEIVER ALL-MAXIM WORTHY? WHO ELSE CAN RACK UP 1,000 YARDS RECEIVING EACH YEAR AND BAKE A MEAN BROWNIE?

**Do you have any pregame rituals?**

I eat really bland foods on game day—anything else is coming up.

Have you hurled during a game?

Oh, several times. They put a little towel over my head and I become one with the trash can.

Ever get tired of being asked about Giants receiver Steve Smith?

I'm a 10-year vet. I've got more Pro Bowls, I may not have a Super Bowl ring, but I just didn't have the opportunity to sit on the bench and watch other people make it. But it's not his fault we have the same name. If I were him, I would take the same opportunity to make the comparison.

What do you think about when you're out on the field?

Let's say it's a run play to the other side. I'll block the defensive back a little bit, but, man, I'll be thinking about all kinds of stuff. I put up 200 yards on Fred Smoot, and I was thinking about making brownies after the game. I was like, "Oh, yeah, I got some mix at the house. I can make brownies!" One game I was thinking, "I need to find a good guy to clean my gutters." Just thinking about my to-do list, you know?

Eat Big or Go Home

Food Network host and man-food guru **Guy Fieri** gives us tips for a winning tailgate.

**COOK FOR KINGS**

"I don't believe there should be a boundary to a tailgate menu. Don't just wimp out on frozen burger patties and hot dogs. You're dropping a couple hundred bucks when you go to a game. Why should you have substandard food?"

GET THAT PAPER

"I'm a huge fan of charcoal. But lighter fluid should be outlawed—it's a flavor killer. Fire that thing up just with a few wads of newspaper. You get a much better tasting barbecue."

STAY COOL

"No one ever brings enough ice. Buy enough to have one container for beverages and one for clean, safe ice for drinks—no soda cans."

CLEAN YOUR PLATES

"I'm phobic about how food is handled. At a tailgate people don't really have an opportunity to wash their hands. Have an arsenal of Wet-Naps or baby wipes, and to sanitize surfaces a squirt bottle with a tablespoon of bleach to a gallon of water."

MEAT YOUR NEW SANDWICH

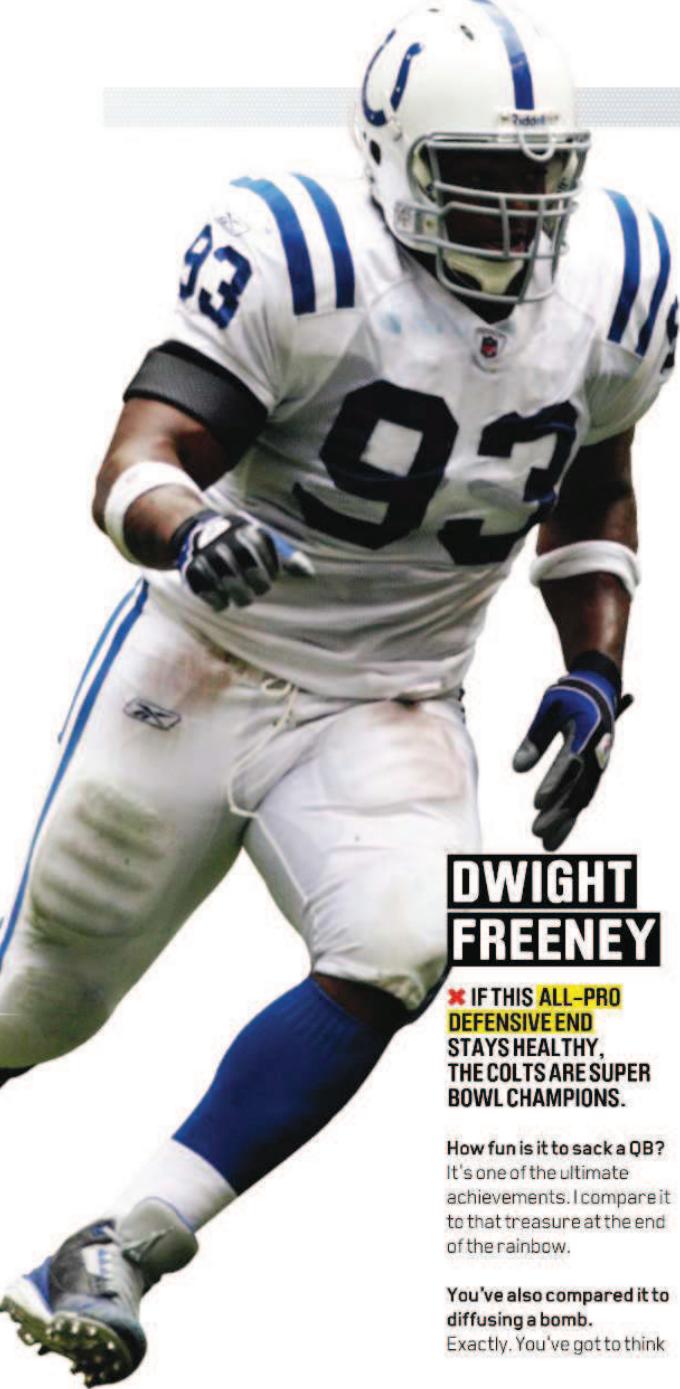
"One of my favorite recipes uses leftover prime rib. I slice it thin, then throw some garlic, onions, and bell peppers into a tinfoil tray with a little oil and lay the meat on top. Next day, as the barbecue's getting hot, I lay the tray right on there. After about 15 minutes, I stir the meat in, sprinkle some jalapeño jack cheese on top, and serve it up on some nice, toasted rolls."



Who will be
Maxim's next
**HOMETOWN
HOTTIE?**

GO TO
MAXIM.COM/HOTTIES
TO VOTE FOR YOUR FAVORITE TO WIN

STARTING ON OCTOBER 4TH



DWIGHT FREENEY

★ IF THIS ALL-PRO DEFENSIVE END STAYS HEALTHY, THE COLTS ARE SUPER BOWL CHAMPIONS.

How fun is it to sack a QB?
It's one of the ultimate achievements. I compare it to that treasure at the end of the rainbow.

You've also compared it to diffusing a bomb.
Exactly. You've got to think

of yourself like Jack Bauer: If you don't deactivate it in three seconds, a nuclear bomb is going to explode. And once you do, you've saved the world.

You had 13.5 sacks last year, but you also just turned 30. Isn't that when players start to decline?
At some point I'll start slowing down. You just find other ways to get it done. Look at Michael Jordan. At the beginning of his career, he was a young buck dunking on everybody. Then he got into his mid-30s and changed his game up. You have to become smart.

You've beaten your fellow players in the Madden Bowl twice. You still play?
Very little. When I was younger I could practice, go home, turn on the PlayStation, and play for hours. Now I go home and get in the ice tub. It's like how you've got that old uncle who's always asleep in a rocking chair. That's me now.

What do you do to relax besides sit in ice?
I'm into fish. I have a coral-reef tank and another one for fighting fish. I got an eel, and it's been so cool to see it develop into this snake that's eating other fish and dominating the tank.

Scouting Retort

Football's about more than physical ability (just ask Michael Vick). See how the first-year QBs stack up in the intangibles department.



SAM BRADFORD
Drafted: No. 1 overall by the St. Louis Rams
Pro: Thanks to injury, enters rookie year with an unprecedented level of restlessness.
Con: Missing final year and still going number one taught him there is no upside to actually being on the field.
Chance of starting: 100 percent (if they can trick him off bench)



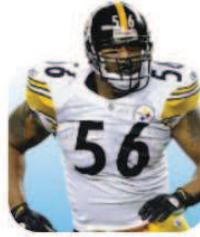
TIM TEBOW
Drafted: First round, No. 25, by the Denver Broncos
Pro: Couldn't get closer to Jesus without being an apostle (or a crown of thorns).
Con: Crusaders still failed to liberate the Holy Land, much less win the AFC West.
Chance of starting: Entirely in the Lord's hands



JIMMY CLAUSEN
Drafted: Second round, No. 16, by the Carolina Panthers
Pro: Never-say-die attitude inspired teammates to countless victories.
Con: Most of those victories occurred in the Beer Olympics.
Chance of starting: For Panthers: 55 percent; for local flip-flop team: 92 percent



COLT MCCOY
Drafted: Third round, No. 21, by the Cleveland Browns
Pro: Coolest football name since Dick Butkus.
Con: Ninety-nine out of 100 colts are castrated instead of becoming breeding stallions.
Chance of starting/ later being put out to stud: one percent



LB: LAMARR WOODLEY
PITTSBURGH STEELERS
→ In just three seasons, Woodley's racked up impressive career numbers: 105 tackles, 29 sacks, and one Maxim internship (see p. 76). Guess which stat gets him the most chicks.



CB: NNAMDI ASOMUGHA
OAKLAND RAIDERS
→ Did Asomugha have crazy numbers last year? No. Why not? Because he's so good no QB dares throw his way. We can get behind a dude who figures out how to go to work and do nothing every day.



CB: DARRELLE REVIS
NEW YORK JETS
→ Everyone's choice for Defensive Player of the Year...except the AP, for some reason. Coach Rex Ryan called his '09 "the best year any corner has ever had." And then kept eating a giant pizza.



S: ED REED
BALTIMORE RAVENS
→ **Q:** Who's been the Ravens' most valuable player on D over the last decade? **A:** Not Ray Lewis! (Note to Ray: Please don't pummel us!) Reed is like a QB on D: He seems to know where the ball's going even before it's thrown.



S: BRIAN DAWKINS
DENVER BRONCOS
→ Living proof age ain't nothing but a number. He signed a five-year deal at 35 and made his eighth Pro Bowl appearance at 36. And gave tix to an Eagles employee who'd been fired for protesting his trade. Aww.



WR: DESEAN JACKSON
PHILADELPHIA EAGLES
→ The first player ever sent to the Pro Bowl as a WR and a specialist, Jackson also upped his smack-talking game last year, claiming Philly "didn't lose anything" after Donovan McNabb departed for D.C. Ouch!



K: SEBASTIAN JANIKOWSKI
OAKLAND RAIDERS
→ In February, Jank signed the biggest kicker contract in history—\$16M over the next four years. Why? Because he can nail 50-plus yarders in his sleep, duh.



P: SAVERIO ROCCA
PHILADELPHIA EAGLES
→ This 6'5", 265-pound Aussie rules football legend (who, at 36, opted to give the pigskin a try after a 14-year career down under) just might be the toughest guy on the field.

What 6,000,000,000 people have taught us about making intuitive laptops.



Laptops should adapt to you.

NOT VICE VERSA. Let's be honest. It's easy to stuff a laptop full of technology that no one can really use—or even needs.

Yet laptop makers do it all the time. At Toshiba, we believe laptops should be extremely advanced—but also simple and intuitive to use. We want technology to make you more productive, allowing you to achieve more—faster! Because if your laptop doesn't work for you, it's working against you.

The world is our lab.

Even before we created our first Toshiba laptop back in 1985, we wanted to know what people really needed in technology. Since then, we've spent countless hours watching and listening to people all around the world talk about how they use their laptops. Along the way, we've learned some pretty amazing and important things. This real-world observational process lets us create innovations with real people like you in mind. So we don't just put something inside of a laptop just because we can. We do it because it's really useful.



HUMAN-BASED INNOVATIONS. If you're human, you're in luck! Because our innovations are designed just for you. For instance, we observed that smaller keyboards slow people down. So even our netbooks have full-size keys. We put a tactile texture on our trackpads so you can keep your eyes on your screen. People told us they had tons

of older media files. So we created Resolution+™ software, which upconverts those standard-def files to higher-def quality. And our data protection system locks your hard drive in the event of a fall—to help you protect those important files. These are just a few of our observational-based innovations that you'll find in our Satellite® Series—so you can work and play harder than ever before.



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MAXIM'S PRO BOWL INTERN

PITTSBURGH STEELER LAMARR WOODLEY IS A QB-CRUSHING LINEBACKER AND A SUPER BOWL CHAMP. WHAT MORE COULD A GUY WANT? A JOB AT THE WORLD'S BEST MEN'S MAGAZINE!

SEE LAMARR
THE INTERN IN
ACTION AT
MAXIM.COM



▲ From day one LaMarr approached ordinary tasks with an intensity that shocked our regular intern, Steve.



▲ "Hello, IT? This is the editor in chief. Make everyone's home page LaMarr Woodley56.com."



▲ "This should fit perfectly inside my playbook. Coach Tomlin will never notice!"



▲ When it was time to collate papers, we thought Steve would shine, but even the stapler seemed to turn on him.



▲ LaMarr found that an angle tackle works as well on intern Steve as it does on Philip Rivers!



▲ "Some men will never know the hardship of staring at models' butts for hours on end."



▲ If I can't take him in the office, I'll take him at Crunch gym, Steve thought, like a jackass.



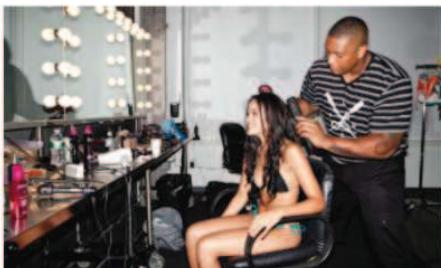
▲ LaMarr described the tug-of-war as "a nice little battle" to our disbelieving ears. (Seriously.)



▲ Soon enough, under LaMarr's tutelage, Steve actually began to blossom. Then immediately pulled a hammie.



▲ The dynamic duo realized that the only way to best serve the magazine would be to work together.



▲ When it came time to prep NFL cheerleaders for their shoot, LaMarr volunteered. We love initiative!



▲ In the end it was Steve who learned an important truth about journalism: It's a great way to meet girls!

HOW DOES BEING A MAXIM INTERN COMPARE TO PLAYING IN THE NFL? LAMARR TELLS ALL.

Did you have any concerns coming into your internship?

It wasn't too different from starting up in the NFL—I didn't really know what to expect. I thought maybe I was gonna be a little bored, you know, sitting around not doing anything.

How different is Maxim's office from the locker room?

They're both real chill, laid-back. But y'all got a lot of alcohol around the office. We don't have that.

Would you ever work in an office?

If I was the one giving orders, maybe.

Do you think Maxim would hire you?

Of course! They wish they had a guy like me—a hard worker. I could be the one to go out and find hidden talent. I'd search everywhere, and I'd find them.

THE MAXIM STYLE & GROOMING GUIDE

The screenshot shows the MAXIM.com homepage with a banner for the 'ONLY 75¢ AN ISSUE' issue. The main headline is 'THE MAXIM STYLE & GROOMING GUIDE'. Below the banner, there's a section for 'Well-groomed' with a sub-section for 'Smell Amazing'. The page includes navigation links for SUBSCRIBE, GAMING, GIRLS, HUMOR, MOVIES, MUSIC, SPORTS, STORE, and TV. A search bar at the top right says 'Search Maxim.com'.



The collage includes a barbershop interior with several chairs and mirrors, a close-up of a light blue button-down shirt on a hanger, and a product advertisement for AXE. The AXE ad features a bottle of shower gel and a bottle of body spray, with text about 'Gentleman's Shower Kit' and 'Gentleman's Body Spray'.

CHECK OUT
**maxim's
STYLE GUY**
at maxim.com/style
and follow him
on Twitter
@maximstyleguy

THE ULTIMATE

IT'S A CLASSIC BARSTOOL DEBATE:

"WHO'S THE GREATEST TEAM OF ALL TIME?" TO SETTLE THE QUESTION, WE TURNED TO CHAD MILLMAN AND SHAWN COYNE, AUTHORS OF

GREATEST TEAM



'62 PACKERS

Record: 13-1-0
Key personnel: Bart Starr, Paul Hornung, Ray Nitschke, Jim Taylor, Jerry Kramer, Willie Davis, Coach Vince Lombardi
Pro Bowlers: 9
Average margin of victory: 19.1
NFL champions:



→ Shameless story plugging our book: When Tony Dorsett signed with Dallas, he bought a Lincoln Continental with TD engraved on every side. Then he won Offensive Rookie of the Year. The Packers, meanwhile, went on to win five titles. Score one for the Pack.

'77 COWBOYS

Record: 12-2-0
Key personnel: Roger Staubach, Randy White, Tony Dorsett, Cliff Harris, "Hollywood" Henderson, Coach Tom Landry
Pro Bowlers: 8
Average margin of victory: 9.5
Super Bowl champions:



'85 BEARS

Record: 15-1-0
Key personnel: Walter Payton, Mike Singletary, Richard Dent, Jim McMahon, "Refrigerator" Perry, Coach Mike Ditka
Pro Bowlers: 9
Average margin of victory: 16.1
Super Bowl champions:



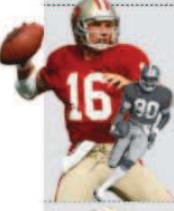
'86 GIANTS

Record: 14-2-0
Key personnel: Lawrence Taylor, Phil Simms, Harry Carson, Mark Bavaro, Joe Morris, Jim Burt, Coach Bill Parcells
Pro Bowlers: 8
Average margin of victory: 8.4
Super Bowl champions:



'89 49ERS

Record: 14-2-0
Key personnel: Joe Montana, Jerry Rice, Roger Craig, Ronnie Lott, Charles Haley, Coach George Seifert
Pro Bowlers: 6
Average margin of victory: 11.8
Super Bowl champions:



'91 REDSKINS

Record: 14-2-0
Key personnel: Mark Rypien, Ernest Byner, Darrell Green, Art Monk, Gary Clark, Charles Mann, Coach Joe Gibbs
Pro Bowlers: 8
Average margin of victory: 16.3
Super Bowl champions:



'93 COWBOYS

Record: 12-4-0
Key personnel: Troy Aikman, Emmitt Smith, Michael Irvin, Ken Norton Jr., Charles Haley, Coach Jimmy Johnson
Pro Bowlers: 11
Average margin of victory: 9.2
Super Bowl champions:



'99 RAMS

Record: 13-3-0
Key personnel: Kurt Warner, Marshall Faulk, Isaac Bruce, Torry Holt, Orlando Pace, Kevin Carter, Coach Dick Vermeil
Pro Bowlers: 6
Average margin of victory: 17.8
Super Bowl champions:



'62 PACKERS

→ The Packers partied hard; the Bears partied harder. Ray Nitschke hurt people; Mike Singletary broke helmets. Vince Lombardi created the power sweep; Mike Ditka created the most electric group since the Beatles. For the love of the Fridge, advantage Bears.



'85 BEARS

→ Joe Montana looked up from the huddle during the Niners' Super Bowl-winning drive against the Bengals, scanned the stands, and asked, "Isn't that John Candy?" Against the Bears' swarming, Super Bowl Shufflin' 46 D, which allowed 10 points the entire 1985 postseason, Joe Cool would have seen stars, too. In his head. KO, Bears.



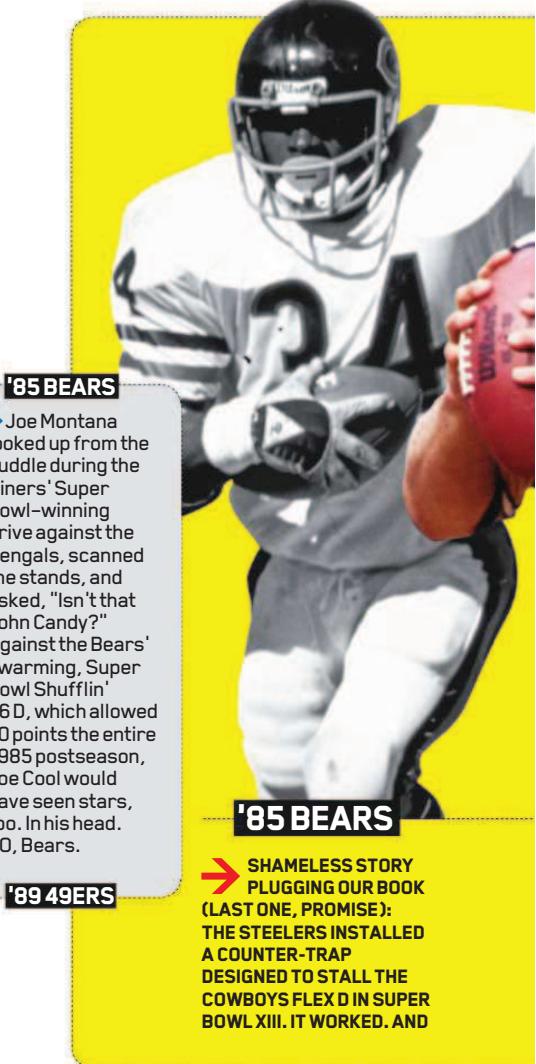
'89 49ERS

→ Joe Montana passed for 9.1 yards per attempt in 1989. Some perspective: Drew Brees' career high is 8.5; Tom Brady's, 8.3. While the '93 Cowboys had 11 Pro Bowlers, only three were on defense, and only one of them was in the secondary. Bye-bye, Big D.



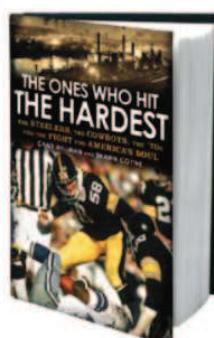
'93 COWBOYS

→ Kurt Warner is still the only NFL QB ever to throw for three TDs in each of his first three starts. Emmitt Smith won NFL MVP, Super Bowl MVP, and "Badass of the Year" for gaining 168 rushing yards with a separated shoulder in the season finale. We'll take the badass.



'85 BEARS

→ SHAMELESS STORY PLUGGING OUR BOOK (LAST ONE, PROMISE): THE STEELERS INSTALLED A COUNTER-TRAP DESIGNED TO STALL THE COWBOYS FLEX D IN SUPER BOWL XIII. IT WORKED. AND

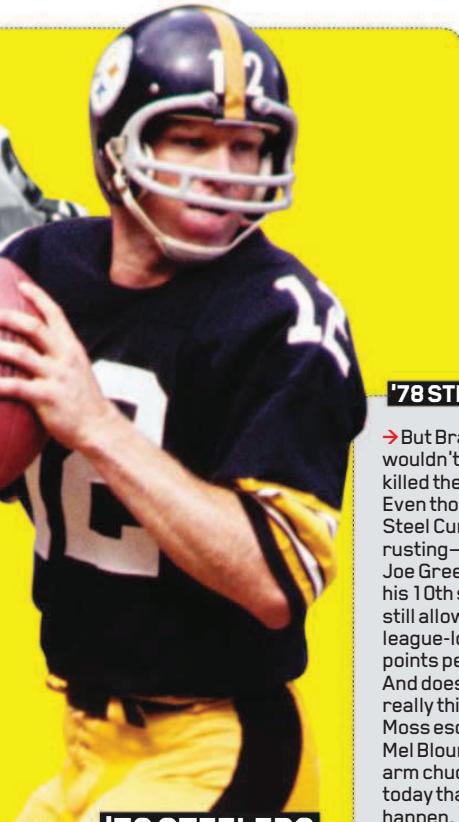


→ Miss the rough-and-tumble days of the NFL in the '70s, when linebackers wore pimpalicious fur coats, "Broadway" Joe Namath greeted the dawn with a blonde on each arm, and "Hollywood" Henderson got ready for games with a proprietary blend of painkillers, speed, and cocaine? Then head to your local bookstore and score a copy of the *The Ones Who Hit the Hardest* (Gotham Books). You won't be sorry.

BRACKET BATTLE

THE ONES WHO HIT THE HARDEST, FOR HELP IN PITTING THE MOST LEGENDARY GRIDIRON GIANTS AGAINST EACH OTHER IN A WINNER-TAKES-ALL TOURNAMENT. MAY THE STEELIEST SQUAD PREVAIL!

OF ALL TIME IS...



'78 STEELERS

IT WOULD HAVE STYMIED THE OVERAGGRESSIVE BEARS D, TOO. NO ONE EVER OUTTHOUGHT CHUCK NOLL. HE WAS THE BEST COACH, AND THIS WAS THE BEST TEAM OF ALL TIME.

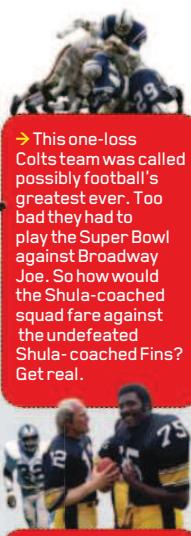
'78 STEELERS

→ But Brady wouldn't have killed the Steelers. Even though the Steel Curtain was rusting—Mean Joe Greene was in his 10th season—it still allowed a league-low 12.2 points per game. And does anyone really think Randy Moss escapes a Mel Blount forearm chuck? Even today that wouldn't happen. Back to Boston, Brady.

'07 PATRIOTS

→ Tom Brady said of the 2007 Pats: "We're trying to kill teams." And they usually did, winning 10 games by more than 20 points and two by more than 40. The Broncos? Their defense gave up a pedestrian 20 points per game. Brady would've, well, killed them.

'07 PATRIOTS



'72 DOLPHINS

→ Shameless story plugging our book: As an assistant to Don Shula with the Baltimore Colts, Chuck Noll got a rep for asking too many questions: Why? Why? Why? The answer: He wanted to field a team better than Shula's. And he did. Sorry, Dolphins, you're finally defeated.

'78 STEELERS

→ Yes, the Raiders were crazy. And crazy good. But the Steelers ultimately won four titles and (shameless story plugging our book) were so focused in training camp that a second-year safety named Tony Dungy called his mom and said, "We're going to win the Super Bowl."



'98 BRONCOS

→ Jim Kelly's western-Pennsylvania-bred 'tude fueled the Bills' unpredictable no-huddle offense...but they could never win the Big One. Whereas, after years of getting blown out in Super Bowls, John Elway actually did shed his own "can't win the Big One" legacy.



'68 COLTS

Record: 13-1-0
Key personnel: **Johnny Unitas**, **Earl Morrall**, John Mackey, Ted Hendricks, Mike Curtis, Coach Don Shula
Pro Bowlers: 8
Average margin of victory: 18.4
AFC champions



'72 DOLPHINS

Record: 14-0-0
Key personnel: Earl Morrall, Bob Griese, **Larry Csonka**, Mercury Morris, Nick Buoniconti, Jim Langer, Coach Don Shula
Pro Bowlers: 9
Average margin of victory: 15.3
Super Bowl champions



'76 RAIDERS

Record: 13-1-0
Key personnel: **Ken Stabler**, Jack Tatum, Gene Upshaw, Fred Biletnikoff, Art Shell, John "Tooz" Matuszak, Coach John Madden
Pro Bowlers: 7
Average margin of victory: 8.1
Super Bowl champions



'78 STEELERS

Record: 14-2-0
Key personnel: Terry Bradshaw, Franco Harris, Lynn Swann, **Mean Joe Greene**, **Jack Lambert**, Jack Ham, Coach Chuck Noll
Pro Bowlers: 10
Average margin of victory: 10.1
Super Bowl champions



'90 BILLS

Record: 13-3-0
Key personnel: **Jim Kelly**, Thurman Thomas, Andre Reed, **Bruce Smith**, Darryl Talley, Coach Marv Levy
Pro Bowlers: 10
Average margin of victory: 10.3
AFC champions



'98 BRONCOS

Record: 14-2-0
Key personnel: **John Elway**, **Terrell Davis**, Shannon Sharpe, Ed McCaffrey, Bill Romanowski, Coach Mike Shanahan
Pro Bowlers: 10
Average margin of victory: 12
Super Bowl champions



'06 COLTS

Record: 12-4-0
Key personnel: **Peyton Manning**, Marvin Harrison, **Reggie Wayne**, Joseph Addai, Dwight Freeney, Coach Tony Dungy
Pro Bowlers: 5
Average margin of victory: 4.2
Super Bowl champions



'07 PATRIOTS

Record: 16-0-0
Key personnel: **Tom Brady**, **Randy Moss**, Wes Welker, Kevin Faulk, Asante Samuel, Tedy Bruschi, Coach Bill Belichick
Pro Bowlers: 8
Average margin of victory: 19.7
AFC champions

'78 STEELERS



CLAP YOUR HANDS AND SAY WHOA

GET PUMPED FOR THE SEASON WITH CHEERLEADERS ON TRAMPOLINES!

X You're only 20 years old, yet you're a veteran on this squad.

Yeah, it's my fourth year. I made the team when I was 17 and still in high school. I could cheer for 10 years and still be younger than most people on the team.

Human pyramid: top or bottom?

Bottom, because other girls are smaller and I'm strong.

How does that strength come in handy outside the stadium?

I'm a great golfer. I don't know my handicap, but I can hit 250 yards. My dad has been golfing since he was a teenager and tried out for the pros. He got close, but then he had kids.

So you basically destroyed his dreams.

Yeah, I feel bad, but we still golf together. I also have a lot of guy friends who are like, "You can't beat me," and I just say, "Watch." I've never gone golfing on a date, but I'd like to—and I would never let him win.

Besides guys you can crush on the golf course, what's your type?

I like a guy who's cultured and knows about a lot of different things. And he's gotta be stable.

Speaking of stability, do you have any crazy fans?

There are some that show up to all of our appearances, and they message us on Facebook and know way too much about what we do. Like, they'll talk about the bras we wear with our uniforms and inappropriate stuff like that. A couple of times we've had to get security to tell them they're getting a little too close for comfort.



ASHTON
MIAMI DOLPHINS

STYLING, KATY ROBBINS; HAIR, TILER LASSMELL USING TRESEMME; CONTACT N.Y.C.: MAKEUP, KIM BOWER USING MAC; EXCLUSIVE ARTISTS, ASHTON, TEAM BIKINI TOP, TEAM UNIFORM BOTTOM, NEUSSSE; AMERICAN APPAREL BIKINI TOP, VITAMIN A BIKINI BOTTOM, SATYA EARRINGS, INEVISSE.

IVELISSE

PHILADELPHIA
EAGLES



How can a guy get a girl to don a cheerleader uniform in the sack?

Compliment her body. Tell her she's beautiful. All that positive stuff will make her feel comfortable and good about herself. And then pick out a uniform you want to see her in.

Is there anything special you like to see guys wear?

I like anybody that's really stocky with a uniform. Football players, army guys. Cops are sexy, too.

You're a registered dental assistant. How do your cheering skills come in handy in the office?

We get a lot of patients who are super nervous and scared, and I'm really perky and can get them to calm down and make them feel comfortable.

You must have a pretty strong stomach to be able to dig in people's filthy mouths.

Nothing skeeves me out. I see a lot of

gross stuff in oral surgery, like a cyst being cut out of someone's mouth. The weirdest thing, though, is seeing dentures. Old people just take them out and hand them to you.

Have any other special talents?

I can speak Spanish. I'm Puerto Rican, and even though I've always lived in Jersey, I had to learn how to speak English in first grade. My mom put me into a bilingual class because I'd been speaking only Spanish to that point.

What's it like right before a game?

It's madness. We have rehearsal just before game time, so we're pretty sweaty, and we're drying our hair and curling it, putting on mascara, fighting for the mirrors.

What's your style when you're not cheering?

I'm not really a girly girl. I never wear makeup—just ChapStick and eyeliner. I'm pretty straightforward.



TRACEY

WASHINGTON REDSKINS

✗ Research shows that cheerleading can be very dangerous work. Are you prepared to suffer for your sport?

People think cheering is just pretty girls doing jumps and stuff, but the strain we put on our ankles and knees and feet, the types of turns we do...It's like football! I've got a broken pinkie and a pulled hamstring right now, and I've broken my nose twice.

Did someone drop you?

No, we were doing a dismount, and a girl's elbow smacked me in the nose. It was bad.

Describe the scene in your locker room.

There's a lot of dancing and being silly. Sometimes there are pranks, like we'll hide each other's uniforms or take really embarrassing photos of each other. They're things that would be stupid to everyone else but are funny to us.

Do you all go out together?

Absolutely—we're like a group of sisters. We have sleepovers...Last year we all got

hotel rooms and then went to this place that had bull riding. It's like any night out with your friends.

What makes a Redskins cheerleader number one?

It's not just one thing. You've got to have the dance factor and the glamour and the approachability.

You sure? We bet guys are scared of you.

I'd like to think I'm approachable, because I'm easy to talk to. I mean, I'm not a B-I-T-C-H.

And your spelling is impeccable! How should a guy get your attention?

By not coming on too strong. And have a sense of humor. I'm kind of a dork, and I'm super sarcastic, so I need

someone who can battle right back with me. A little teasing is always good.

Do you have any cheering rivalries?

Well, just because the Redskins and the Cowboys are rivals, I guess our rivals would be the Dallas cheerleaders.

Could you outcheer them?

We'll battle them. Bring it!



 **Where'd you learn to flip like that?**

My parents bought us a trampoline for Christmas one year, and all my guy friends used to come over and do flips. I always wanted to be able to do whatever the guys did, so I trained myself. The hard part is conquering the fear, because you're about to

jump backward and flip through the air, so it's mind over matter.

Would you consider yourself a tomboy?

As a kid I was always up for extreme sports, like wakeboarding, surfing, skateboarding. I wanted to try everything, and I always wanted to do better than the boys. But I'm such a girly girl in other ways, so I'd say I'm both. I'll do anything that gives me an adrenaline rush, but my girly side loves dance and fashion and watching reality TV.

What kind of romantic move would make you cheer for a boyfriend?

Just being thoughtful. It doesn't have to be something extravagant, either. My boyfriend knows that I love longboard skateboards and that I hadn't ridden one since I was 12, so he bought us a pair so we could ride down the beach together. I think that's the best.

NINA
TAMPA BAY
BUCCANEERS

ICON

BY MARIA FONTOURA
PHOTOGRAPH
BY MIKE PISCITELLI

Bill Maher

We hear you're getting a star on the Hollywood Walk of Fame this year. Is that your crowning achievement? It's what every little boy from New Jersey dreams of—Hollywood, where the stars are in the sidewalk and the dirt is in the sky.

What do you think about people getting their news from *The Daily Show*, *The Colbert Report*, and your HBO show, *Real Time*?

I was around with *Politically Correct* long before those shows, so when people list them before mine it makes me a little antsy. That said, I don't think it's the best thing, but that's the world we live in. It's probably better than getting no information at all.

Between *Politically Incorrect* and *Real Time*, you've been nominated for an Emmy 20 times without a win. Do you feel like the Susan Lucci of the talk show category?

I do a show with about 1,000 times the chance of offending someone as the programs I'm competing against. Because what we do is a lot braver, I think we should win—I mean, we're not any less entertaining. I don't mind walking point and taking all the arrows, but I do think we get penalized for it. That's OK, though. It's just a little trophy.

Is there a political adversary who impresses you, even if you don't agree with their ideology?

Ann Coulter. Everyone says, "How can you be friends with her?" I find a lot of what she believes in abhorrent, but she's extremely intelligent and can argue a great case for even the most ridiculous ideas.

Do you guys hang out?

We used to. There was a whole gang who'd go out drinking, and she was a lot of fun. But I don't see her socially

anymore. I think she lives in an undisclosed location because she has security issues. We both do.

Who's coming after you? Islamic fundamentalists?

Or Christian extremists.

Do you get death threats?

Yes, but I don't see them. My security people take care of it.

Who's a dream guest you haven't been able to get on the show?

Bill Clinton. Somebody who knows him well once told me, "He needs to be adored." Sorry, but I don't kiss people's asses. And I was one of his biggest defenders when he was going through impeachment, saying it was ridiculous that he was being impeached for getting blown by Monica Lewinsky. Though I did say that, as president, he should've been getting a much higher-quality level of tail.

What's your evaluation of Barack Obama so far?

After Bush, if you leave the room and it's not on fire, you're going to look really good. It's sort of like a woman who was once married to an alligator with AIDS: All her second husband has to do is not eat her and not give her AIDS and he's gonna be a better husband.

Would you ever run for office?

Are you kidding? I'm the last person in the country who could ever get elected. My campaign slogan would be: Religion is bad, drugs are good.

Ever said something in your act or on your show that you really regretted?

Oh, God, every show. I have a hard time sleeping on Friday nights because I always think there's something I said that I shouldn't

The outspoken, pot-smokin', conservative-chokin' comedian and talk show host is never at a loss for words.

How do you get a girl to say yes?

I think it has something to do with NyQuil and a joint. Really, though, you have to make her be the one who asks the question. And you do that by treating a woman like a human being first. Put it out of your mind that you want to have sex and you'd be surprised how quickly it'll make her want to have sex.

Are there any bad habits you've given up?

Drinking. And I miss it like a dead friend. The thing is, one drink doesn't do you any good. So if you can't have a number of cocktails in a row, then it's almost pointless.

Did you have a signature drink?

I drank a fucking boatload of Jack Daniel's. To the point where they sent me a deed for one square foot of land in Tennessee so that I could officially be a Tennessee squire. I offered to do an ad for them after that, and I got a very nice letter back saying, "Bill, we love you, but this shit sells itself."

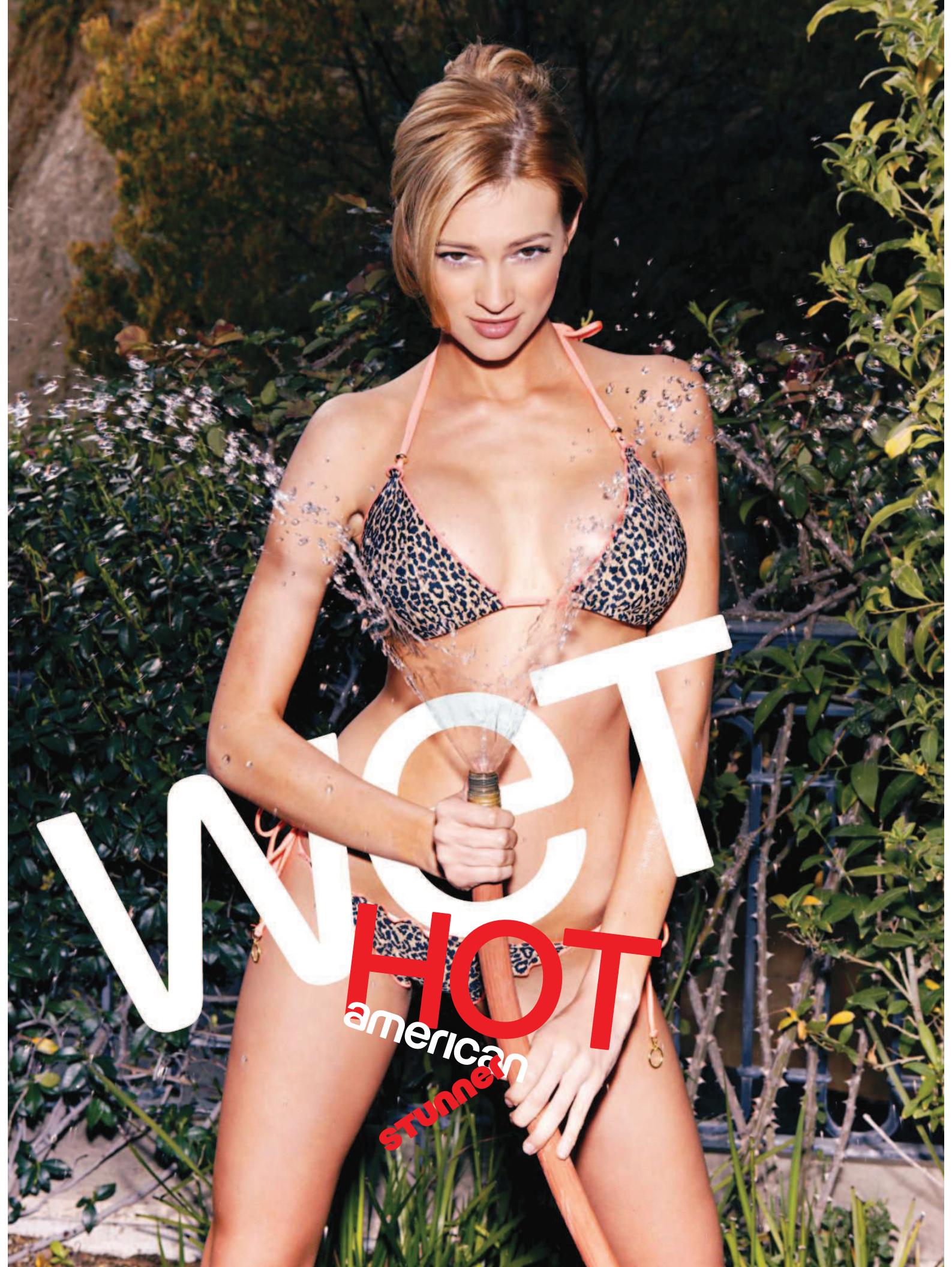
Have you ever had a near-death experience?

I stupidly once ate a pot brownie and took ephedra. When you eat pot, you can't gauge how powerful it is, and it doesn't take effect right away. So you sit there for an hour and think, Maybe I should take more? And suddenly you've eaten too much. And ephedra is speedy shit. I had a lot of work to do, and I thought, I'll be able to get 10 hours of work in! I'll be so creative! Well, I was so tripping out of my mind that I thought I'd died and gone to hell.

Is there one thing you wish you could tell your 18-year-old self?

Don't take ephedra and eat pot.





NOT

HOT

american
stunner

INTRODUCING AMERICA'S
NEWEST BOMBSHELL, **KYLIE BISUTTI**,
WHO EARNED HER WINGS BY
WINNING THE FIRST-EVER VICTORIA'S
SECRET MODEL SEARCH.
MS. BISUTTI, YOU ARE CLEARED
TO TAKE IT OFF.
BY MIKE DAWSON
PHOTOGRAPHS BY CHRIS HEADS



Eres swimsuit,
Aldo shoes.
(opposite) VIX bikini.



Thanks to her never-ending legs and nearly six-foot height, Kylie Bisutti was nicknamed Giraffe by the cruel and clueless boys at her high school in Henderson, Nevada. Also clueless? The stick-figure-loving fashion designers who labeled her too curvy for the catwalk. Luckily, Victoria's Secret saw potential in her awesome assets and transformed this 20-year-old into America's latest crush kitten. Behold the heavenliest hardbody on the planet.

Before Victoria's Secret, it was actually tough to get modeling gigs because of your chest?

I remember doing a fashion show and hearing designers call me the big model. I was like, "The big model?" I considered giving up modeling, but then I heard about the Victoria's Secret contest.

Men everywhere thank you for not quitting.

Seriously, the contest was like my last attempt. Thank God I did it!

Did any of the other Angels sweat you? Any catfights?

I worried about that, but Marisa Miller was like, "You totally deserve to be here."

So you just did a swimsuit shoot in St. Barts. Did you hit any topless beaches?

Not me. These are for my man's eyes only. They're all his.



We heard you love In-N-Out Burger. What's your order?

It's my favorite. I get the double-double animal style, no spread, then fries animal style, no spread. Most people don't know about the animal-style fries.

You must be inundated with VS swag. What's your very lucky man's favorite underwear?

No underwear. That's definitely his favorite.

Any other hot secrets?

I have a few of those, but I should keep them behind closed doors.



Two tickets to
the gun show!

Indah bikini

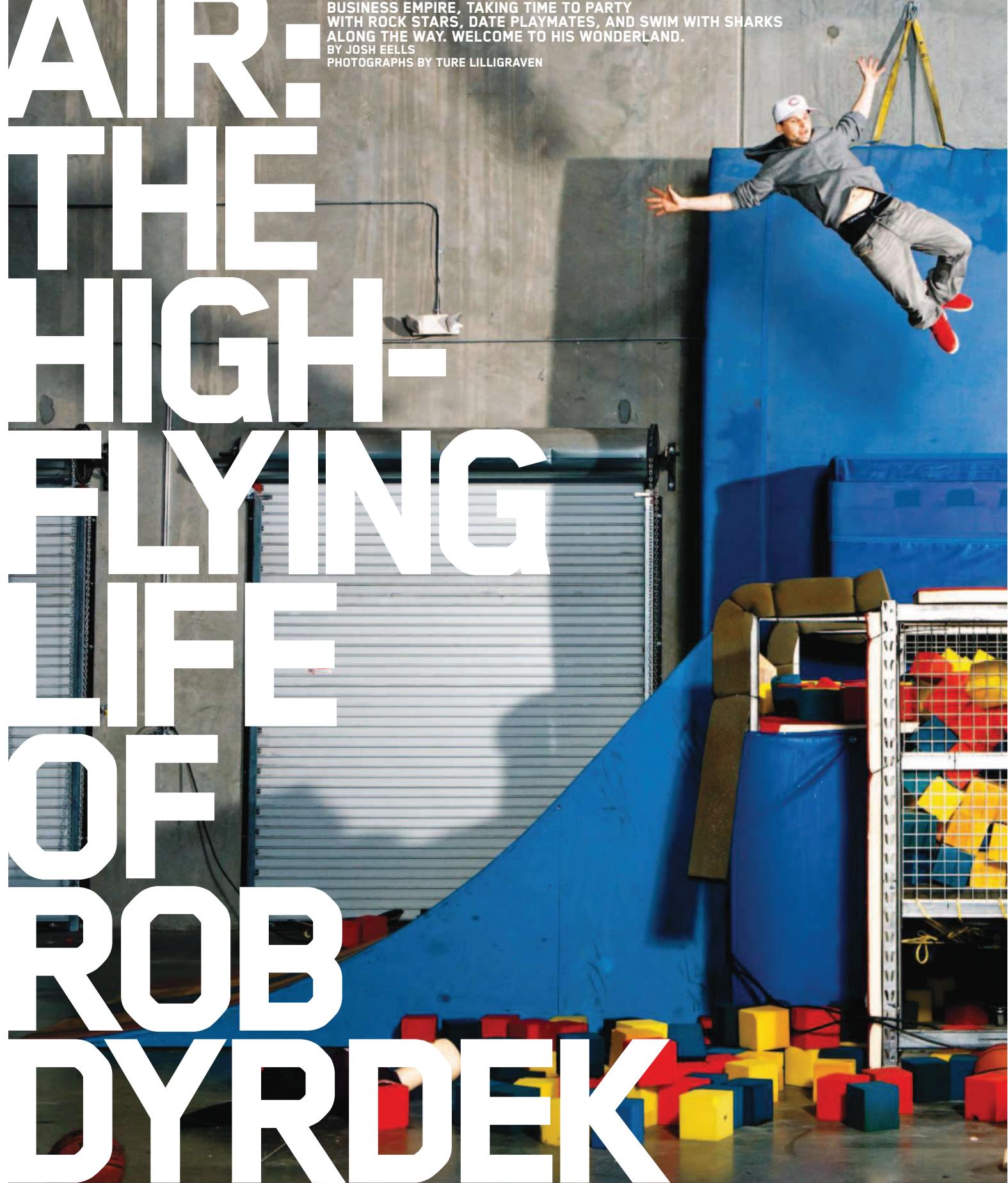


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UP IN THE AIR: THE HIGH- FLYING LIFE OF ROB DYRDEK

THE STAR OF MTV'S *FANTASY FACTORY*
HAS TURNED A SKATE RAT LIFESTYLE INTO A MULTIMILLION-DOLLAR
BUSINESS EMPIRE, TAKING TIME TO PARTY
WITH ROCK STARS, DATE PLAYMATES, AND SWIM WITH SHARKS
ALONG THE WAY. WELCOME TO HIS WONDERLAND.
BY JOSH EELLS
PHOTOGRAPHS BY TURE LILLIGRAVEN





THE PORT OF LOS ANGELES IS THE BUSIEST

container port in the United States—a 7,500-acre maze of cargo terminals and shipping cranes. The 43-mile strip of waterfront on the San Pedro Harbor has been home to every industry imaginable, from shipbuilding to oil drilling to fishing to episodes of *24*. Today, on a sunny Friday in March, it's being used for the most modern L.A. industry of all: the manufacturing of stardom.

It's a brilliant California afternoon—palm trees, sea gulls, Dodger-blue sky. In the distance a tugboat lets off a single, contented toot. And out on the docks, Rob Dyrdek is getting ready to jump out of a building.

Dyrdek, 36, is the star of *Rob Dyrdek's Fantasy Factory*, now in its third season on MTV. The show is a high-octane mix of awesomely dumb stunts and once-in-a-lifetime adventures, like *Jackass* meets the Make-a-Wish Foundation. Since its premiere in 2009, Dyrdek has scuba-dived with sharks, broken the sound barrier in an F-16, and performed onstage with Blink-182. This season he'll go tow-in surfing with big-wave legend Laird Hamilton and mannequin-trashing with Chad Ochocinco. "In normal day-to-day life, we'd never say, 'Hey, let's go get attacked by sharks,'" says Chris "Drama" Pfaff, Dyrdek's cousin and *Fantasy Factory* sidekick. "But the show gives us the outlet to come up with a retarded idea and go do it." Peter Pan mischievous and perpetually stoked, Dyrdek does it all with the enthusiasm of a 12-year-old having the funnest summer vacation, like, ever.

Dyrdek still likes to introduce himself as a professional skateboarder, but these days he's more like a professional Rob Dyrdek. He started his first company at 19 and now oversees an empire that includes two clothing lines, several skate-gear companies, a line of sunglasses, a line of BMX bikes, a line of bikinis, a collection of action figures, an animated series based on those action figures, a Hollywood restaurant, a few racehorses, a new competitive skate league, his Safe Spot, Skate Spot skate plaza foundation, and partnerships with Walmart, Mattel, and Nintendo Wii. Throw in the millions he made from his days on the pro circuit, plus his myriad product-placement deals, and the dude is like the action-sports version of Jay-Z—not a businessman, but a business, man.

Dyrdek got mainstream-famous a few years ago with his first MTV show, *Rob & Big*, which chronicled the odd-couple hijinks of the scrawny, white Dyrdek and his 6' 6", 375-pound African-American bodyguard, Christopher "Big Black" Boykin. It was a hit, and when it ended Dyrdek parlayed its success into *Fantasy Factory*.

The episode they're filming today at the port focuses on Drama. Like his cousin and benefactor, Drama has his own clothing line, called Young & Reckless. But according to today's story line,

Drama isn't living up to the name. Thus, jumping out of a building.

Dyrdek pulls up to the dock in head-to-toe promo swag—black DC cap, black Monster Energy T-shirt, black DC high tops. He probably made a few thousand bucks just getting dressed this morning. Hanging from the side of the building are three huge purple banners—YOUNG & REGULAR on the fourth floor, YOUNG & RISKY on the fifth, and YOUNG & RECKLESS on the sixth. On the ground there's a giant blue inflatable mat for them to land on, and a couple of paramedics in case they don't. A dozen crew members and four cameras stand ready to capture the madness.

Dyrdek and Drama land the first jump no problem. Same goes for the second. "This ain't nothing!" Drama says.

By YOUNG & RECKLESS, though, they're both looking a little shaken. At this point they're probably 70 feet in the air. Dyrdek crawls on his belly to peer over the side. "Holy shit."

After what feels like several minutes, Drama mans up, steps to the ledge, and jumps, arms flailing, and lands hard on his ass. "Fuck, that's scary!" he yells as he crawls off the mat. "So fucking scary."

It's Dyrdek's turn. He stands at the edge, working up his nerve. "This is kind of real!" he says. A sea gull laughs in the distance.

Chanel, the *Fantasy Factory*'s cute, blonde, gangsta-rapping receptionist, yells to him, "You gonna do it?"

Dyrdek shakes his head no.

But of course he's gonna do it.

Drama starts messing with him. "Five! Four! Three!" Finally Dyrdek takes a deep breath and scoots to the edge. He closes his eyes, bends his knees, and, as he takes one last step toward a six-story drop, shouts to the cameras below:

"This isn't even my brand!"

NEVER LET IT BE SAID THAT DYRDEK DOES NOT GO BIG. THE SON OF A suit salesman and a housewife from suburban Ohio, Robert Stanley Dyrdek was a so-so student but a natural athlete—brown belt in karate, soccer star. He climbed on a skateboard at age 11 and won his first contest 25 days later. By the time he was 15, he'd dropped out of high school and moved to San Diego to skate professionally. He hasn't had a real job since.



"I think he's always had it in him," Drama says. "Ever since I can remember, he's always been more than a pro skateboarder. He's always kind of had that drive. And then, of course, it's one of those addictive things—once it starts going, you just can't stop, and you keep building and building."

As his heroes, Dyrdek cites self-made tycoons such as Richard Branson and Donald Trump (a dog-eared copy of Trump's autobiography sits on his coffee table), and he shares the Donald's conviction that everything he creates—from shows to sports properties to grilled cheese sandwiches—should be the most expensive, the most fun, the biggest, the best. Partly, this is a legacy of skateboarding. Unlike, say, tennis or golf, where bland robo-athletes rise to the top, in skateboarding style counts. "Our system likes fully packaged personalities," he says. "If you don't have that, you don't get sponsors—you play no part in the industry." Being a successful skater, in other words, is all about selling yourself. And selling himself is what Dyrdek does best.

Ground zero of this 24-7 pitch is the Fantasy Factory, a 25,000-square-foot warehouse in a bombed-out section of downtown L.A.—Willy Wonka meets graffiti and squatters. The place is a skate rat's dream. There's a giant indoor urban plaza complete with ramps, stairs, and handrails, plus a halfpipe, two quarter-pipes, a foam pit, six basketball hoops, a zip line, a rain forest canopy walkway, two trees, an American Gladiator-style tennis ball gun, a few dirt bikes, a couple of go-karts, a workout room, a photo booth, and a lavish rec room featuring a movie screen, a Ping-Pong table, and a minibar. On one wall five glass trophy cases hold his 15 models of DC Shoes.

"The Factory is just, like, a totally fun environment," says Chanel, the rapping receptionist. "Basically, our job is to have fun and do whatever crazy things Rob has planned for the day."

Dyrdek's budget for the entire first season of *Fantasy Factory* was \$250,000. He says he spent four times that just decorating the place. "It's risky," he admits of dropping \$1 million on a glorified Chuck E. Cheese in the middle of the worst recession since Hoover. "But fuck it. You make your own luck, right?"

It's trademark Dyrdek: an endearing mix of devil-may-care swagger and why-not enthusiasm. Big calls him "a bucket of energy"; Chanel

says he's always going "above and beyond." He's a grown-up Dennis the Menace whose default mode is yes. Charismatic and super positive, he always gives off the impression that he's having a totally rad time, whether he's riding the world's biggest skateboard with the mayor of Los Angeles or chasing Drama with a bug zapper. Watching his show, it's hard not to nod along: Yes, dude, that backflip was sick! Yeah, that muscle car is awesome!

But underneath the crooked baseball cap, there's also a very smart head for business. For instance, he rents out the Fantasy Factory for the low, low price of \$25,000 a month. "I know it sounds crazy," he says. "But 25 G's is relatively cheap for what I've got here."

This is CEO Dyrdek talking. He's the guy who works upstairs in a suite of glass-walled offices he calls Corpo. If the rest of the Factory is Dyrdek's Batcave, Corpo is his Wayne Enterprises. That's where he is now, fielding calls on his BlackBerry. His main focus at the moment is his new street-skating league ("The X Games are shitting themselves," he says), and his 15 employees keep ducking in with forms to fill out, meetings to approve, checks to sign. There's a long to-do list on a whiteboard—NEW ERA MEETING; FINAL DRAFT PRESS RELEASE—and on his desk, a sea of contracts.

These days Dyrdek spends way more time in Corpo than he does on a board. "But a show about my businesses, me sitting in front of contracts," he says, "that's not interesting."

He spies his assistant in the hallway and flags her down. "Can you bring me some espresso?"

"Four-shot?" she asks.

"Yeah."

She does, and he downs the whole thing.

"One sec," Dyrdek says. His BlackBerry is buzzing. He picks it up.

"Hey, what's up, man? OK. What's on Thursday? OK. OK. Yeah, I'm down for that. And then bring Chanel in for that? OK. I also wouldn't mind getting my Cheese Ballin' uniforms. We gotta reach out to Fabio. That guy's gotta be down to get 5 G's. OK, cool. Later."

He turns back to the table. "The best fucking episode. One morning I made a grilled cheese, and I was like, 'Man, I make the best grilled cheese in the world. I wonder if there's a competition.' Lo and behold, there was, and it's in L.A. So I went and bought the most ➤

Dyrdek does something skateboardy in the Fantasy Factory, his 25,000-square-foot playground.





Apparently, Rob is a big fan of burritos.

expensive cheese money could buy—this fuckin' truffle cheese and this 15-year-old sharp cheddar. The street value of this cheese is like \$350. We're going in like full cheese ballers! I'm trying to get Fabio to roll with our crew." He laughs. "They're not ready for how fucking next-level we're taking it."

THE CONCEPT BEHIND FANTASY FACTORY IS, BASICALLY, GENIUS.

In essence every episode is devoted to promoting another one of Dyrdek's hustles. One week Ludacris and Carmelo Anthony will drop by to help roll out his new line of Tag body spray. Another week he'll play a game of one-on-one with Lamar Odom, who just so happens to be a partner in his new restaurant. (Sample dialogue: "You've never heard me talk about East, the restaurant I'm investing in?") The stars and stunts sell the show, and the show sells Dyrdek.

The synergy, as Dyrdek might say, is ridiculous. Each episode is essentially a 22-minute infomercial for Rob Dyrdek, Inc., that MTV pays him for the privilege of airing.

Dyrdek doesn't think of *Fantasy Factory* as a reality show. "To me it's more like a situation comedy," he says. Each episode has an A and B story line, both of which are scripted in advance. Most of the cast are simply playing characters. Chanel isn't even a real receptionist. (They found her on MySpace.) "There's an incredible art to it," Dyrdek says. "There are 60 of us who create this show and do the cuts and figure out how to drive the story. There's so much that goes into it, immense amounts."

One night out at a Hollywood nightclub with John Mayer, Dyrdek got wasted and had to be dragged out, bleary-eyed, on his knees. The paparazzi footage made TMZ and the Ohio local news; shots showed up later in *Us Weekly*. The catch was it was all a hoax: a setup for an episode where Mayer and Dyrdek wrote a song for his mom, to apologize.

"I had to take that hit until the show came out," Dyrdek says. "I had to sort of explain that to the brands I do business with—like, 'Hey, I know this looks a little crazy, but it's an idea for a show.' People who never saw the show still think, This fucking guy got carried out of a club."

Still, for him that blurry line between fiction and reality is where the show hits its sweet spot. "Only when it made it there did the show find itself, you know what I mean? It got so crazy, then it turned into redemption. It's humanized. What a great fucking thing."

Rob & Big worked the same way. The idea started as a skit for a DC video, featuring Dyrdek as a celebrity skater and Big as the bodyguard who protected him from cops. *Jackass* producer Jeff Tremaine thought it might make a good show, so they took it to MTV. A classic TV odd couple, they were like Nick and Jessica, except they actually loved each other.

"It was kind of a hard sell," says Tremaine. "Rob wasn't a known name outside the skateboarding world, and the un-

scripted odd couple thing hadn't been done. It actually took a while for MTV to come around."

The show was a huge hit, drawing 70 million viewers its first season and setting records for its time slot. By its last year it was MTV's top-rated prime-time series among the coveted 12- to 34-year-old male demographic.

Rob & Big's deal was for six seasons, but Dyrdek called it quits after three. He says he worried people weren't taking him seriously, that the show was interfering with his growth as a brand. "There's actually a serious, methodic mind behind all this," he says. "I'm writing feature films. I've got the skate plaza movement. I'm developing my league. I'd rather go into obscurity and just do everything I'm gonna do anyway than have that show be what I'm known for."

But there was another problem, Dyrdek says: Big.

"Fame...Fame got him weird, you know what I'm saying? Fucked his head up real bad. Paranoia, everyone's trying to fuck him, he's the reason everybody has a job—just very bizarre, man." The last time they saw each other was two years ago, not long after the show went off the air. "I'm a mellow dude," Dyrdek says. "My greatest gift is selective memory. Keep moving forward, hold no grudges. It just sucks, you know?"

"But easy on that," he adds. "That's not what I sell."

"HOLLYWOOD DID NOT FUCK MY HEAD UP."

That's Christopher "Big Black" Boykin on the phone. He's at home in Allen, Texas, where he lives with his wife and their two-year-old daughter. Since the show ended in 2008, he's been making a living doing autograph signings and selling merch on the Web. He also has a clothing line, BB, that he's trying to get into Kohl's this fall.

"If Hollywood changed anybody, it changed Rob," Big says. "Once all the pussy started coming in, the celebrity status, the girls showing up at the house late at night—that's going to change anybody." He says the breaking point came one day midway through Season 3. Dyrdek had spent the weekend in Las Vegas, partying with the Maloof brothers, playboy owners of the Palms Hotel. "Monday morning he comes in hung over," Big says, "smelling like Milwaukee." Big made a comment, and Dyrdek went off: Who do you think did all this? I put you on. Sorry I fucking made you rich.

"At that point," Big says, "I couldn't deal with it no more." He said he'd finish the season, but after that he was done. "I love Rob," he says. "He created new things for himself off *Rob & Big*, and I totally commend him. I just wanted to be treated fairly, and I felt like I wasn't. Me and Rob have been all over the fucking globe. I really thought he was a great friend of mine. It hurts."

Who Hollywood really fucked up is impossible to say. But Dyrdek has certainly embraced the velvet rope with gusto. He has two Hollywood Hills mansions, six cars (Ferrari, Porsche, Campagna T-Rex...), he rocks a \$50,000 Rolex. Lately he's been trying to turn the *Fantasy Factory* into a kind of *Playboy Mansion*, throwing "slumber



John Mayer assists a "wasted" Dyrdek. Left, Rob and Big in happier times.



HOW TO ROB

FROM RIDING WITH THE MAYOR TO SWIMMING WITH THE SHARKS, A GUIDE TO ROB DYRDEK'S WILDEST ADVENTURES.



Board to Death

With help from L.A. mayor Antonio Villaraigosa, Rob and Co. build the world's biggest skateboard: "Fucking riding with the mayor on a giant skateboard? You can't buy that shit!"

Just Dance

Cole, a Dyrdek superfan, had been sending in dance videos for years, so Rob flies him out to L.A., hires a choreographer, and shoots a dance video, "Butter Feet" (costarring Johnny Knoxville!).

Fast & Furious

Rob and a crew of science-type nerds help skate legend Danny Way break the land speed record for a skateboarder: 74 mph.

Speed Demon

Rob dives head-on into the world of competitive horse racing, nicknaming himself Bolt Speedman and jockeying his own steed, Mega Horse.

Cage Match

To help launch a new toy dubbed Shark Attack, Dyrdek decides the only proper way to promote it is to face the real thing. So he heads to the Bahamas with his cousin Drama and swims with the fishes.

Top Gun

As both patriot and thrill seeker, Rob flies in an F-16 with the Air Force Reserves, bringing Drama along for a refueling exercise.

parties" that draw a bevy of celebs. He's also prone to the occasional unfortunate, slightly douchey comment, such as: "It would trip you out to know the amount of motherfuckers that want to come down here and meet me. I'm not gonna name names. But it's just this sort of grand influence."

"You can't wrap your head around how different the Hollywood scene is from the world we grew up in back in Ohio," says Drama. "I've seen a lot people move out here and get into this world—the partying, the celebrities—and never come out the other side."

And then there are the women. "There ain't no small talk in this world," says Dyrdek. "Hardcore groupies I don't fuck with—but if you're hot, and this is on some whatever-whatever shit..." He's been linked to Tila Tequila and Holly Madison and says he's dated several other Playmates. "Honestly, you know who I bone a lot of? Reality chicks. Because they look at me like we're in the same game."

He pauses. "But, again, I don't want to...It's just such a bad look, you know? Think about the people you respect most. None of them run in that world."

And therein lies Rob Dyrdek's dilemma. He's basically a good dude, a regular dude, who, through a combination of hustle and luck, finds himself living a bro-tastic dream life. As an aspiring Serious Entrepreneur, he knows he should probably aim higher. But as a guy, he just can't help himself. "It's nothing my mom would be proud of. She says all the time, 'I know you just have sex with these girls.' She gets wind of a Playmate or a chick who's posed nude or had some other filthy past, and she gets so bummed. Unfortunately for me, I'm just attracted to that physical kind of girl—what I call 'porno body.'"

"Rob's mom always thought he was going to move back home, marry a nice Ohio girl, and become an accountant," says Tremaine. "That's just not Rob."

Dyrdek says he definitely wants to settle down. He promised his mom he'd get married by the time he was 40. He thinks things will start to sort themselves out after the show ends, when his schedule is a little more stable and he isn't jumping off so many buildings. "But until that happens," he says, "it'll go this route. Which is cleaner and way more fun."

BY NOW NIGHT HAS FALLEN AT THE FANTASY FACTORY. Dyrdek, in a blue DC cap and hoodie, is on the Factory floor, standing in front of yet another camera. He's shooting a promo reel for his action-figure line, Wild Grinders, to be shown at an upcoming Mattel sales conference. It's not the sexiest work, but it has to be

done. "One take," he tells the crew. "Let's fucking knock this out."

The Wild Grinders cartoon is Phase 3 of the Dyrdek plan—what he calls "long-term wealth building." Street League is part of it, too; so is the new MTV show he's planning, which he describes as a version of America's Funniest Home Videos for the YouTube era. "I want the ability to syndicate," he says. "That's where the real money is."

If Dyrdek needs material for his bloopers show, what follows might work. It should be easy: All he has to do is introduce himself, say a few words about his toys, crack a couple of jokes, and sign off. Simple. He probably does it a dozen times a day. Should take a minute, tops. The crew is set up; the spotlights are on. And...action!

Dyrdek hops on his board and skates up to the camera. "Hello, good people of Mattel! My name is Rob Dyrdek, and I am a professional skateboarder-fuck."

Oops. Let's try that again.

Take two. "Hi, people of Mattel! You all look so happy! I'm professional skateboarder Rob Dyrdek, live from the Fantasy—fuck!"

Whoops. Take three: "How you guys doing? I hope you're really well, because you're really lucky, you work for a great company. My name is—fuck! Dammit!"

By the time he stumbles his way through take four, Dyrdek is sensing there's a problem. "I can't get it tight," he says. "That four-shot of espresso's got me jammed."

ON TAKE SEVEN HE FALLS OFF HIS SKATEBOARD. ON TAKE 10

he screws up his name. "Oh, my God," he yells, "it's gonna be such a long night!"

Still, no matter how many times he flubs it, he comes right back, ready to go again. As Big put it, "Rob doesn't even look at failure as failure. He looks at it like, 'I tried.'" Like Dyrdek said: His greatest gift is selective memory—the ability to savor his victories, forget his mistakes, and have complete confidence in his own hustle.

The dude is like a human Successories poster.

A half-hour later we're on something like take 20, and Dyrdek's had enough. "If I don't do this one right, we are fucking done." He composes himself and hops on his board. "Hey, how you guys doing! I hope you're great. I'm Rob Dyrdek, and I'm a professional skateboarder." He runs through the rest of his spiel—funny, on message, fuckup-free—and skates off into the sunset. "Cut!" says the director. "Got it!"

The very relieved crew breaks into applause. Dyrdek raises his arms in triumph.

"What'd I tell you?" he says, beaming. "First try."

CLASSICS UPGRADED

SCORE MORE THIS SEASON BY STACKING YOUR SET WITH THESE SIX UPDATED STYLE STANDARDS. SAY HELLO TO YOUR FALL FASHION PLAYBOOK.

PHOTOGRAPHS BY NICK FERRARI



ORIGIN

HIGHLANDS OF SCOTLAND, ROMAN EMPIRE

► The Romans noted the Scots were master dyers and always wore bright multicolored check patterns in their wool. We assume they were laughing when they noted it. When the Scottish came here, they applied their wool-related skills to making woodsman shirts—and they applied their scotch-making skills to bourbon brewing!

Why you need it now: It's the hardest working piece in your fall wardrobe—a shirt you wear solo, an instant jacket, or a layer. Plus, its plushness will draw her paws.

Gant
Rugger flannel
shirt, \$125

CHECK YOURSELF

CHECK OUT OUR DAILY STYLE BLOG AT MAXIM.COM/STYLE



Polo Ralph Lauren plaid sport shirt, \$125



D&G western plaid shirt, \$315

"Hey, there, lemme ax you a question."





ROAD WARRIOR



ORIGIN

N.Y.C., 1928

In the 1910s, Irving and Jack Schott started out making raincoats on the Lower East Side of Manhattan. By 1928 they had created their first leather cross-lapel motorcycle jacket (a.k.a. the Perfecto), which they sold in the N.Y.C. Harley-Davidson store. (They were also the first to put zippers on jackets.) In the '50s, thanks to Brando and James Dean, the Perfecto became an outlaw style symbol, clearing the way, decades later, for it to become a punk staple in the '70s and '80s.

Why you need it now:
The rebel/bad boy edge it brings always revs her up.



Michael Bastian
waxed-leather
motorcycle jacket,
\$4,030

EXTEND THE
LIFE OF YOUR
LEATHER
WITH THESE
THREE TIPS:

1

At least once a season, **treat your jacket with the leather conditioner** your label recommends. Avoid brands with silicone—it doesn't allow the leather to breathe.

2

When your jacket gets wet, **air-dry it**.

3

And finally, **always hang it on a suit-jacket hanger**. Leave it on a hook and it'll lose its shape in a single season.



Shipley & Halmos Ruska jacket, \$850



Burberry Brit jacket, \$1,295



Banana Republic monogram jacket, \$525



BATTLE-READY, BATTLE-TESTED



Calvin Klein peacoat,
\$325



ORIGIN

EUROPEAN NAVIES, 1700S

► This double-breasted staple helped countless sailors brave the fierce wind and rain. Originally made with a thick wool twill called pilot cloth (hence the *p*), it became a U.S. Navy standard-issue coat by the 1860s. Robert Redford solidified its pimp status (along with that of denim shirts and aviators) as he dodged rogue CIA spooks with foxy Faye Dunaway in the 1975 movie *Three Days of the Condor*.

Why you need it now:
It slims your frame, and once you pop its Count Dracula collar, the pea coat gives you a "maybe this guy was a Navy SEAL" tough-guy look. Step the eff off!



WOOL SCHOOL

Wool can absorb **30 percent** of its weight without feeling wet. It may get heavier, but it wicks your sweat and blocks the rain.



IT'S MR.
SUNDANCE
TO YOU.



Rare Man Pujades jacket, \$605



BOSS Black plaid pea coat, \$595



ORIGIN

MESOPOTAMIA, 3000 B.C.

► Work boots have been around since the Bronze Age (that's pre-3000 B.C., guy). The first known leather lace-ups were from Mesopotamia, built for kicking it in the fields, on horses, and thus in their droppings. And that's how shit-kickers were born.

Why you need them now: They're the most stylish way to stomp through rain, mud, and packs of hippies!



TAKE A HIKE



Banana Republic
Denver lace-up boots,
\$95



Bottega Veneta
Nero calf boots, \$1,200



Topman Design
high-ankle leather boots, \$140



Zanerobe The Eleven bag, \$225



Levi's Workwear by Filson
denim duffel bag, \$228



Bodhi expandable
weekender, \$798



MIND YOUR BEESWAX

Using beeswax will **bulletproof** your leather boots. This magic potion waterproofs, prevents cracking, and actually improves the leather. Bonus: It erases severe stains—from salt to BBQ sauce.

We love the old-school Sno-Seal.



RIGHT TO BARE ARMS



ORIGIN

SEATTLE, 1943

> Eddie Bauer was a mild-mannered sporting goods store owner in Seattle. One winter he went fishing, caught hypothermia, and decided there had to be a better way to stay warm. The result? The first quilted down-stuffed jacket was made in 1936. Eddie's goose garments became the down flight suits for WWII pilots. He also made the first quilted-down waistcoat (puffy vest) in 1943. Then came Marty McFly, and the rest is history!

Why you need it now:

It keeps you warm without overheating and gives any outfit a casual on-the-go look.



THE BOLD AND THE SLEEVELESS

THE MAXIM VEST-DRESSED AWARDS

BEST USE OF COLOR



Mork in *Mork & Mindy*

BEST USE OF WOOKIEE HIDE



Han Solo in *Star Wars*

BEST USE OF BONG-WATER-TREATED DOWN



Redman in *How High*



BOSS Black Puffer vest, \$395



J.Crew Saranac nylon vest, \$118



Canada Goose Freestyle vest, \$195



ORIGIN

BRITISH MILITARY, 1938

► The pants that helped us win WWII. These were standard BDU (battle dress uniform) trousers for the British in 1938, originally called patch-pocket pants, as the extra pockets were simply sewn on. They debuted here in the 1940s with the birth of the paratroopers. Currahee! This style reemerged with a vengeance in the 1990s with über-urban warriors from Staten Island the Wu-Tang Clan. Killer Beez gonna swarm your sartorial skills!

Why you need them now:

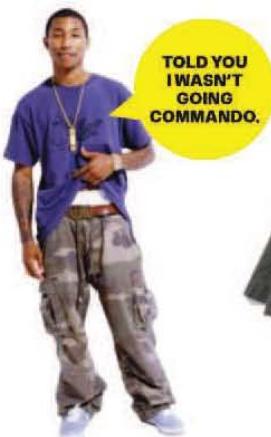
Today they're softer and slimmer than the OG army surplus jobs, i.e., not so baggy your girl will bust you for wearing the most comfortable pants you own.



Etro cotton cargo pants, \$615



Kai-Aakmann tapered khaki trousers, \$113



Rare Man trousers, \$221

credits

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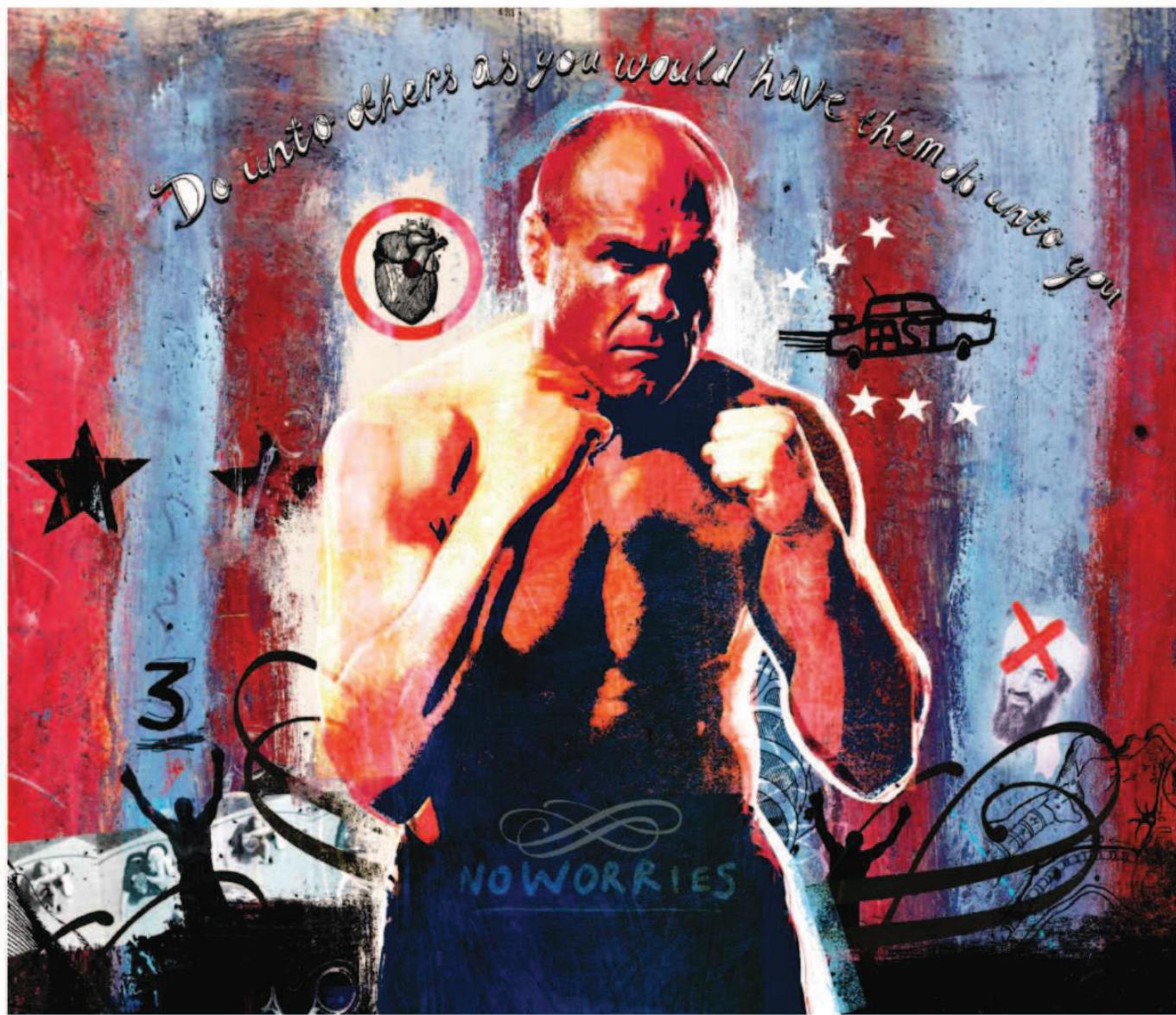
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RANDY COUTURE

THE UFC HEAVYWEIGHT AND EXPENDABLES ACTION HERO LOOKS DEATH SQUARE IN THE EYES.

So how do you want to go?

Via heart attack after four hours of sex.

Do you have any deathbed confessions?

I intend to die with all my secrets.

Will you be going to heaven or hell?

Heaven. I've done my best to live by the golden rule.

In the tough-guy-filled *The Expendables*, you play the demolitions expert. Any secret specialties of your own you'd like to share from your deathbed?

I spent one summer on restriction as a kid for a little incident involving shotgun shells, a Ping-Pong ball, some candle wax, and match tips.

Of all your *Expendables* costars, which one could pound you into the ground?

I don't think any of my costars could pound me into the ground.

OK, then, could you at least tell us which of them is the biggest softy? Stallone? Steve Austin? Actually, I'm probably the biggest softy. I'm really a big teddy bear, but I don't tell anybody.

You've held the championship title in two UFC divisions. Is there anything you can't do? I can't seem to stay married.

Who would you want to face your last time in the ring? Osama bin Laden. Every time I get

searched when I'm in an airport, I want to kill that bastard.

You count your diet as one of the reasons you're still in awesome shape. Would you ditch the raw almonds and greens for your last meal? Yes, I'd go with cookies and ice cream.

You live in Vegas. What are some of your worst vices?

Fast cars. I recently got pulled over for racing a cop who was driving an unmarked pickup truck.

Two of your biggest opponents in the Octagon have been Chuck Liddell and Tito Ortiz. Which one of them would you prefer

to kick it with in the afterlife?

Chuck. He's more laid-back, like me.

What's the wildest thing you ever did while you were alive?

A threesome.

What woman did you always want to sleep with?

No one comes to mind.

What are people saying over your casket?

I suppose it depends if I was married to you or not.

Got any last words?

No worries.

The Expendables is in theaters now.

THANKS

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MAXIM
Campus Cuties

THE
HOTTEST COLLEGE
GIRLS
IN AMERICA



*Campus
Cuties*



Beer pong and sex. Bunk beds and coed dorms. Golly, isn't higher education wonderful? Celebrate intellectual achievement with this eye-popping selection of sexy college students who double-majored in hot with a concentration in blowing your goddamn mind.

Meet the Maxim Class of 2010!

PHOTOGRAPHS BY CHRIS HEADS

A full-page photograph of a young woman with long, wavy brown hair, wearing a grey bikini. She is looking directly at the camera with a slight smile. She is holding a lollipop with a red top, white middle, and blue bottom in her right hand, which is resting against her midriff. Her left hand is partially visible at the bottom right. The background is plain white.

ELANA

JUNIOR,

HUNTER COLLEGE, N.Y.C.

MAJOR: DANCE

**Which would you cheat on first:
a boyfriend or a test?**

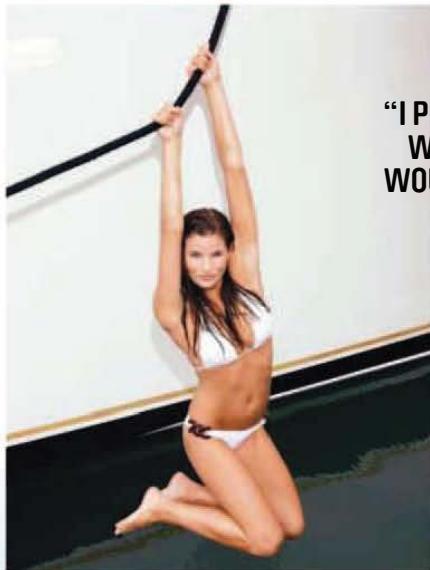
I suppose that depends on the boyfriend and the person sitting next to me during the test.

Ever hook up while your roommate was sleeping in the same room?

Many times. We'd call our room the love shack. We were both very supportive when it came to the sheets.

Where was your craziest on-campus hookup?

In a tree outside the library.



**"I PREFER COED DORMS. IF IT
WERE ALL GIRLS, WHERE
WOULD I GO TO PLAY XBOX?"**

—SIERRA





ARIEL

SENIOR, UNIVERSITY OF ARIZONA
MAJOR: INTERDISCIPLINARY STUDIES

Ever pass a sexy note in class?

Only when my friends shared their sexcapades with me...

Favorite thing to do when cutting class?

Figure out how to clean up the oil spill...at a pool party.

Where was your craziest on-campus hookup?

My teacher's office hours. Just kidding!



DANIELLE

SOPHOMORE, LEWIS & CLARK COMMUNITY COLLEGE, GODFREY, IL
MAJOR: BROADCAST JOURNALISM

Ever pass a sexy note in class?

Of course! A little slip under the table never hurt anyone!

What's the easiest class you ever took for an A?

Women in literature. Unfortunately, some of the guys couldn't pay attention to the work because they were studying the girls in the class, not the ones in the books!

Do you prefer coed dorms or single-sex?

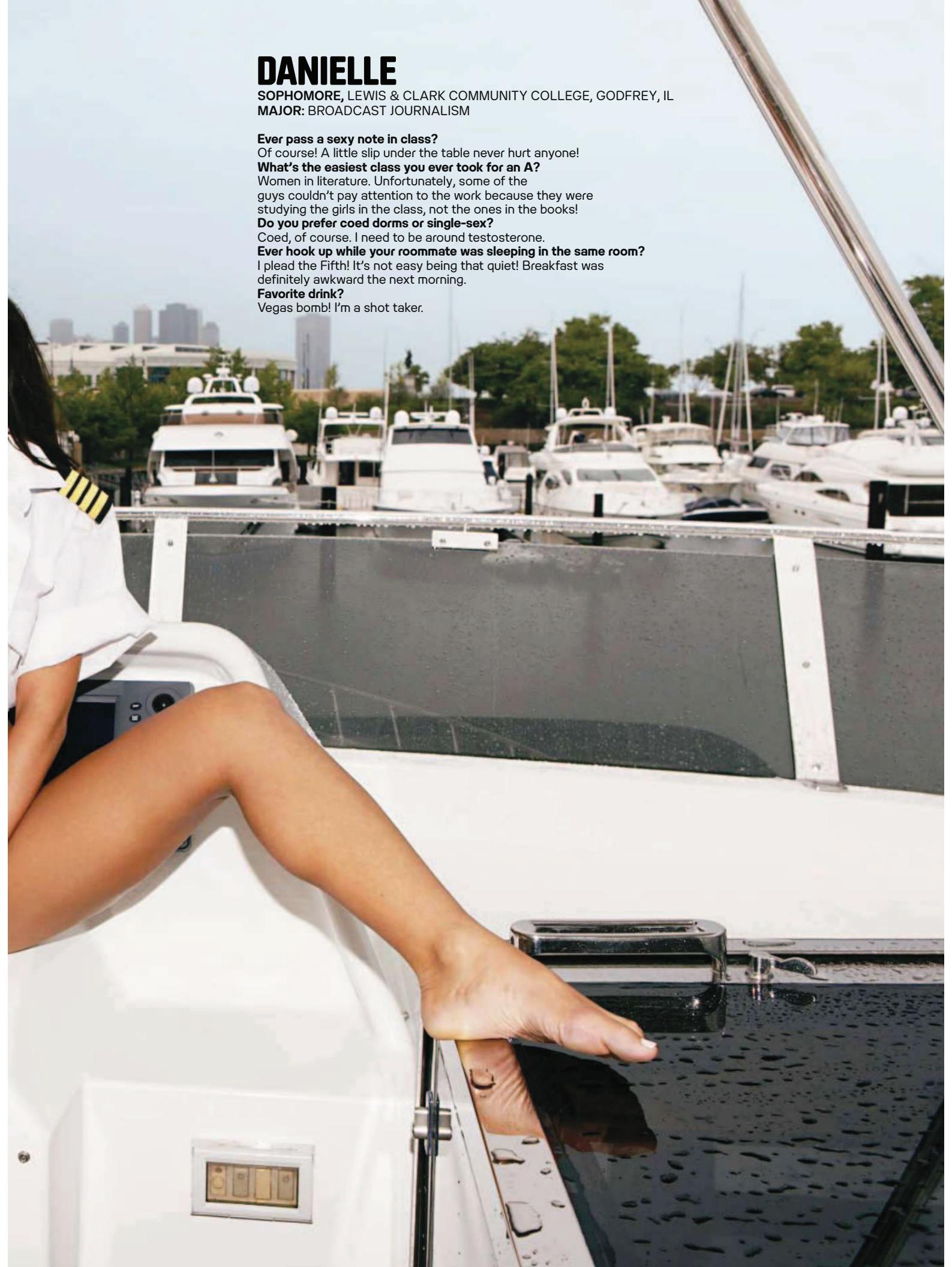
Coed, of course. I need to be around testosterone.

Ever hook up while your roommate was sleeping in the same room?

I plead the Fifth! It's not easy being that quiet! Breakfast was definitely awkward the next morning.

Favorite drink?

Vegas bomb! I'm a shot taker.



HANNA

SENIOR,
UNIVERSITY OF MIAMI
MAJOR: ART HISTORY

**Easiest class you ever took
for an A?**

Philosophy...There are no wrong
answers.

**Where was your craziest
on-campus hookup?**

The dark room—made me like
photography class even more.

**What would get you
kicked out of school if the
dean found out?**

I'll never tell.





SONJA

SENIOR, UNIVERSITY OF

CENTRAL FLORIDA

MAJOR: BROADCAST
GENERALIST

Sorority or no sorority?

Alpha Delta Pi.

**What's the craziest thing you
had to do while rushing?**

At the beginning of recruitment, we welcome the potential new members with the song "The Lion Sleeps Tonight" while swaying back and forth dancing and acting out the words.

**Easiest class you ever took
for an A?**

The human species. Went to class three times and got an A. It was a joke.

**Favorite thing to do when
cutting class?**

Happy hour.



CAROLINE

JUNIOR, FLORIDA
INTERNATIONAL
UNIVERSITY
MAJOR: COMMUNICATIONS

Sorority or no sorority?

I was in one, but not anymore.
I realized it wasn't for me.

**What is the craziest thing you
had to do while rushing?**

Hey, don't you know sororities
are classified?

**Best advice you could give to
dudes in your class?**

Stop starting conversations with
how good I look in my shorts.



SIERRA

SOPHOMORE, UNIVERSITY
OF MISSOURI
MAJOR: BIOLOGY

**Favorite thing to do when
cutting class?**

I'm on the dean's list for a reason.

**Do you prefer coed dorms or
single-sex?**

Coed, definitely. If it were all girls,
where would I go to play Xbox?

**Ever hook up while your roommate
was sleeping in the same room?**

I had quite the busy roommate,
so she wasn't there most of the
time—lucky me!

**What would get you kicked out of
school if the dean found out?**

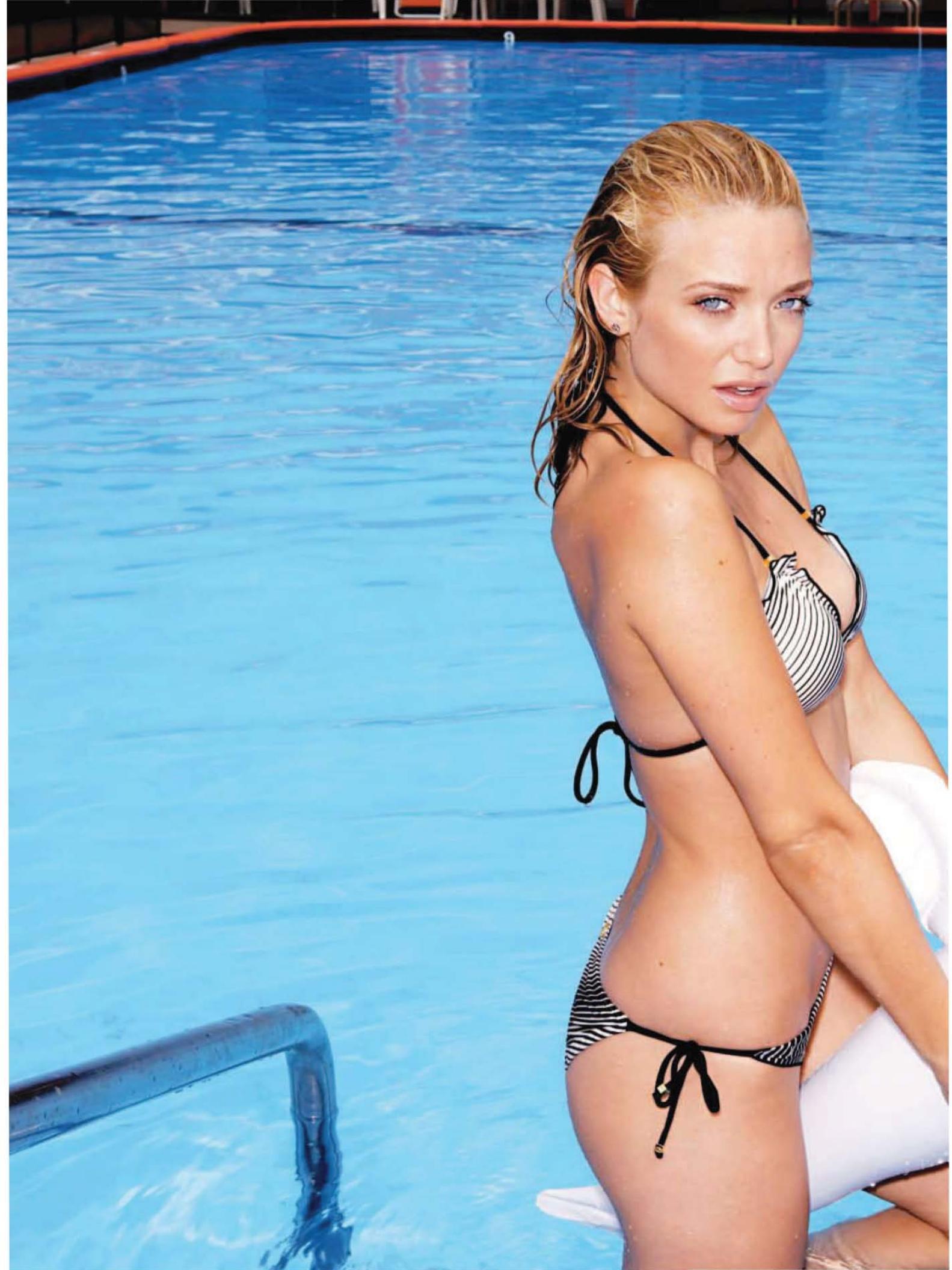
I have seven years of school ahead
of me—I can't afford to get kicked
out. Plus, I'm a good girl.

What is the best local hangout?

This pizza parlor next to the dorms.
Only the cool kids hang out there!









MARIEL

SOPHOMORE, NEW YORK

UNIVERSITY

MAJOR: INTERNATIONAL
RELATIONS

Ever pass a sexy note in class?

No, but I did have a thing for a supernaturally hot guy in marketing class freshman year. I was too nervous to talk to him, so I was really mature and pretended not to notice him instead.

What's the easiest class you ever took for an A?

I always get A's.

Do you prefer coed dorms or single-sex?

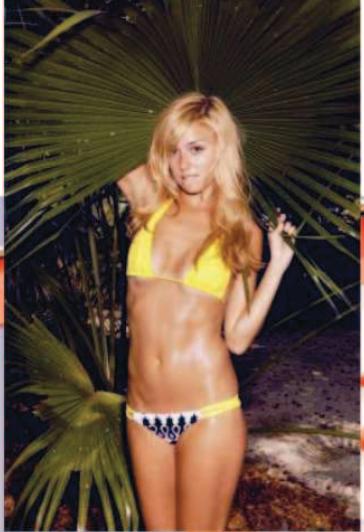
Single-sex. Gotta keep the mystery alive, girls.

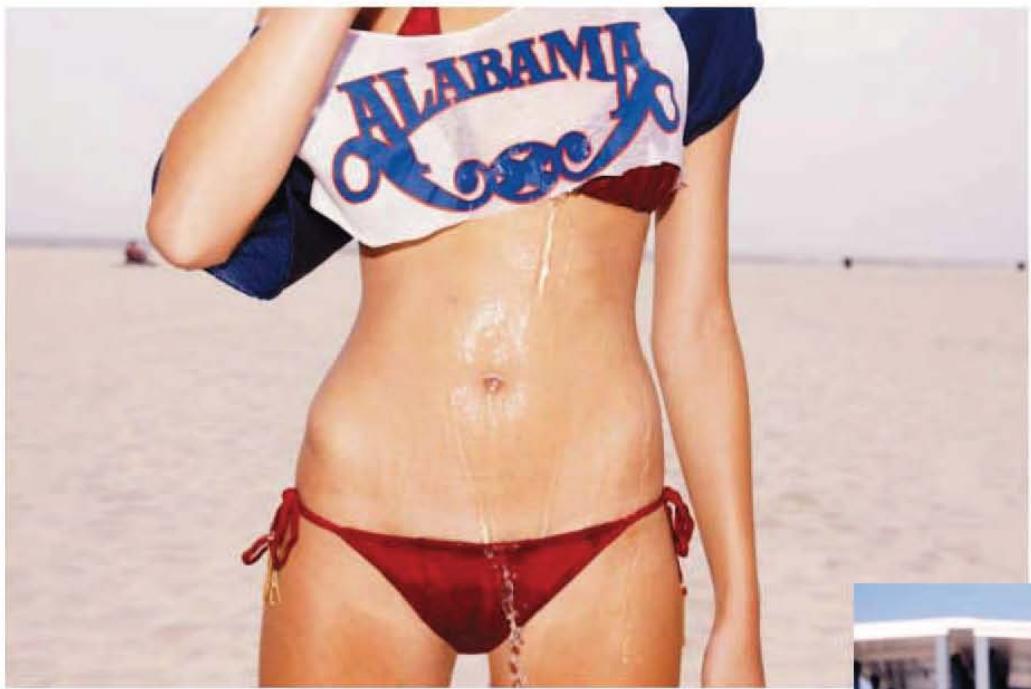
**"MY FAVORITE DRINK IS A
VEGAS BOMB! I'M A SHOT TAKER."**
—DANIELLE





“I ALWAYS GET A'S.”
—MARIEL







CASEY

FRESHMAN, UNIVERSITY
OF FLORIDA
MAJOR: POLITICAL SCIENCE

What's the easiest class you ever took for an A?

Human sexuality. Sex is definitely the easiest way to get me to pay attention.

Do you prefer coed dorms or single-sex?

Coed. It's like a giant party all year long.

Where was your craziest on-campus hookup?

The Swamp. Breaking into the school's stadium and hooking up where Tim Tebow scored all those touchdowns was epic.

Favorite school legend?

Supposedly a brick falls off Century Tower anytime a student loses their virginity. Yet it's still standing...





LAUREN

FRESHMAN, ARIZONA STATE
MAJOR: COMMUNICATIONS

**Favorite thing to do when
cutting class?**

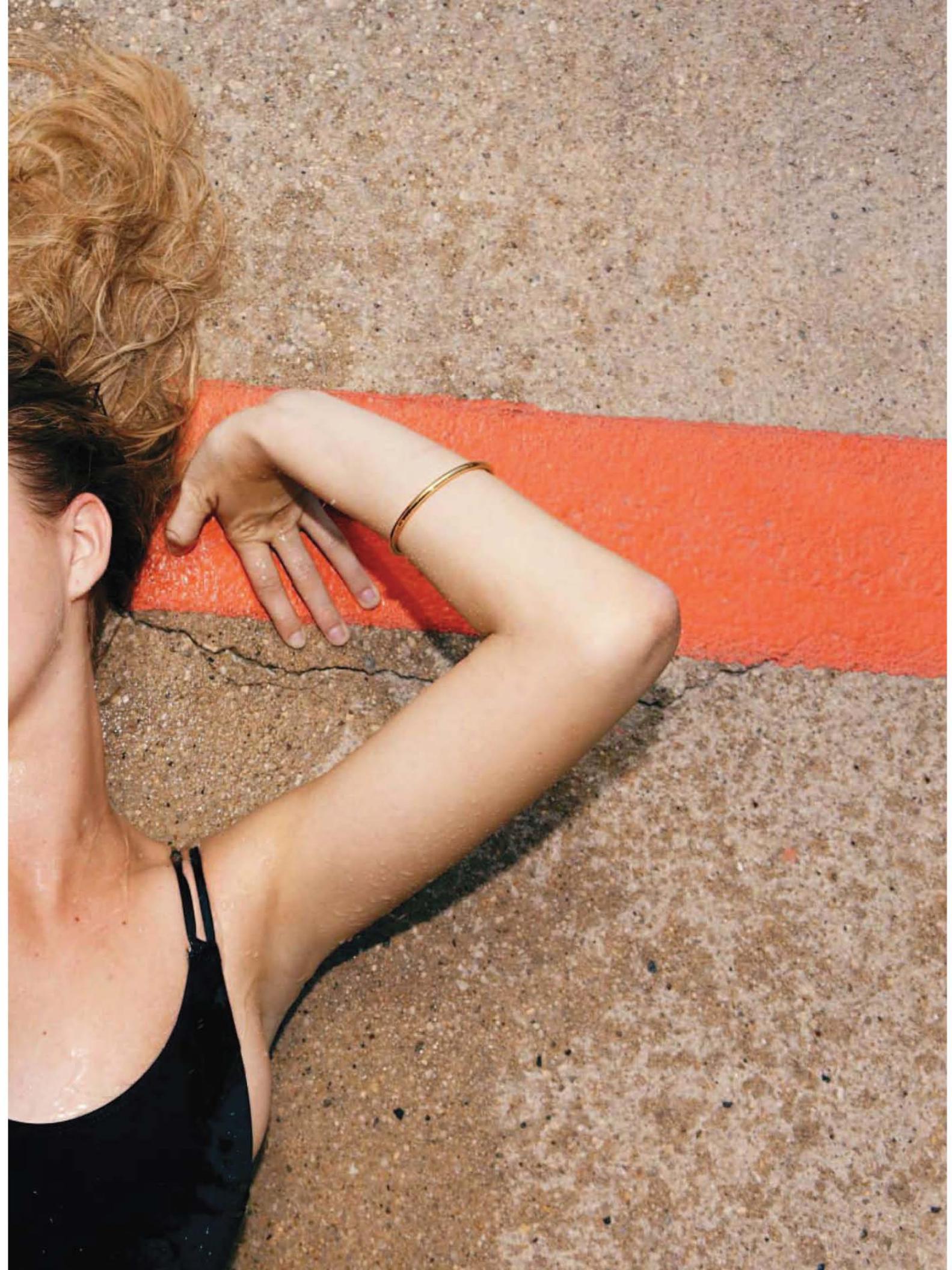
Sleep!

**Do you prefer coed dorms or
single-sex?**

That's obvious: coed.

Favorite school legend?

Well, considering I'm just going
into ASU as a freshman, I guess
I'll have to see!





F

GILLIAN

SENIOR, UC SAN DIEGO
MAJOR: ENVIRONMENTAL SYSTEMS

Ever hook up while your roommate was sleeping in the same room?

Yes. Shhh!

What would get you kicked out of school if the dean found out?

I can't tell you, but it might have something to do with a hot young teacher.

Where was your craziest on-campus hookup?

The chem lab closet, mid-class. Very, very sneaky.

CAITLIN

SENIOR, MICHIGAN STATE
MAJOR: PSYCHOLOGY

Ever pass a sexy note in class?

No, but my friend and I wrote one of my professors an anonymous Valentine's poem.

Favorite school legend?

Our auditorium is allegedly haunted by a young boy.

Which would you cheat on first: a boyfriend or a test?

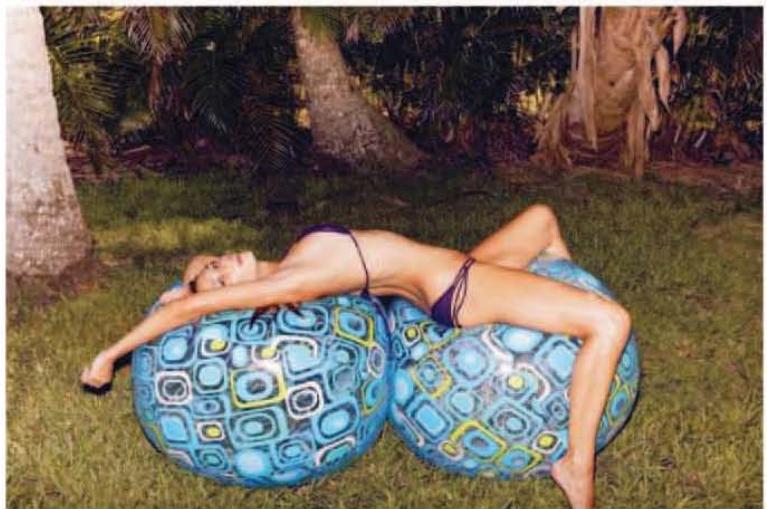
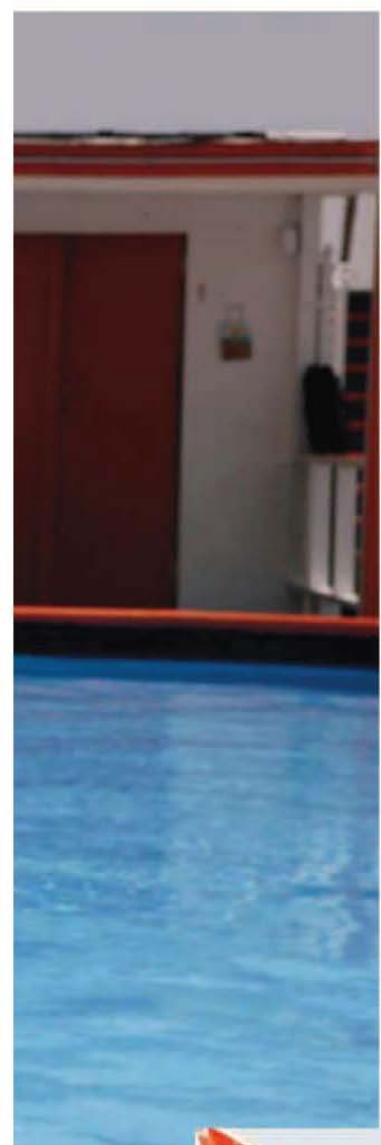
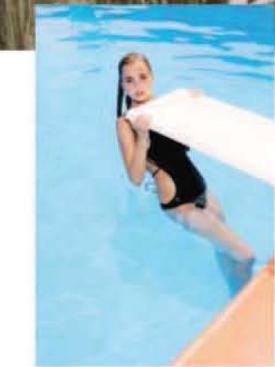
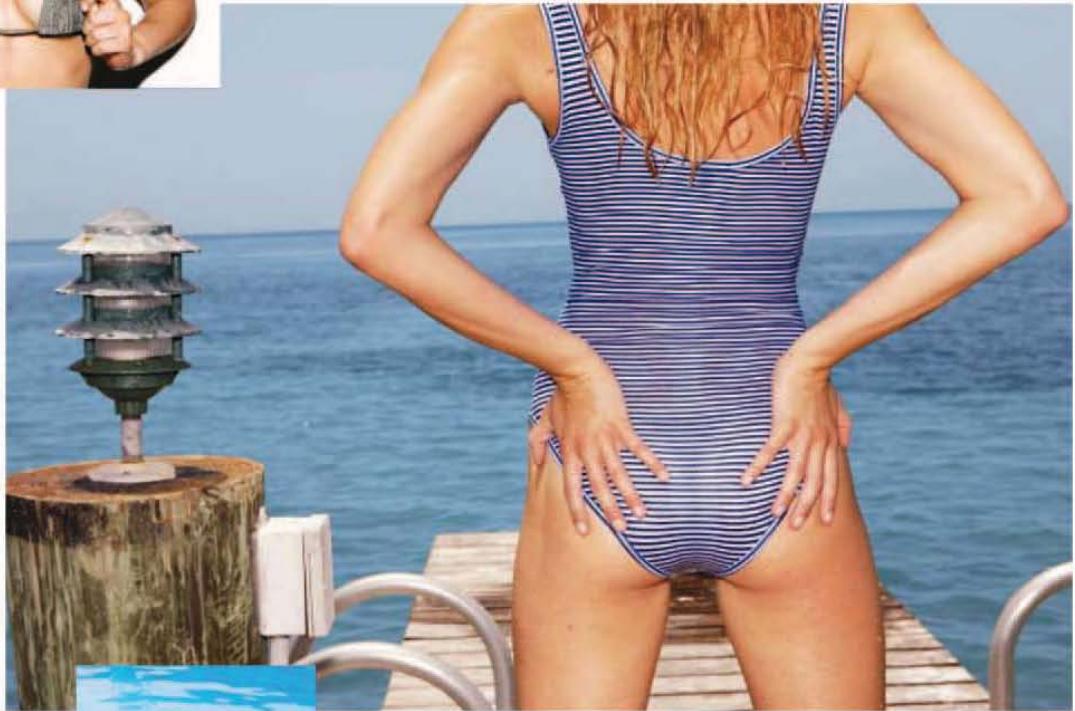
I don't need to do either. I'm a good girl.

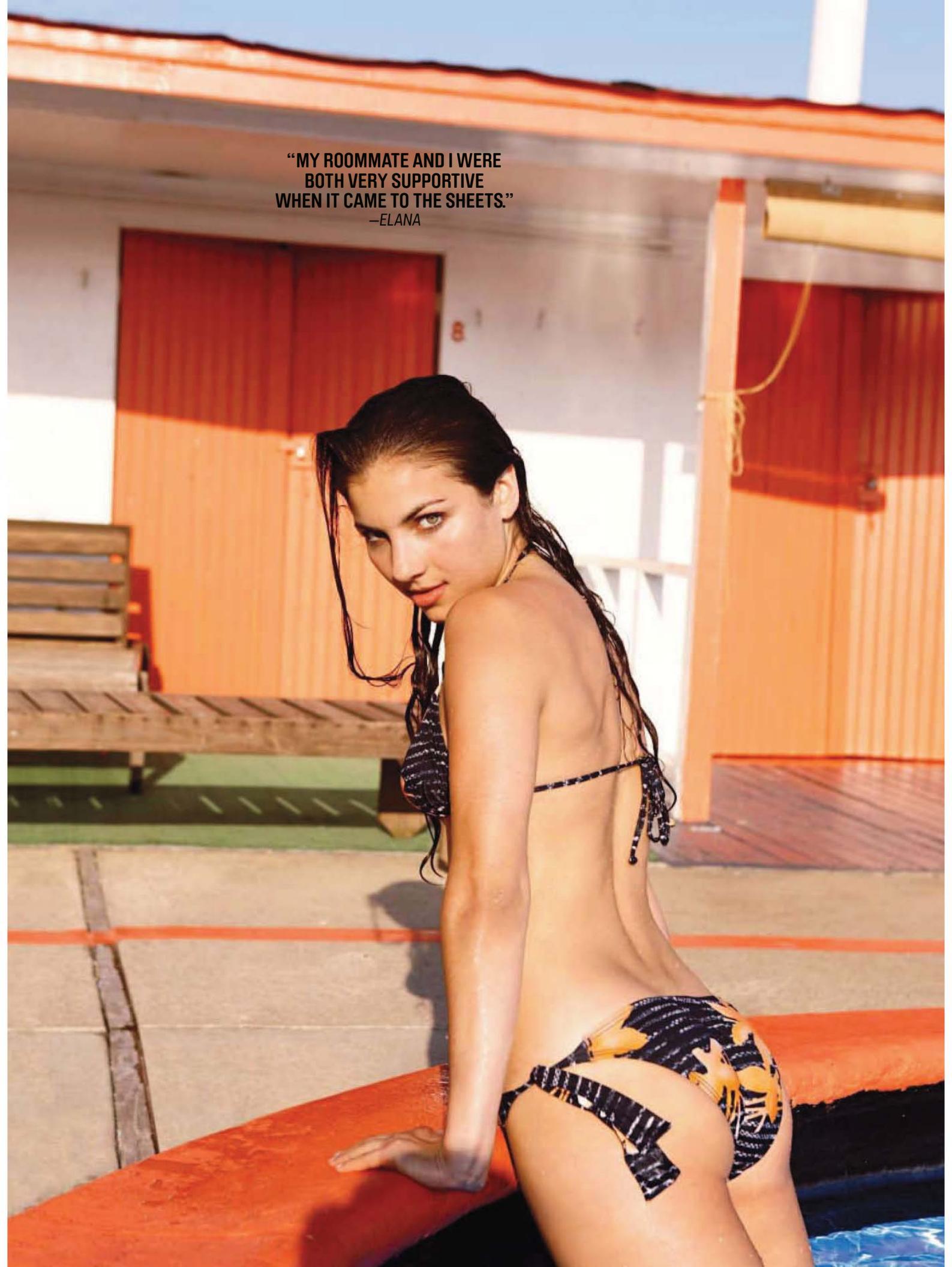




“GOTTA KEEP THE MYSTERY ALIVE, GIRLS.”
—MARIEL





A full-page photograph of a woman with long, dark, wet hair, wearing a black and yellow patterned bikini. She is leaning her left arm on the edge of a swimming pool, looking over her shoulder towards the camera with a slight smile. The background shows a wooden deck and a building with red and yellow vertical siding. The lighting suggests a bright, sunny day.

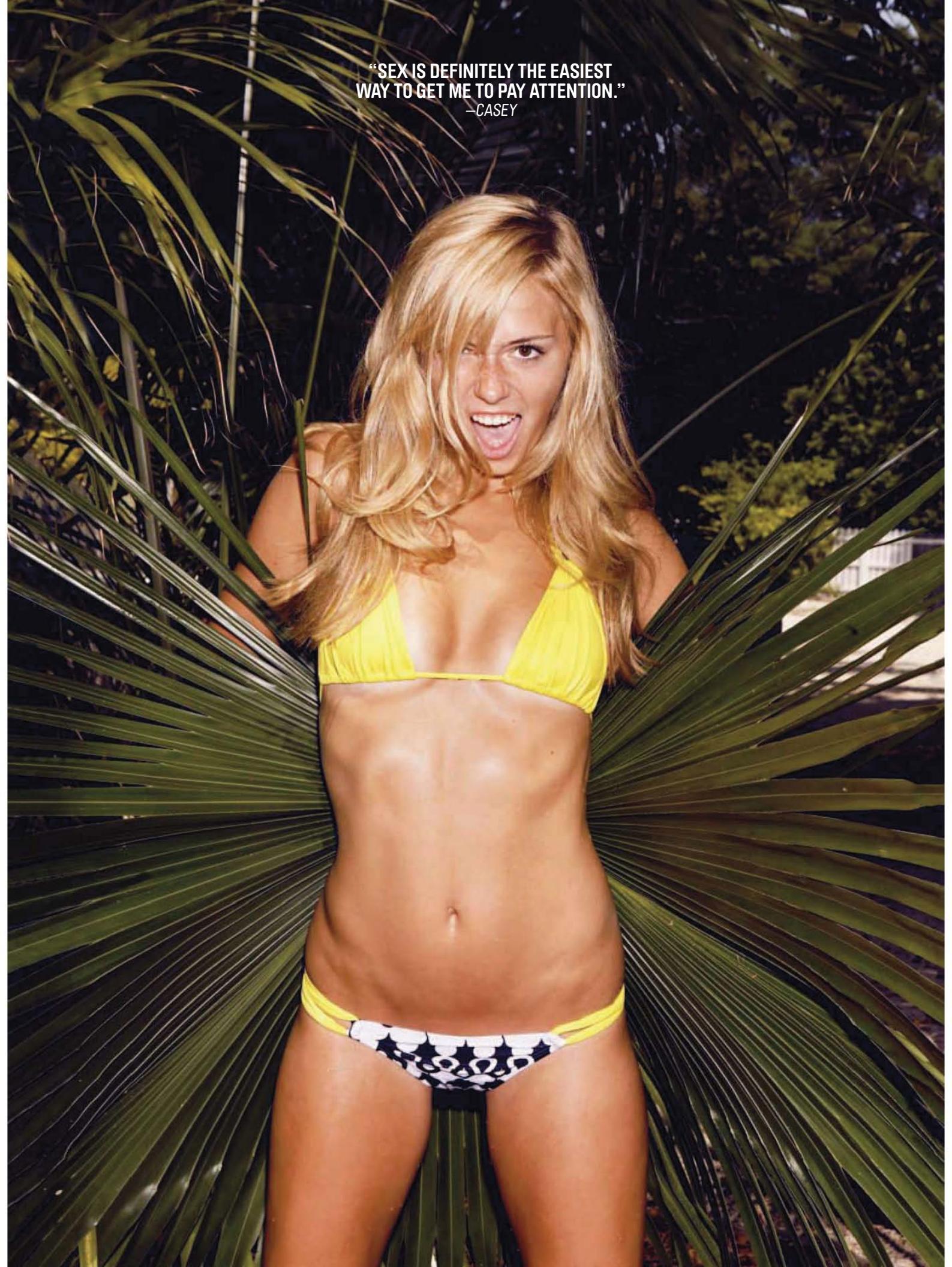
“MY ROOMMATE AND I WERE
BOTH VERY SUPPORTIVE
WHEN IT CAME TO THE SHEETS.”

—ELANA

**"MY FAVORITE THING TO DO
WHEN CUTTING CLASS? SLEEP!"**

-LAUREN



A full-page photograph of a woman with long, wavy blonde hair, wearing a yellow bikini. She is standing in front of large, dark green palm fronds. She is looking directly at the camera with a wide, open-mouthed smile. Her bikini top is yellow with a subtle texture, and her bottom is yellow with a white and dark blue star pattern.

"SEX IS DEFINITELY THE EASIEST
WAY TO GET ME TO PAY ATTENTION."
—CASEY

A woman with dark hair tied back is sitting in a swimming pool, eating a strawberry. She is partially submerged in the water, with her back and shoulder area visible. The background shows a boat and a dock. The image has a bright, summery feel.

"I'VE PASSED NOTES IN CLASS.
A LITTLE SLIP UNDER THE
TABLE NEVER HURT ANYONE."

—DANIELLE



**"MY CRAZIEST ON-CAMPUS HOOKUP
WAS IN A TREE OUTSIDE THE LIBRARY."**

—ELANA



A photograph of two women in a swimming pool. The woman on the left, with blonde hair, is leaning her head against the woman on the right, who has dark hair. They are both smiling. In the background, several boats are docked at a marina. A white van is parked on the street behind the boats.

“MY FRIEND AND I WROTE ONE OF OUR
PROFESSORS AN ANONYMOUS VALENTINE’S DAY POEM.”

—CAITLIN

CAMPUS CUTIES

STYLING CREDITS:

Styling by Erin Turon

NEW YORK

Makeup by Kim Bower using MAC/Exclusive Artists

Hair Andrew Fitzsimons/Artists by Timothy Priano

Casting assistance by Impossible Casting

Special thanks to the Sunny Atlantic Beach Club.

MIAMI

Makeup by Edward Cruz for MAC at Ford Artists

Hair by Steven Hoeppner using Phyto/Artists by Timothy Priano. Shot on location at the Moorings, Islamorada Key, Florida.

CHICAGO

Makeup by Ashley Bourdon/Artists by Timothy Priano, assisted by Carley Martin/Artists by Timothy Priano

Hair by Kyrsten Bryant/Ford Artists, assisted by Pamela Moore

Special thanks to Russel Landis/Sound Waves and Richard Landis/Bonita.

CLOTHING CREDITS:

Cover and pp.5–6: Agua Doce Ponta Dos Ganchos halter top and brief bottom with self fabric rings, inswimwear.com

p.2: Agua Doce piqué bikini, butterfliesandbikinis.com; Mima handmade silver artesana bracelet, mimapr.com

p.3 (from top): Melissa Odabash halter bikini with tortoise, pescaboutique.com; Cia. Maritima Pisces sliding triangle top and tie side-string bottom with gold matte tube, allwetbeachwear.com; Agua Doce Ponta Dos Ganchos halter top and brief bottom with self fabric rings, inswimwear.com; Caffé bandeau bikini, caffeswimwear.com

p.4: Luli Fama Arena y Sol tie-dye bikini, lulifama.com; Privileged handcuff lariat necklace, privilegednyc.com

p.7: Vix by Paula Hermanny sunset triangle and sunset tie side, vixswimwear.com

p.8: Vitamin A green bandeau and pattern bottom bikini, vitaminaswim.com; Privileged strawberry charm necklace, privilegednyc.com

pp.9–10: Letarte by Lisa Cabrinha Starfish dangle bikini, letarteswimwear.com

pp.11–12: L*Space crimson halter and crimson bottom, lspace.com

pp.13–14: Vix by Paula Hermanny Glamour Ripple bikini in black and white stripes, vixswimwear.com

p.15: VinT Bikini AC/DC bikini, vintbikini.com

p.16 (from top): Shimmi Kiki bikini in cherry, shimmicollection.com; Susan Holmes Swimwear peacock bikini, susanholmes.net

p.17 (from top): L*Space Limon halter and Domino bottom, Luli Fama famous "Luli" cosita buena ruche back bikini in midnight affair, lulifama.com; Ettika Three Pyramid Stud (wide gap) braided leather bracelet, ettika.com; Letarte by Lisa Cabrinha starfish dangle bikini, letarteswimwear.com, Despi Noa raspberry triangle and tie-side with 23K-gold-dipped tassel detail, houseofdespi.com; Vix by Paula Hermanny, Glamour Ripple bikini in black and white stripes, vixswimwear.com

p.18 (from top): Cia. Maritima Ocean Sliding triangle top and tie side string bottom, 800-755-7682; Topshop bodysuit, topshop.com; Vix by Paula Hermanny sunset triangle and sunset tie-side, vixswimwear.com; Susan Holmes Swimwear peacock bikini, SusanHolmes.net; Shimmi Kiki bikini in cherry, shimmicollection.com

pp.19–20: L*Space plum halter and plum bottom, lspace.com

pp.21–22: Shimmi James one-piece in black, shimmicollection.com; CC Skye Nail bangle in gold, ccskye.com

p.23: Luli Fama famous "Luli" cosita buena ruche back bikini in midnight affair, lulifama.com; Ettika Three Pyramid Stud (wide gap) braided leather bracelet, ettika.com

p.24: Vix by Paula Hermanny, vixswimwear.com

p.25 (from top): Shimmi James one-piece in black, shimmicollection.com; CC Skye Nail bangle in gold, ccskye.com; VinT Bikini Nogales AZ Fire Dept. bikini, vintbikini.com; Agua Doce piqué bikini, butterfliesandbikinis.com; Mima handmade silver artesana bracelet, mimapr.com

p.26 (from top): Agua Doce piqué bikini, butterfliesandbikinis.com. Mima handmade silver artesana bracelet, mimapr.com; Topshop bodysuit, topshop.com; Shimmi James one-piece in black, shimmicollection.com. CC Skye nail bangle in gold, ccskye.com; Despi Noa raspberry triangle and tie-side with 23K-gold-dipped tassel detail, houseofdespi.com; L*Space plum halter and plum bottom, lspace.com

p.27: Tavik Swimwear, Snake print tie bikini, 80spurple.com; Privileged I LOVE NY charm necklace, privilegednyc.com

p.28: VinT Bikini Nogales AZ Fire Dept. Bikini, VintBikini.com

p.29: L*Space Limon halter and Domino bottom

p.30: VinT Bikini AC/DC bikini, vintbikini.com

pp.31–32: Tavik Swimwear snake-print tie bikini, 80spurple.com. Privileged I LOVE NY charm necklace, privilegednyc.com

p.33: Vix by Paula Hermanny, vixswimwear.com; VinT Bikini AC/DC bikini, vintbikini.com

Back cover: Luli Fama Arena y Sol tie-dye bikini, lulifama.com; Privileged handcuff lariat necklace, privilegednyc.com

WELCOME TO THE BIG BALLS STATE



MAXIM
Campus Cuties